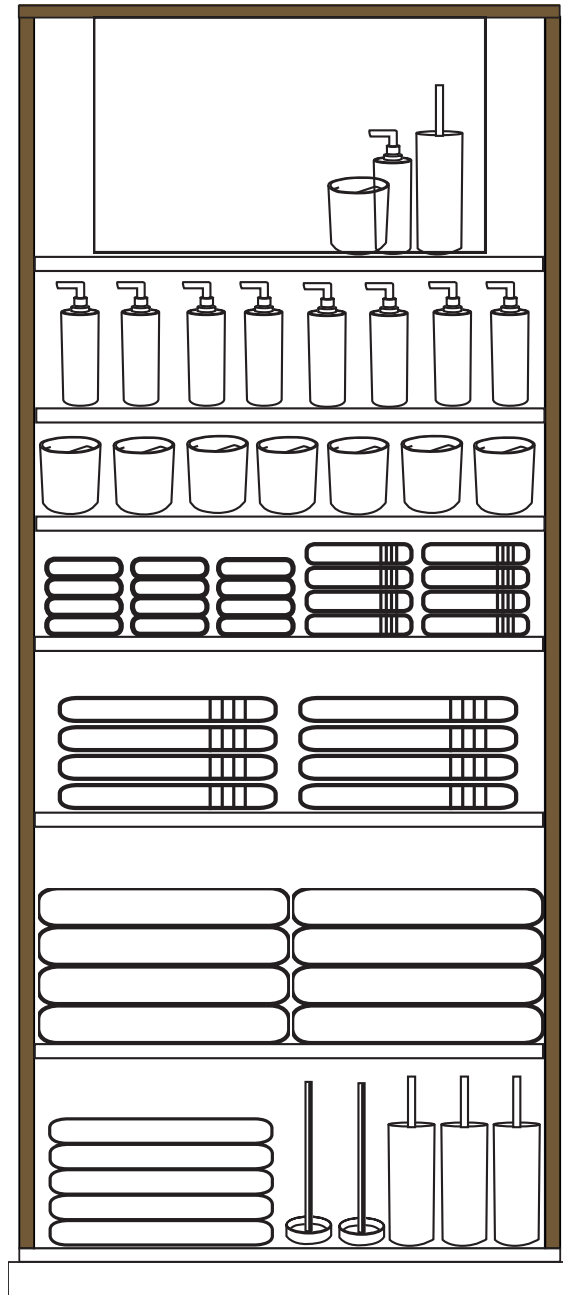


BATHROOM PLAN OGRAM

February '16



WELCOME TO BATHROOM

Towels need to be merchandised light to dark and from left to right. Towels need to be folded consistently and with face washers and hand towels at the top moving down to bath towels, sheets and mats.

Bath accessories need to be merchandised with towels with smaller pieces together on one shelf and larger pieces such as the toilet brush on the bottom shelf with the bath mats. As there are more accessories than towels, some ranges will have to shelf share.

Shower curtains need to be displayed on curtain arms and need to be hung from light to dark, left to right with F5 tickets. Packaged product should be housed on shelving next to the hanging display.

If space permits, discontinued stock should be pulled into a separate bay (in relevant departments) of a low gondola with 'Last chance to Buy' shelf cards displayed. (These were supplied previously). Otherwise product can be incorporated back into relevant looks within each department. Please refer to the permanent markdown list supplied by Kylie Neighbour.

Tableware Fixture Bay Requirements

Towels and Accessories: 9
 Shower Curtains: 2
 Shower Caddies: 1
 Bins: 1

Bulk stacks

Scully toilet brush

Dump bin

Petal bathmats
 Alma bathmats

TOWELS & ACCESSORIES



MANNING towel range in white, **CUBA** bathmat in white, **DALE** dispenser, tumbler & toilet brush holder, **REIGN** dispenser, tumbler & toilet brush holder



MANNING towel range in New Lemon, **REIGN** dispenser, tumbler & toilet brush holder, **VISTA** dispenser, tumbler, toothbrush holder, soap dish & toilet brush holder, **CUBA** bathmat in lemon



MANNING towel range in mint, **CITRINE** dispenser, tumbler & toilet brush holder, **AYRE** dispenser & toilet brush holder, **BARBER** dispenser, **CUBA** bathmat in mint

TOWELS & ACCESSORIES



MANNING towel range in navy, **CUBA** bathmat in white, **PALMONA** dispenser, tumbler, canister & toilet brush holder, **BRAY** dispenser, **BARBER** dispenser



MANNING towel range in ash grey, **LUXE** dispenser, canister, soap dish & toilet brush holder, **MARO** dispenser, tumbler & toilet brush holder



MANNING towel range in granite, **COVE** dispenser, tumbler & toilet brush holder, **SUMMIT** dispenser, tumbler, toilet brush holder, toilet roll holder & soap dish

TOWELS & ACCESSORIES



ALMA towel range in grey orange, **ALMA** bathmat in grey, **SOFT TOUCH** dispenser & toilet brush holder in orange

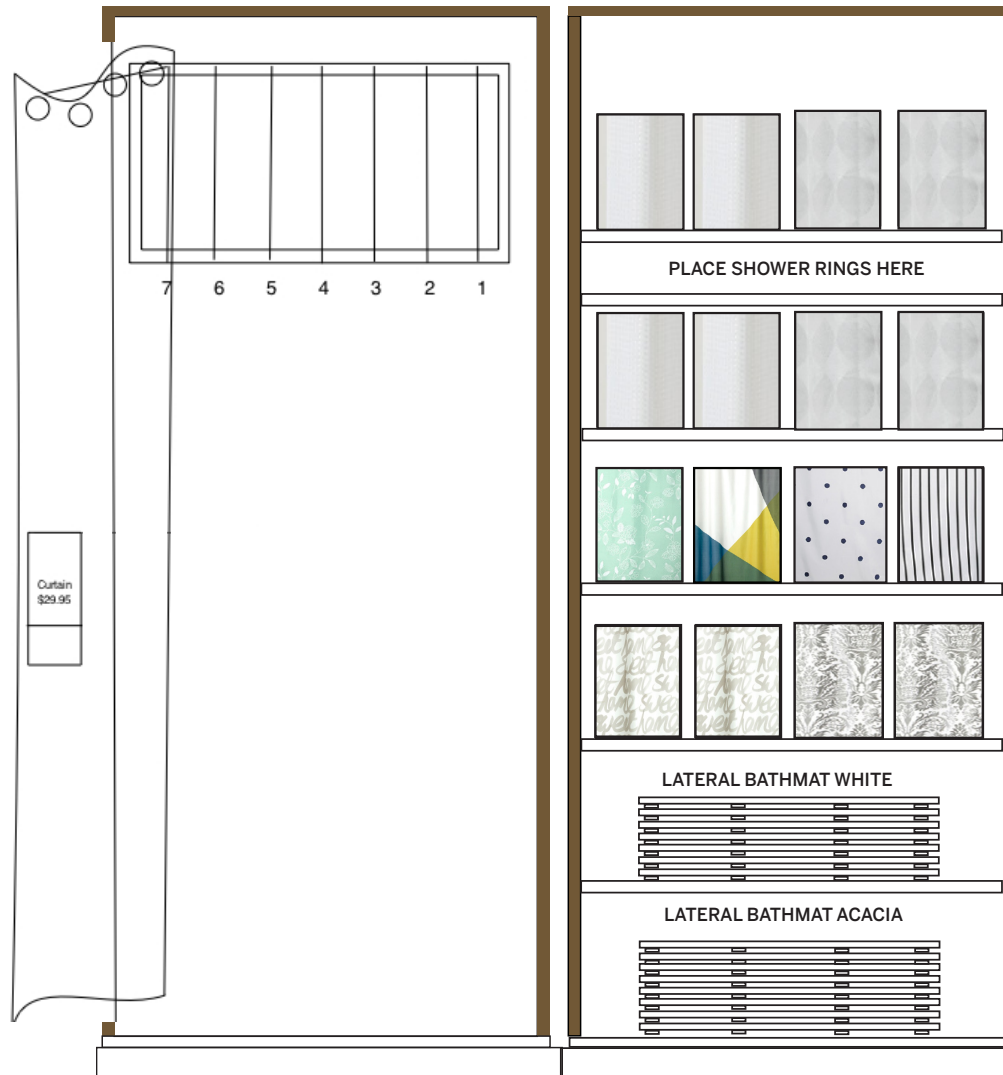


ALMA towel range in multi, **ALMA** bathmat in blue, **SOFT TOUCH** dispenser & toilet brush holder in blue & turquoise



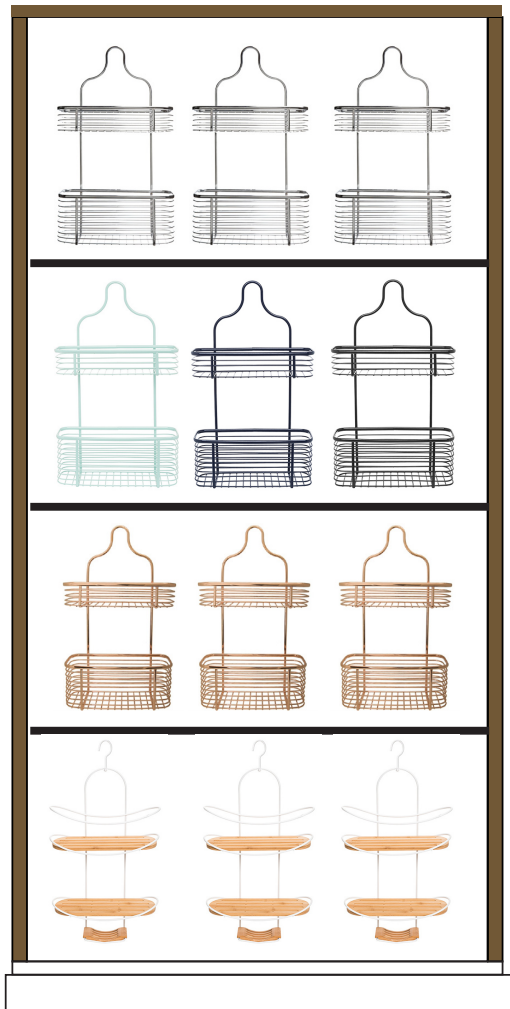
ALMA towel range in black white, **ALMA** bathmat in white, **SOFT TOUCH** dispenser & toilet brush holder in slate

SHOWER CURTAINS



WAFFLE in white, **SPOT** in white, **CHELSEA** in mint, **COLOURFIELD** in multi, **HOLIDAY SPOT** in navy,
HOLIDAY STRIPE in navy, **HOME SWEET HOME**, **ANTONIETTE** in grey

BATHROOM ACCESSORIES



BRIO shower caddy in chrome, **BRIO** shower caddy in seagreen, **BRIO** shower caddy in blue, **BRIO** shower caddy in black, **BRIO** shower caddy in copper **MONTE** shower caddy in natural



BARTON 3 litre bin in white, **BARTON** 3 litre bin in chrome, **BECKER** 3 litre bin in white, **BECKER** 3 litre bin in navy, **BECKER** 3 litre bin in black

BULK STACK OR END PANEL



SCULLY

DUMP BIN

1



ALMA bathmat

2



PETAL bathmat