STORAGE PLANOGRAM

February '16



WELCOME TO STORAGE

Natural storage needs to be merchandised light to dark and from left to right. With each bay, start with the smallest basket at a shopable height then proceed to larger baskets/hampers towards the bottom of the fixture. Product should run all the way to the top of each fixture with repeat product above the shopable shelfline.

If space is limited, certain ranges can be merchandised in the office area.

Fixture Bay Requirements

Natural Storage: 22 (combination of tall and small)

Shoe Racks: 1

Wardrobe Storage: 1 Coat Hangers: 1

Plinth/Bulk Stacks

Storage Units
Coat Racks
Bulk Stack boxed Couture Coat Hangers
Hampers (if extra space is required)



NITO baskets in white and hamper



FORTITUDE baskets in white, PALMERSTON baskets, LIEN baskets in white



MAI baskets, OTTO baskets in white, DORMAN hamper, COIL hamper



SAIGON baskets and hampers, ANDO basket, BUCO baskets



VIVID baskets, TALIA baskets and 2 tier stand, BRIGHT BAND baskets in grey



HAMPSHIRE baskets, hamper and tray, **FISCHER** baskets



KOBU baskets and hamper, ADLER baskets



AVIGNON basket



NITO baskets in med & dark brown



HAVEN storage bags, **ARROW** basket and hamper



LORDELLE basket, OTTO baskets in black, TEO baskets, DESMOND basket

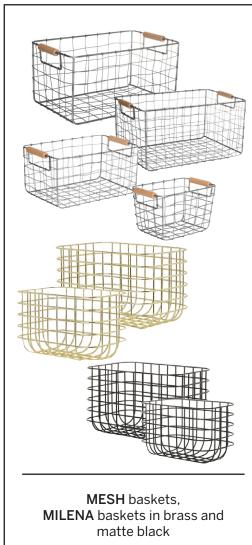


LIEN baskets in black,
DIPPED basket, HAHN basket,
TYRE basket

If space is limited, merchandise in office area.



POLO storage boxes and hamper





JAX baskets



SAX storage bags in silver and natural, SILVA baskets



NITO baskets in teal



LAGUNA basket and hampers, FORTITUDE baskets in blue



MINA baskets in red and green, FIESTA hamper



BIZZARE baskets, **TOTES** bags

Please display together in a bay or plinth.



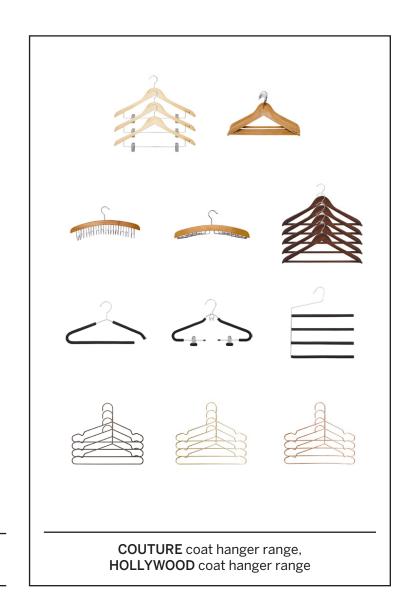
BOARDER hampers, CABIN WASHED hampers

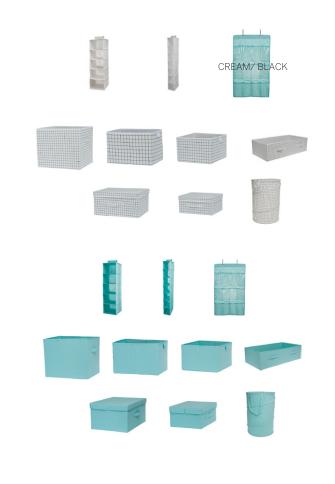


SHOE RACKS/COAT HANGERS/WARDROBE STORAGE



BRAVO shoe rack, HENRY shoe rack, MONASH shoe rack





PATERSON storage range in cream/black and surf spray

STORAGE UNITS

Please display on plinths.



PRIM storage unit x 2, **WILCOT** storage units x 3



STORE storage units x 3, **HAL** storage units x 3,

STORAGE UNITS

Please display on plinths.







REEFTON storage unit, **LADDER** storage unit in white and wenge









WHITEHAVEN storage units in white wash x 4









WHITEHAVEN storage units in chocolate x 4

COAT RACKS

Please display together on a plinth.



SUNNY coat rack, SUBWAY coat rack, SPROUT coat rack in gold, white, teal and powder blue, PAINTBOX coat rack in multi and white

BULK STACK



COUTURE coat hangers boxed