



Volkswagen

# Sell Sheet

If you're in search of an easy and effective way to increase accessory sales in your dealership, you'll appreciate our newest Dealer Tool in the VW Online Store and Online Catalog. Sell Sheets are a one-stop-shop to promote and create coupons to push specific accessories for your selected vehicle.

The interface shows a top navigation bar with tabs: PDF BROCHURE, PRICE TAG, QUOTE, **SELL SHEET**, and MAGIC POCKET. Below this, there are sections for Pricing (MSRP + % Installation), Promotion Slot 1 (VW Accessories Rebate (required)), Promotion Slot 2 (Tiered \$ off Accessory Purchase), Hero Image Model (Jetta), and Expiration (mm/dd/yyyy). A 'PREVIEW & PRINT' button and an 'EMAIL' button are visible. At the bottom, there's a field for 'Email Address' (name@example.com) and a note: 'Printing a sell sheet requires your list to contain exactly 6 items.'

This screenshot shows the same interface as the previous one, but with the 'Promotion Slot 1' dropdown menu open, showing options like 'VW Accessories Rebate (required)' and 'Tiered \$ off Accessory Purchase'. The 'Hero Image Model' dropdown is also open, showing 'Jetta'.

This screenshot shows the '15% off' discount selected in the 'Promotion Slot 2' dropdown. A blue arrow points from the discount selection to a preview of the sell sheet, which features a 15% OFF any accessory purchase coupon with images of a kayak, a bicycle, and a wheel.

LIST SUMMARY				REMOVE ALL	
Product Details			Unit Price	Quantity	Total Price
	<b>Splash Guards (Rear) - Black</b>		\$70.00	1	\$70.00
PART NUMBER: 1234567890987, 2345678904321, 3456789012345					
X Remove Item					
	<b>MojoMats® Carpeted Mats - Anthracite</b>		\$105.00	2	\$210.00
PART NUMBER: 1234567890987					
X Remove Item					
	<b>Center Twin Sport Muffler - Stainless Steel</b>		\$618.57	1	\$618.57
PART NUMBER: 1234567890987					
X Remove Item					
<b>List Total:</b>				<b>3 items</b>	<b>\$898.57</b>

## Customizable Product Lists

Sell Sheets allow you to promote six products from the entire list of products in your catalog.

## Specific Vehicle Selection

Sell Sheets allow you to select a specific vehicle to showcase accessories for, helping your sales personnel upsell accessories for popular or promoted vehicles on your showroom floor.

## Promotion Slots

You can add up to two (2) promotions or coupons in Sell Sheets. These can either be VW promotions or uniquely customized for your dealership.

## Easy Promotion Management

A convenient dropdown menu allows you to easily view and maintain promotions with customizable fields. These give you the ability to offer a discount based on dollar amount or a percentage.

This block displays a collection of sell sheets for various Volkswagen accessories. The top sheet is for 'Jetta Accessories. It just keeps getting better.' Below it are several individual accessory sheets, each with a product image, name, and price. A blue arrow points from the 'List Summary' table to this collection. At the bottom, there are two more sheets: 'Get a 15% Volkswagen Accessories rebate by mail' and '15% OFF any accessory purchase'.

If you'd like to know more about how the new Sell Sheet makes it easier to increase accessory sales in your dealership, contact our 24/7 Client Services team at [support@simplepart.com](mailto:support@simplepart.com) or (888) 843-0425.

**SimplePart**