



# Warm up cold leads, automatically.

Are leads going cold before your sales team can follow up and convert them?

Let our Keap experts build automatic follow-up to turn those 'unengaged marketable' contacts in your Keap app into engaged contacts — and buyers.

By automating a re-engagement offer in your Keap app, you can:

- Send a special offer to cold leads
- Automate follow-up over time
- Free up your sales staff so they can stay focused on top-priority opportunities

And the best part is: **We'll build the campaign in your Keap app for you!**

## DONE-FOR-YOU PLAY BLUEPRINT

### Re-engagement Offer

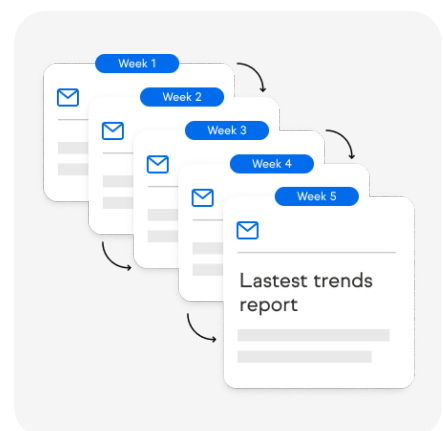
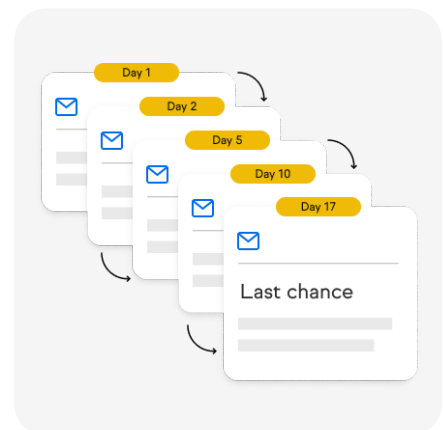
# \$499

#### What we'll do for you

- **Host a 1-hour scoping call** between you and our Keap automation expert
- **Build the campaign in your Keap app**, including copy customized to your business from expertly written templates
  - **10 total automated emails in up to 2 campaigns**
- **Create reporting** so you can track campaign performance
- **Host a 1-hour review call** where the expert shows you what was built and you can request changes if necessary

#### What you'll need to do

- **Gather your brand assets** (logo, colors, images, etc.) before the call
- **Attend the 1-hour scoping call** with our Keap automation expert
- **Attend the 1-hour review call** and provide your feedback



Get started by [submitting an interest form](#). We'll reach out to schedule a call to answer all of your questions.