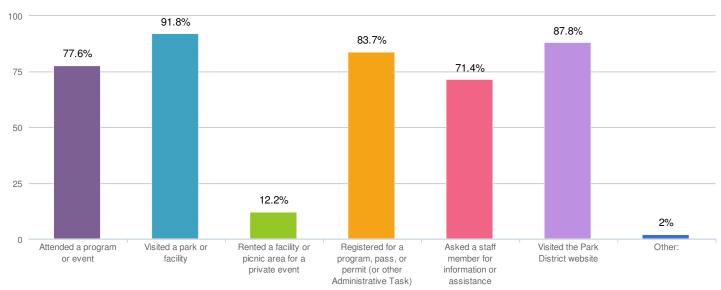
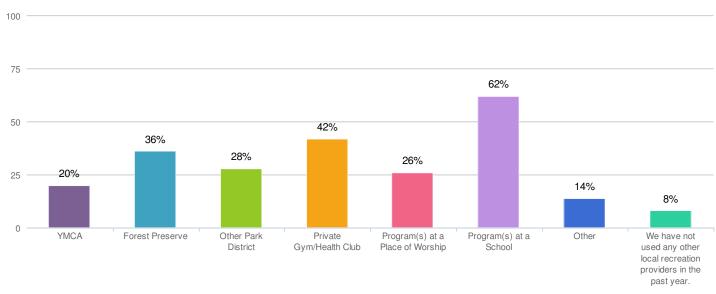
Service Evaluation - 2014 Overall Summary

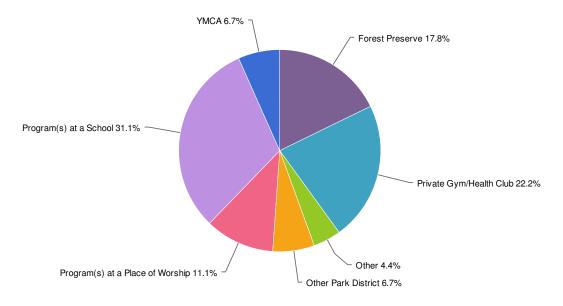
In the past year, which Park District services have you or one of your family members used? (Check all that apply.)



Besides the Park District of Oak Park, what other local organizations has your household visited for recreation in the past year? (Check all that apply.)



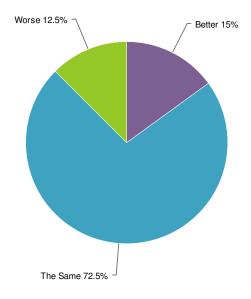
Of these organizations, which one do you visit most often?



Facilities:

| | Excellent | Good | Average | Fair | Poor | N/A | Responses |
|---|-----------------|-----------------|-----------------|------------------|----------------|------------------|-----------|
| Providing modern equipment and facilities | 12 24.0% | 22 44.0% | 12 24.0% | 1 2.0% | 1 2.0% | 2 4.0% | 50 |
| Providing clean and appealing parks and facilities | 20 40.0% | 24 48.0% | 5 10.0% | 0 | 1 2.0% | 0 | 50 |
| Employees appear neat and professional | 18 36.0% | 26 52.0% | 5 10.0% | 0 | 0 | 1 2.0% | 50 |
| Signs, forms, brochures, etc. are visually appealing and easy to follow | 12 24.0% | 26 52.0% | 3 6.0% | 2 4.0% | 5 10.0% | 2 4.0% | 50 |
| Convenient business hours | 12 24.0% | 22 44.0% | 10 20.0% | 2 4.0% | 0 | 4 8.0% | 50 |

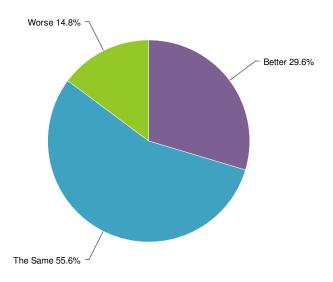
How does the Park District of Oak Park compare to other recreation providers in regards to facilities?



Reliability:

| | Excellent | Good | Average | Fair | Poor | N/A | Responses |
|--|-----------------|-----------------|------------------|---------------|---------------|----------------|-----------|
| Delivering service within the time promised | 17 43.6% | 17 43.6% | 1 2.6% | 2 5.1% | 0 | 2 5.1% | 39 |
| Performing service right the first time | 13 33.3% | 20 51.3% | 2 5.1% | 1 2.6% | 1 2.6% | 2 5.1% | 39 |
| Keeping you informed of any changes or interruptions | 10 26.3% | 20 52.6% | 3 7.9% | 0 | 2 5.3% | 3 7.9% | 38 |
| Showing a sincere interest in fixing any problems that may arise | 16 42.1% | 14 36.8% | 2 5.3% | 1 2.6% | 1 2.6% | 4 10.5% | 38 |

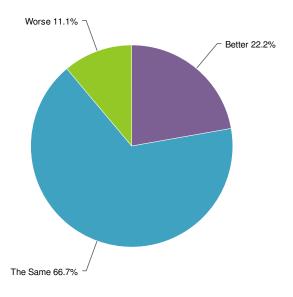
How does the Park District of Oak Park compare to other recreation providers in regards to overall reliability?



Responsiveness:

| | Excellent | Good | Average | Fair | Poor | N/A | Responses |
|--|-----------------|-----------------|------------------|---------------|---------------|---------------|-----------|
| Providing prompt service | 18 48.6% | 15 40.5% | 1 2.7% | 1 2.7% | 1 2.7% | 1 2.7% | 37 |
| Employees are eager to help | 18 48.6% | 14 37.8% | 4 10.8% | 1 2.7% | 0 | 0 | 37 |
| Employees are attentive and responsive to your request | 19 51.4% | 14 37.8% | 3 8.1% | 0 | 0 | 1 2.7% | 37 |

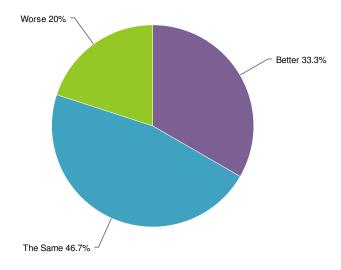
How does the Park District of Oak Park compare to other recreation providers in regards to overall responsiveness?



Customer Care:

| | Excellent | Good | Average | Fair | Poor | N/A | Responses |
|--|-----------------|-----------------|------------------|---------------|----------|---------------|-----------|
| Providing options for your individual needs | 15 36.6% | 19 46.3% | 5 12.2% | 1 2.4% | 0 | 1 2.4% | 41 |
| Employees care about your specific needs and give you individual attention | 16 39.0% | 18 43.9% | 3 7.3% | 3 7.3% | 0 | 1 2.4% | 41 |
| Has your best interests at heart | 17 41.5% | 18 43.9% | 5 12.2% | 0 | 0 | 1 2.4% | 41 |

How does the Park District of Oak Park compare to other recreation providers in regards to the customer care provided?



Customer Confidence:

| | Excellent | Good | Average | Fair | Poor | N/A | Responses |
|---|-----------------|-----------------|----------------|---------------|---------------|---------------|-----------|
| Employee behavior instills confidence that you chose the right organization for your recreation needs | 14 35.0% | 20 50.0% | 4 10.0% | 1 2.5% | 0 | 1 2.5% | 40 |
| Making you feel safe in your transactions with the Park District | 22 55.0% | 14 35.0% | 3 7.5% | 0 | 1 2.5% | 0 | 40 |
| Employees are consistently courteous with you | 19 47.5% | 16 40.0% | 3 7.5% | 1 2.5% | 0 | 1 2.5% | 40 |
| Employees are knowledgeable and can answer your questions | 16 40.0% | 17 42.5% | 4 10.0% | 1 2.5% | 1 2.5% | 1 2.5% | 40 |

How does the Park District of Oak Park compare to other recreation providers in regards to the confidence you have in each organization?

