Chicago, Illinois - September 16 & 17, 2014

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SurveyGizmo Ultimate Training Schedule

Jump between sessions based on your interest and survey needs!

		Survey research training	Advanced custom solutions
Day 1:	8:30AM	Networking Breakfast (provided by SurveyGizmo)	
	9:00AM	Introductions	
	9:45AM	Great Survey Design: Need, Design, Build	
	11:30AM	Lunch (provided by SurveyGizmo)	
	12:30PM	Question Types and Email Actions	Plug-and-Play Scripting
	2:00PM	Break - Cookie time!	
	2:15PM	Logic	Advanced Logic Using Scripting
	3:30PM	Break	
	3:40PM	Testing & Distribution	Email Campaigns
	4:30PM	Questions and Answers	
	5:00PM	Adjourn	
Day 2:	8:30AM	Networking Breakfast (provided by SurveyGizmo)	
	9:00AM	Piping, Repeating, and Merge Codes	URL & Hidden Values

10:30AM	Break	
10:45AM	Responses and Summary Report Customizations and Filtering	Net Promoter Score
12:00PM	Lunch (provided by SurveyGizmo)	
1:00PM	Export Types, Report Types and Open Text Analysis	JavaScript in SurveyGizmo
2:30PM	Break - Cookie Time!	
2:45PM	Great Survey Design: Collect, Report, Act	
4:30PM	Questions and Answers	
5:00PM	Adjourn	

SurveyGizmo Status Log

Survey Name:	MPOWER - Training Satisfaction	
Survey ID:	1517775	
Email Campaign Name:	SurveyGizmo Ultimate Training	

Email	First Name	Last Name
bobbi.nance@pdop.org	Bobbi	Nance
Diane.Stanke@pdop.org	Diane	Stanke
Michael.lushniak@pdop.org	Mike	Lushniak
Gabriele.Romanucci@pdop.org	Gabriele	Romanucci

SurveyGizmo Ultimate Training for Park District of Oak Park

Day One:
9am to 9:30am: Introductions

9:30am to 11:30am: Great Survey Design
 • Discover the six steps to creating brilliant and actionable surveys.

11:30am to 12:10pm: Lunch Break

12:10pm to 1:30pm: Question Types and Email Actions
 • Explore which question types to use and how to customize these questions to collect clear and actionable data.
 • Discover how to use Email Actions to automatically send emails to yourself, a colleague or even the survey taker.

1:30pm to 1:45pm: Break

1:45pm to 3:15pm: SurveyGizmo Logic
 • Learn how to create a customized survey experience for each respondent using SurveyGizmo's intuitive Logic.

3:15pm to 3:25pm: Break

3:25pm to 5pm: Sharing Your Survey and Email Campaigns
 • Take a brief tour of SurveyGizmo's sharing options.
 • Explore SurveyGizmo's Offline Surveys.
 • Learn how to create and manage an email campaign within SurveyGizmo.

5pm: Adjourn

surveygizmo

<u>SurveyGizmo Ultimate Training for Park District of Oak Park</u>

<u>Day Two:</u>
9am to 9:10am: Announcements and Questions

9:10am to 10:30am: Piping, Repeating and Merge Codes
 • Discover how to use piping functionality to repeat prior answers in future questions.

10:30am to 10:45am: Break

10:45am to 12:00pm: Responses and Summary Report Customizations and Filtering
 • Take a guided tour of SurveyGizmo's most popular report: The Summary Report.
 • Learn how to customize and filter reports.

12:00pm to 12:40pm: Lunch

12:40pm to 2:15pm: Export Types, Report Types and Open Text Analysis
 • Explore SurveyGizmo Report and Export Types.
 • Learn how to use Open Text Analysis to report on open-ended questions.

2:15pm to 2:30pm: Break

2:30pm to 3:15pm: Customizing Your Survey
 • Explore SurveyGizmo's new theme building and customization tool.

3:15pm to 4:00 pm: Beyond Surveys
 • Explore SurveyGizmo Polls and Quizzes.

4:00pm to 5pm: Questions and Answers
 • Take a tour of SurveyGizmo's support resources including written tutorials, webinars, video tutorials and how to contact the SurveyGizmo support team.
 • SurveyGizmo and Survey Research Q&A

5pm: Adjourn

SurveyGizmo Status Log
Survey Name: MPOWER - Training Satisfaction
Survey ID: 1517775
Email Campaign Name: SurveyGizmo Private Training

Email	First Name	Last Name
amanda.heiman@pdop.org	Amanda	Heiman
chad.drufke@pdop.org	Chad	Drufke
Paula.Bickel@pdop.org	Paula	Bickel
Scott.Sekulich@pdop.org	Scott	Sekulich
Poppy.Vogel@pdop.org	Poppy	Vogel
ronda.weiler@pdop.org	Ronda	Weiler
paul.goedjen@pdop.org	Paul	Goedjen
Mike.loszach@pdop.org	Mike	Loszach
laura.sowers@pdop.org	Laure	Sowers
Kyle.sandine@pdop.org	Kyle	Sandine