

Senior Advisory Committee

Minutes of the Meeting

Tuesday September 16, 2014

Members Present : Patricia Bauhs, Angela Skalla

Staff Present: Shari Melde, Maureen McCarthy

Introductions : Shari Melde, the new Senior Coordinator, was introduced. She described her career, ranging from lighting work in the theatre to hospital chaplaincy. Shari works for the PDOP ten hours a week coordinating Senior programs.

Public Comments: There were no public comments.

Communications and Marketing: A report of marketing activities with items, descriptions, and contacts was distributed. A discussion of Active Adults ensued. There are currently 107 members. Constant Comment software is used to keep in touch with them.

Community Survey Results: Comments were distributed with suggestions for out of town trips adult painting and crafts and music and other suggestions.

Preview Ideas for 2015 Program: A calendar was distributed with trips and events for each month described. The members were very happy with the calendar format.

Report on Lockport Trip: In Lockport, trips are very popular for the seniors. They also use AARP as a speakers bureau for information on health care and government benefits. There were comments that the PDOP brochure needs to cross reference programs in fitness, etc.

Minutes of the Meeting
November 18, 2014

Present: Hilda Schlatter, Gary Strange, Angela Skalla
Staff Present: Maureen McCarthy, Shari Melde

- I. Introductions: None needed.
- II. Public Comment: No public comment
- III. Active Adult Membership Revamping: Shari presented a Welcome Document which described the active adults benefits including 12 free events, invitations to Spur of the Moment Events, Rehm pool passes, bring a friend along and a fee reduction for other park district events. There will be more flexibility in fitness classes with online sign-on and cancellation ability.
The Committee commented enthusiastically about these improvements. Hilda shared that Concordia College would give reduced admission to events.
- IV. Report on "Marketing to Evolving Boomer Population" Webinar. Shari reported on ideas from this webinar for the group to comment on. The webinar described two senior populations with different needs based on birth before or after 1946. They advised that less is more in planning programming. Topics which have been successful include World Religions, and service projects.
- V. Programs for Winter 2014-2015 and Spring 2015: Shari presented a calendar with a wide variety of offering over 25 different activities. Most are in the daytime. Many are new offerings including trips. The list was very well received by the committee. There was also a twelve month listing of trips, events, and museum visits. Thanks to Shari. Gary suggested working with the Garfield Park Conservatory on a presentation.
- VI. Sorting Activities: Shari brought an archival collection of materials saved from the past. The group advised that most could be disposed.
- VII. Adjournment: Shari encouraged attendance at the Christmas party on December 11, 2014. The meeting was adjourned.