



# **Park District of Oak Park**

**2015-2019**

## **Recreation Programming Plan**

# Overall Recreation Programming Objectives

The mission of the Park District is “In partnership with the community, we enrich lives by providing meaningful experiences through programs, parks, and facilities.” In order to ensure that work towards achieving our mission and accomplishing our goals for recreation programming is actually producing results that benefit the community, each goal is tied to a specific and measurable objective. The current results of these objectives are tracked on the Park District’s dashboards as part of the MPOWER program in order for the recreation programming team to frequently monitor progress towards achieving these objectives year-round.

This report will be updated at the end of each calendar year with the annual results of each objective.

<b>Organizational Mission, Initiative, or Plan</b>	<b>Goal</b>	<b>Objective</b>
Strategic Initiative: Customer-Focused	<i>To provide programs that engage residents of all ages.</i>	The Park District will serve a minimum of Infant/Preschool      45% of population Youth                      75% of population Teens                        27% of population Adults                        25% of population Seniors                      10% of population
Strategic Initiative: Customer-Focused	<i>To provide quality programs that meets the needs of our residents.</i>	Score an average of 8.00 out of 10 on the “Overall Experience” score on the Program & Event Evaluation
Strategic Initiative: Staff Excellence	<i>To provide quality and engaging staff to deliver programs to our residents.</i>	Score an average of 8.00 out of 10 on the “Staff Quality” score on the Program & Event Evaluation
Strategic Initiative: Organizational Excellence	<i>To provide a safe environment and programs for all participants.</i>	Park District will achieve gold level status from Ellis for aquatic audits  Park District will maintain American Camping Association accreditation for day camp programs  Park District will maintain DCFS licensing standards for preschool program
Strategic Initiative: Customer-Focused	<i>To ensure participants meet their goals for participating in Park District Programs.</i>	At least 90% of respondents indicate that they achieved their goal for registering for a Park District program on the Program & Event Evaluation.
Strategic Initiative: Customer-Focused	<i>To provide affordable programs to our residents.</i>	Score an average of 7.00 out of 10 on the “Price” score on the Program & Event Evaluation

# Specific Programming Area Objectives

Besides overall objectives for the Recreation Programming Team, objectives have also been developed for each individual area. Further information about any of the programs listed below can be found in the Park District's Program Guide.

## Aquatic Objectives

- Aquatic programming opportunities, i.e. instructional swim lesson, water exercise, lap swimming to promote a lifelong fitness.
- The instructional swim program provides opportunities for participants to develop specific water safety and swimming skills, independence and skill development.
- Aquatic educational opportunities promote water safety around pools and open bodies of water.

The following classes/services are offered to support these objectives:

- Kids Swim 1
- Kids Swim 2
- Kids Swim 3
- Kids Swim 4
- Parent Tot
- Preschool 1
- Preschool 2
- Pre/school ¾
- Lap Swimming
- Water Fitness (summer's only)
- Summer Camps

## Outcome Assessments:

The Park District utilizes an evaluation analysis and system to measure those objectives and learning outcomes, to make sure the level of value in the service/programs are meeting or exceeding the standards that are necessary for community's needs. *Examples of completed assessments showing the outcomes of these objectives can be found in Appendix IV.*

## Athletic Programming Objectives

- Athletic programs encourage a healthy lifestyle good sportsmanship, team work and making sports/exercise a part of daily life.
- Athletic programs provide opportunity for physical activity.
- Athletic programs provide opportunities for participants to develop specific skills and gain a sense of accomplishment.

The following are examples of classes, programs, and services that support these objectives:

- Gymnastics
- T-Ball
- Youth Basketball
- Dance
- Ice Hockey
- Figure Skating
- Martial Arts
- Youth Tennis Lessons
- Adult Tennis Lessons
- Adult Softball
- Adult Soccer
- Athletic Camps

## Outcome Assessments:

The Park District utilizes an evaluation analysis and system to measure those objectives and learning outcomes, to make sure the level of value in the service/programs are meeting or exceeding the standards that are necessary for community's needs. *Examples of completed assessments showing the outcomes of these objectives can be found in Appendix V.*

## Health & Fitness Objectives

- The Park District provides health and fitness programs/services to reduce obesity levels, combat health conditions and diseases and promotes lifelong health habits through activity.
- The Park District provides group exercise classes for residents and guests.
- The Park District offers classes for a variety of fitness levels that promotes self-esteem, mood, reduce stress levels and increases energy levels in participants to improve the quality of life for individuals within the community.

The following are examples of classes and programs that support these objectives:

- Boot Camp
- Gym Boot Camp
- Cardio Kick Fit  
Fun for Everyone
- Butts and Guts
- Barre Fitness
- Body Pump
- TRX
- Pilates
- Yoga
- Basic Fitness
- Strong and Long
- Some like it Light
- Tai Chi
- QiGong
- Awareness  
through  
Movement

### Outcome Assessments:

The Park District utilizes an evaluation analysis and system to measure those objectives and learning outcomes, to make sure the level of value in the service/programs are meeting or exceeding the standards that are necessary for community's needs. *Examples of completed assessments showing the outcomes of these objectives can be found in Appendix VI.*

## Youth Recreation Objectives

- General Recreation programs help children with physical development through hands-on exploration and play.
- General Recreation programs provide cognitive development through experimentation, education, and new experiences.
- General Recreation programs build social skills through interactions with new people and by modeling appropriate social manners.

The following are examples of classes and programs that support these objectives:

- Preschool
- Playschool
- Parent/Child  
Classes
- Enrichment  
Classes
- Afterschool  
Programs
- Day Camps

### Outcome Assessments:

The Park District utilizes an evaluation analysis and system to measure those objectives and learning outcomes, to make sure the level of value in the service/programs are meeting or exceeding the standards that are necessary for community's needs. *Examples of completed assessments showing the outcomes of these objectives can be found in Appendix VII.*

## **Evaluation Methods**

Staff reviews program evaluations throughout the year. In addition staff, interacts with parents, participants, and staff to have conversations about what participants are enjoying most about the programs and ideas for From those evaluations improvements and changes are made to particular class.

One example of survey feedback resulting in a program change was in the Martial Arts Programming. Due to the addition of a new afterschool site, the Martial Arts program was moved to a new location. Feedback provided to staff through surveys and direct emails indicated that the new site was not meeting the expectations for the participants. Staff decided to relocate the program to a more conducive location the following session that included a wood floor and mirrors; both features enhanced the experience for the participants.

Another example occurred recently in the Hockey Academy. Staff noticed through reviewing the participant hockey evaluation forms a trend of skills being mastered too quickly in certain age groups and skills not being mastered quick enough or at all in others. Classes were adjusted slightly to cater them to the group of 240+ customers in the program by moving when particular skills are taught to create a more fluent learning experience.