

Bobbi Nance, CPRP

PROFESSIONAL EXPERIENCE & HIGHLIGHTED ACCOMPLISHMENTS

PARK DISTRICT OF OAK PARK – OAK PARK, ILLINOIS

Project Manager, September 2012 - present

Oversee special projects related to agency strategic initiatives and evaluation. Responsible for project development, leadership, implementation, training, and close-out. Examples of completed projects include technology and software implementation, accreditations, strategic plan development, and customer service and marketing initiatives.

- Developed organizational strategic measures and created dashboards to allow staff access to up-to-the-minute data and charts displaying how the organization is performing in order to make better informed decisions. Lead regular staff performance measure reviews and reporting.
- Successfully led agency through the Illinois Distinguished Accreditation Program process in only 10 months. Currently leading the agency through CAPRA's national program with accreditation expected in 2015.
- Managed the complete redesign of the Park District's website, including integration with recreation software, the creation of a custom athletic field weather closure notification tool, and the development of a beta testing system. After launch, online registration increased 18% over the prior year and the website was awarded 1st Place in Web Design at the IPRA Agency Showcase.

Recreation Manager, January 2009 - August 2012

Oversaw District's youth and adult athletics, fitness, and teen programming as well as the operation of eight neighborhood recreation centers, including a teen center and fitness facility, and the permitting of park and school district athletic and special event spaces. Supervisee four full-time direct reports with overall responsibility for 70 employees and a total budget of over \$1.4 million.

- Overhauled all park permit and facility rental management systems and fees, including development of the PACT Program to set clear priorities and systems for addressing athletic field and facility requests from community organizations.
- Developed new contracts and systems for managing the agency's independent contractors as well as an Independent Contractor Guide which is being used by PDRMA (Park District Risk Management Agency) at its trainings as example for member agencies
- Restructured youth sports leagues and day camps resulting in greater cooperation with the school district, increased parent satisfaction, cost savings in equipment purchases, new programming opportunities for the community, and the first increase in participation in youth sports leagues in six years

Teen & Adventure Supervisor, July 2005 – December 2008

Oversaw teen programming and outdoor adventure programming for all ages. Managed a recreation center and park with a teen center, athletic fields, basketball courts and skate park.

- Increased teen program, trip, event, and camp participation by 1,400% and annual revenue by \$65,000
- Developed a proposal and gained community support to open a teen center which surpassed its initial membership goal in 5 months
- Developed new skateboarding programs and camps which generate over \$30,000 in annual revenue

URBANA PARK DISTRICT – URBANA, ILLINOIS

Community Programs Coordinator, June 2003 – July 2005

Oversaw youth and teen general interest programming, birthday parties, summer camps, and after-school programs for at-risk youth. Managed a banquet facility as well as all boating, vending, and concession operations for the agency.

- Partnered with Urbana School District to develop and secure a \$150,000 grant for a highly successful and innovative afterschool program, attended daily by over 200 middle school students
- Restructured operating hours and fees, staffing models, and inventorying processes to take two seasonal concession facilities from operating at a loss to making a profit in just over one year
- Increased camp participation by 60% and decreased youth program cancellation rates by 20%

EDUCATION & CERTIFICATIONS

UNIVERSITY OF ILLINOIS – URBANA, ILLINOIS

B.S., Leisure Studies with a concentration in Recreation Management

NORTHWESTERN UNIVERSITY – EVANSTON, ILLINOIS

Certificate, Project Management

Continuing Education & Certifications:

- Certified Park & Recreation Professional
- NRPA Revenue Development & Management School Graduate
- IPRA (Illinois Park & Recreation Association) Professional Development School Graduate
- PDRMA (Park District Risk Management Agency) Human Resource Employment Liability Program Graduate
- CPR, AED, & First Aid Certified

Advanced Software Training & Experience in:

- SurveyGizmo Survey Software
- iDashboards Software
- ESRI ArcGIS
- RecTrac Recreation Software

AWARDS

- 2014 IPRA Chairman's Award
- 2014 AAPRA Young Professional Extern
- 2014 IPRA Agency Showcase - 1st Place Website Design (for Park District of Oak Park website redesign)
- 2012 NRPA Revenue Development & Management School Thomas I. Hines Scholarship Winner
- 2009 IPRA Agency Showcase – 1st Place Website Design (for Oak Park teen website)
- 2008 Village of Oak Park Dr. William Fitzsimmons Award for Excellence in Public Health
- 2007 IPRA Recreation Section Young Professional of the Year
- 2001 University of Illinois Mothers' Association Humanitarian Award

PROFESSIONAL & COMMUNITY LEADERSHIP

Professional Speaker & Trainer, 2003 – present

Invited to present conference sessions, workshops, and trainings on a variety of topics related to the field of parks and recreation for many individual recreation agencies as well as for the following organizations:

- American Camping Association (ACA)
- Central Illinois Recreation Council for Leisure Experiences (CIRCLE)
- Illinois Parks & Recreation Association (IPRA)
- Indiana Parks & Recreation Association (IPRA)
- Ohio Parks & Recreation Association (OPRA)
- Pennsylvania Park & Recreation Society (PRPS)
- Revenue Development & Management School (Oglebay)
- University of Illinois Recreation, Sport & Tourism Department
- Wisconsin Park & Recreation Association (WPRA)

NRPA CAPRA Accreditation Visitor, 2015 - present

Big City Mountaineers and Chicago Voyagers Volunteer, 2013 – present

Mentor groups of underserved teens from inner city Chicago through wilderness expeditions that instill critical life skills and help young people realize their potential.

Revenue Development & Management School Extern, 2013 – 2014

Assisted Board of Regents with the planning and execution of Revenue Development & Management School. Taught classes for students attending the school, attended board meetings, planned the Thomas I Hines Scholarship Fun Night, interacted with students, and served as room host.

IPRA Teen Committee Chair, 2007 – 2009

IPRA Recreation Section Board Member, 2008 – 2009

Led committee of recreation professionals in advancing and sharing knowledge in relation to teen programming and in the oversight of 3 major statewide cooperative events including Illinois Teen Battle of the Bands, Overnight Teen Canoe Trip, and All Night Teen Ski Trip. Created IPRA's first social networking site, redesigned rules, paperwork, and structure of Battle of the Bands, increased participation throughout the state, and secured new sponsors and partners for the event.

Nick's Race Founder & Race Director, 2003 – 2012

Worked with community organizations and volunteers to offer an annual 5K memorial race to raise awareness of need for organ & tissue donation as well as raise funds to support youth in Newton, Illinois. After 10 years, successfully transitioned management of the race to local Rotary chapter to ensure its continued offering and success. Despite the small size of this rural community (population 3,100), the race has now completed its 11th year and overall net fundraising efforts have topped over \$100,000.