Trice

2014 Brand Manual

Index

Strategy

Identity

Projects

Applications

The simplicity of medical imaging, everywhere

Our mission

We think that professional health care should be accessible for everyone, everywhere. We have come up with a medical imaging service that not only saves life's and money, but also offers great value for doctors, sonographers and paramedics in their daily work. A simple and smart tool that translates into higher quality of patient treatment. And its mobile – everywhere.

Our beliefs

Medical imaging should be mobile, instant, easy and available for everyone, everywhere.
By reinventing medical imaging and making it simple and accessible, we will set the future standards for both patients and professionals. We offer the smartest medical image service on the market for the best price and is constantly on the hunt to find new opportunities to simplify medical image management for new customer groups.

The consequences

We focus on communicating the ease and simplicity that our service enables and what that means.
- We will talk about the ease and simplicity of our service
- We focus on the benefits we enable and the smart functionality
- We talk mainly to medical professionals.

Trice

Åsa Nordgren
CEO and
Co-founder of
Trice Imaging

"We are here to replace printing, burning of CDs, snail-mailing, FedExing and faxing of medical images with a faster, cheaper and more efficient way for physicians to communicate and collaborate. We are here to ensure that important medical imaging data can be shared in a secure and compliant way. We are here to mobilize devices and physicians so that care can be provided to everyone, anywhere."

Company logo
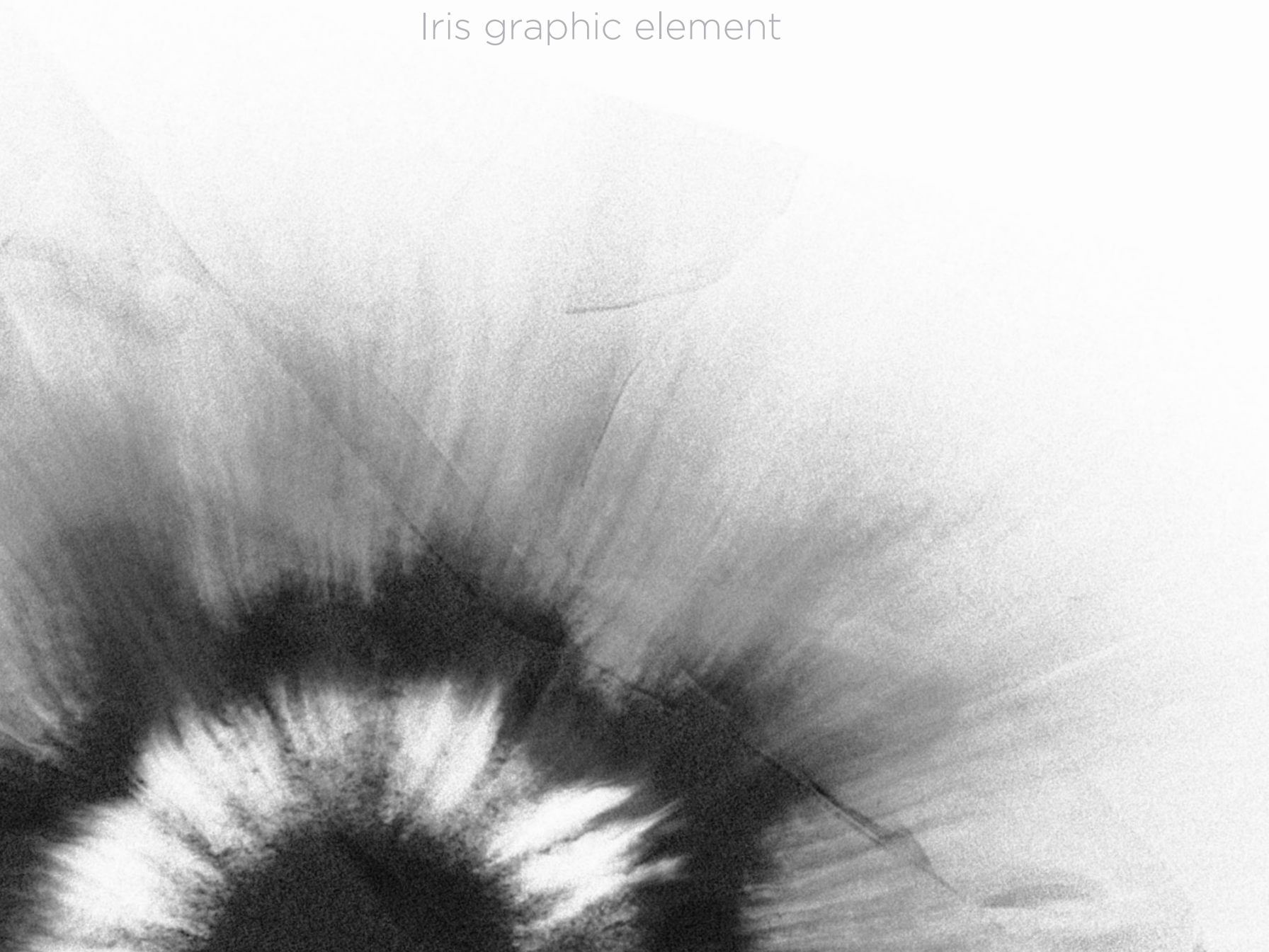
Primary typeface: Gotham Rounded Light

ABCDEFGHIJKLMNOPQR
STUVWXYZ!&@%#?$/-
0123456789
abcdefghijklmnop
qrstuvwxyz

Primary colors

Iris graphic element

Secondary typeface family: Gotham

ABCDEFGHIJKLMNOPQR
STUVWXYZ!&@%#?$/-
0123456789
abcdefghijklmnop
qrstuvwxyz

Secondary colors

Company logo

Trice

The Trice company logo has been made to look handcrafted by running the letterforms together. The rounded edges of the letters give the logo a friendly and approachable feel. By maintaining consistent diagonal lines and thickness, the wordmark has a strong frame with a contemporary style.

Product logo

Tricefy

The Tricefy logo builds off the corporate logo, joining the f and y to the Trice wordmark. This logo maintains the clean lines and round edges so that it works as a cohesive form. Both logos can be represented in both black and grey.

The Trice wordmark is primarily used in three colors; grey, green or white (color codes can be found from p.13). In cases where these colors cannot be used, the fall back options are black or light grey.

There are 4 different circumstances where the logo treatment differs:

1. When used on a white background, the logo should be used in dark grey or the primary green.

2. When used on a black or colored background, the logo can only be white.

3. When used on the graphic element (iris), the logo should always be white.

4. When used on an image, the logo should be used in white unless there isn't enough contrast. In that case it should be used in black.
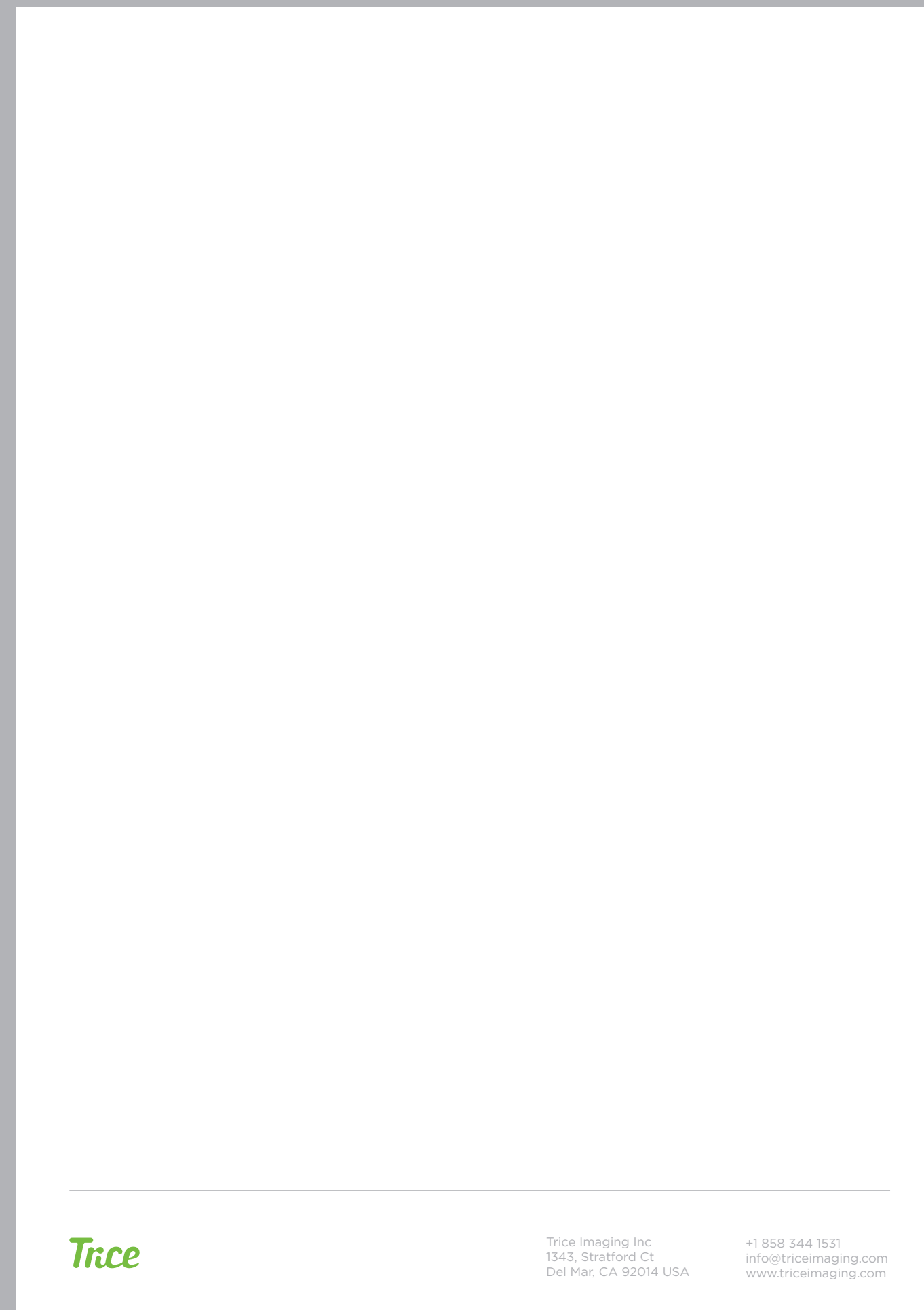
ref. 1

ref. 1

ref. 2

ref. 2

ref. 3

ref. 4

When the elements of the design are predominantly black and white, the Trice logo is to be used in green. (ref. 1)
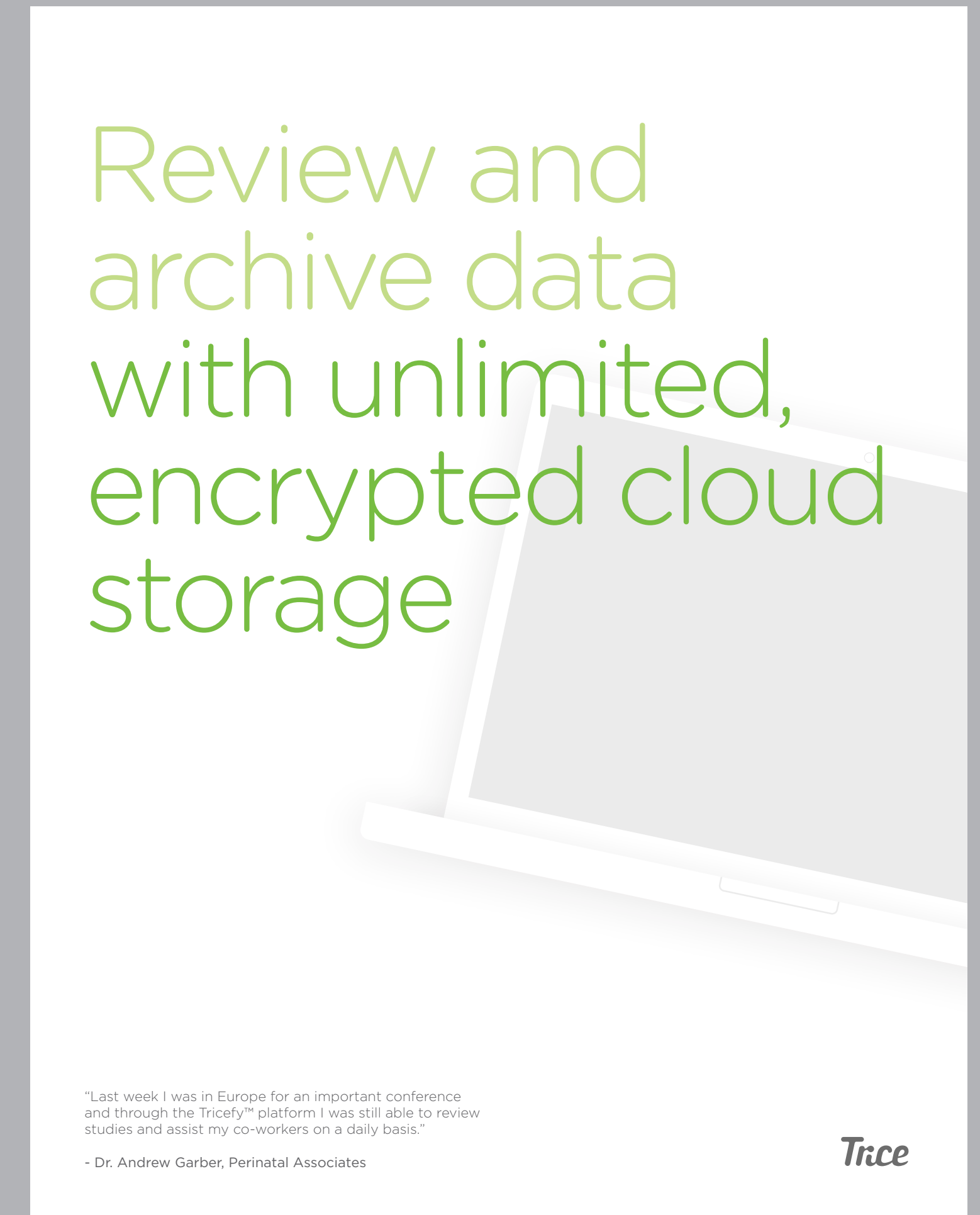
However, when other identity colors are clearly present and make up a large part of the design, the Trice logo must be placed in dark grey. (ref. 2)

Trice

Trice Imaging Inc
1343, Stratford Ct
Del Mar, CA 92014 USA

+1 858 344 1531
info@triceimaging.com
www.triceimaging.com

ref. 1 - letterhead

Åsa Nordgren
CEO & Co-founder
+ 1 858 225 9190 cell

Trice

Trice Imaging, Inc.
1343 Stratford Court
Del Mar, CA 92014
www.triceimaging.com

ref. 1 - email signature

Review and archive data with unlimited, encrypted cloud storage

"Last week I was in Europe for an important conference and through the Tricefy™ platform I was still able to review studies and assist my co-workers on a daily basis."

- Dr. Andrew Garber, Perinatal Associates

Trice

ref. 2 - sell sheet

Trice

The primary typeface is used for main messaging.

Gotham Book is used for sub headings and Gotham light for body copy.

Primary typeface: Gotham Rounded Light

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789
!&@%#?$/-

Secondary typeface family: Gotham

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789
!&@%#?$/-

The fall back typography is used when sending documents to external parties that will not have Gotham installed on their devices.

It will also be used in other situations when Gotham is unavaliable to use.

Fall back typeface: Century Gothic font family

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789
!&@%#?$/-

Trice

"The ability to almost instantly send images to colleagues is extremely useful, especially when acting as a consultant. I have had several occasions in which I sent images to multiple contributors on a single case including a pediatric surgeon, the referring physician, and a pediatric cardiologist."
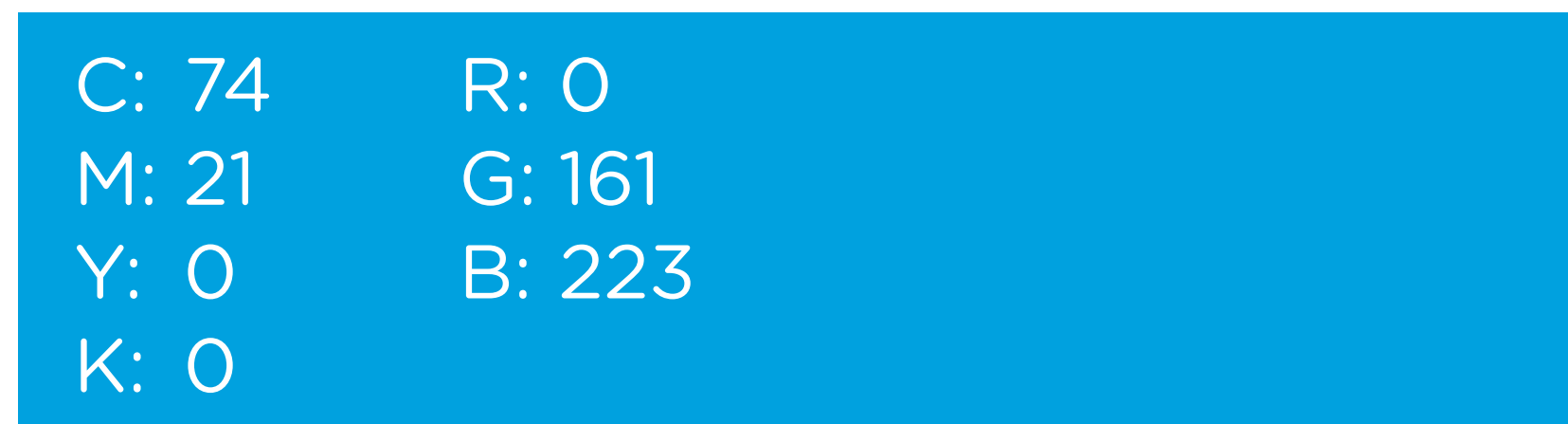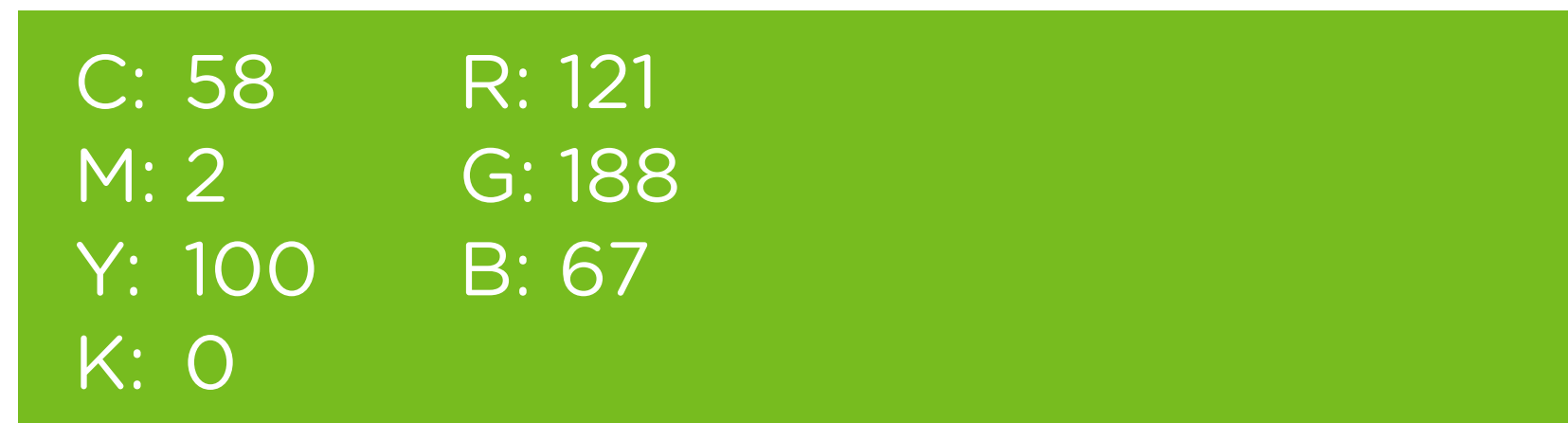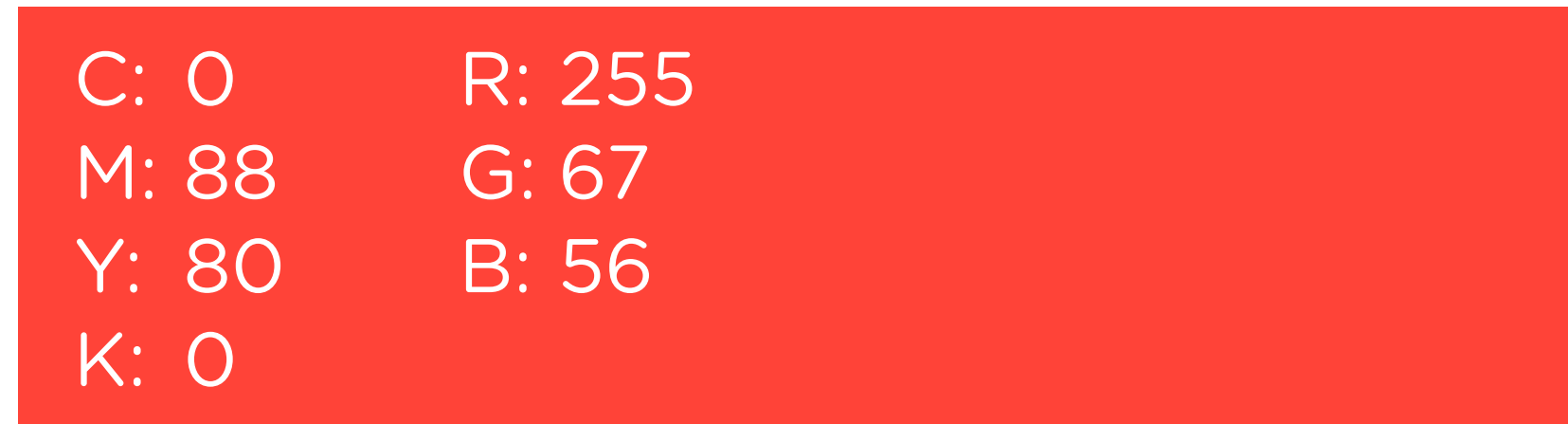
- Greggory DeVore, Director of the Fetal Diagnostic Centers

The Trice brand uses a strong typographic language, to lift important messaging. This builds a strong and confident brand expression.

Trice

The three brand colors red, green and blue (RGB) stem out of the concept built on how the human eye perceives color, particularly on digital devices.

The primary green is the main color that is used to represent Trice, the company, and it's core messaging. In all cases when one color can be chosen to represent Trice, green should be used.

Primary colors

C: 0   R: 255
M: 88   G: 67
Y: 80   B: 56
K: 0

C: 58   R: 121
M: 2   G: 188
Y: 100   B: 67
K: 0

C: 74   R: 0
M: 21   G: 161
Y: 0   B: 223
K: 0

Secondary colors

C: 0   R: 251
M: 26   G: 198
Y: 22   B: 184
K: 0

C: 26   R: 195
M: 0   G: 224
Y: 60   B: 136
K: 0

C: 38   R: 152
M: 2   G: 213
Y: 5   B: 233
K: 0

Identity: Gradients

Trice
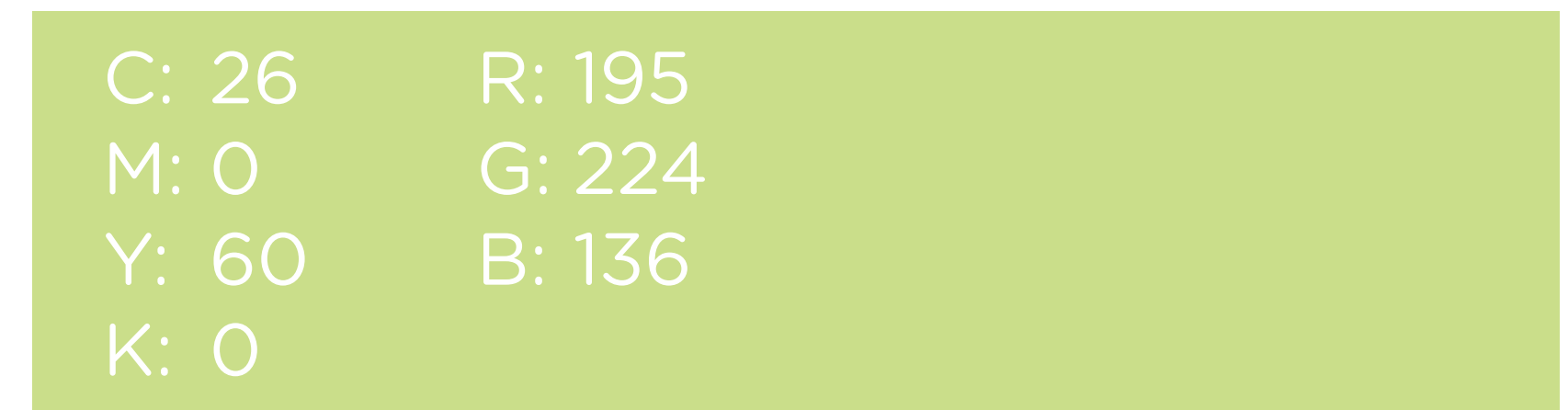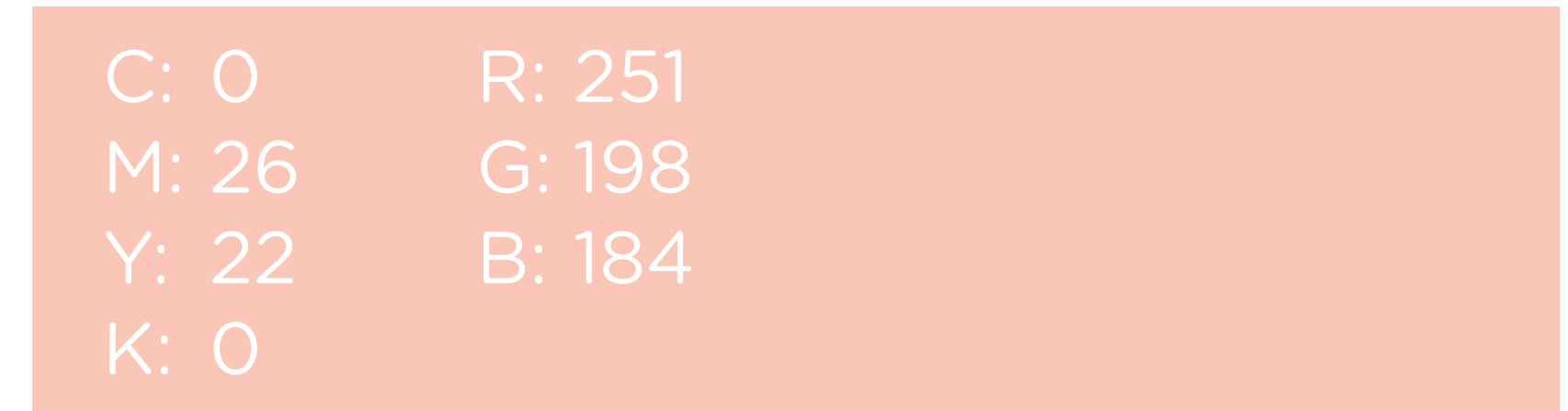
The primary and secondary brand colors can be combined to create a gradient. The gradient can be used to liven up graphs, and details when solid color falls flat.

Red gradient

C: 0	R: 255
M: 88	G: 67
Y: 80	B: 56
K: 0	

C: 0	R: 251
M: 26	G: 198
Y: 22	B: 184
K: 0	

Green gradient

C: 58	R: 121
M: 2	G: 188
Y: 100	B: 67
K: 0	

C: 26	R: 195
M: 0	G: 224
Y: 60	B: 136
K: 0	

Blue gradient

C: 74	R: 0
M: 21	G: 161
Y: 0	B: 223
K: 0	

C: 38	R: 152
M: 2	G: 213
Y: 5	B: 233
K: 0	

Identity: Color treatment

Trice

In a situation in which multiple messages are presented, the RGB colors can be used together to highlight different services.

When presented next to each other, the green color should always stay in the middle, to reinforce the RGB (red, green, blue) concept.

Share with patients & collaborate with colleagues via text and email, instantly

"This technology has enabled me to consult with pediatric surgeons and obtain instant feedback regarding the management of complicated cases. In addition, as a Maternal-Fetal Medicine specialist, Obstetricians can send images to me for review, especially when they are unsure as to whether there is a problem that would require our attention. Tricefy™ is changing the way we communicate with colleagues."

- Dr. Greggory R. DeVore

Trice

Review and archive data with unlimited, encrypted cloud storage

"Last week I was in Europe for an important conference and through the Tricefy™ platform I was still able to review studies and assist my co-workers on a daily basis."

- Dr. Andrew Garber, Perinatal Associates

Trice

Secure access to medical images from an EMR

"With Trice Imaging we have been able to both secure revenue for all the services we perform and save on image storage and staff hours. Tricefy™ doesn't add any steps to our process and enables a collaboration between our professionals, which is leading to better care."
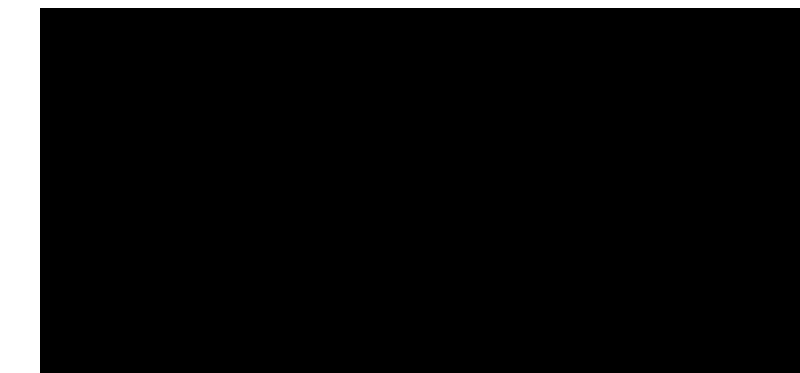
- Payeman Raja, CIO & CMIO, Womens Health Care, PC

Trice

Service 1

Service 2

Service 3

Trice

Sharing
medical images
made easy

Black

C: 0   R: 0
M: 0   G: 0
Y: 0   B: 0
K: 100

Dark grey

C: 0   R: 99
M: 0   G: 100
Y: 0   B: 102
K: 75

Light grey

C: 0   R: 177
M: 0   G: 179
Y: 0   B: 182
K: 35

When color is unable to be used, there are three shades
of grey that can be used for Trice ID.

The supportive graphical
element is based on the
receiver of imagery, the eye.

The iris was handcrafted using
bleeding ink on watercolor
paper, which was filmed
bleeding out across the page.
Stills of this footage or an
animation can be used for
various assets such as the
website and film.

Link to video:
http://vimeo.com/105649309
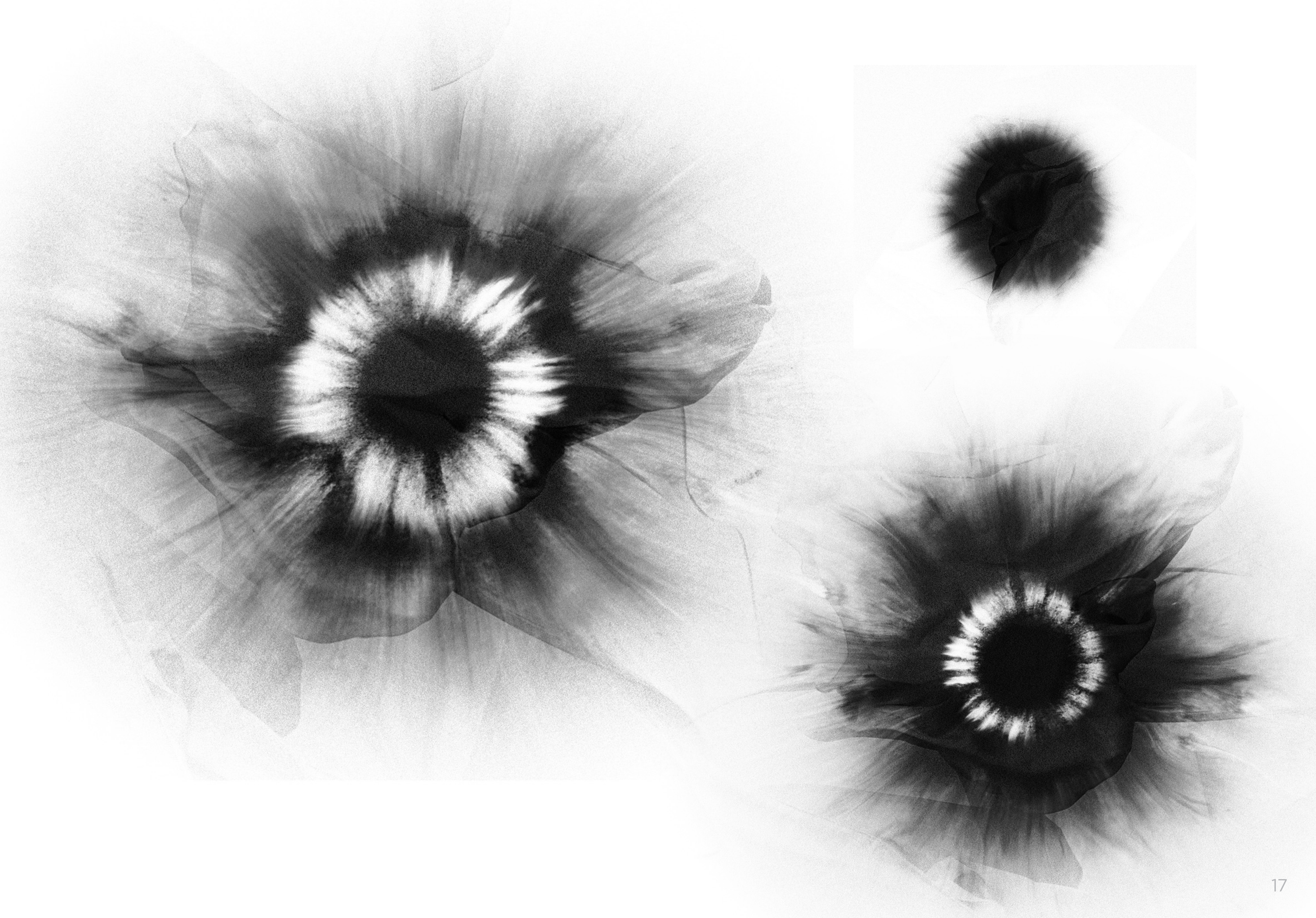
There are three stages of
the iris used for still imagery
frozen at various stages of the
bleed.

The Iris should only be used
reinforce the message of
capturing medical imagery of
living things. The iris should
never be used as decoration
and cannot be placed on an
image.
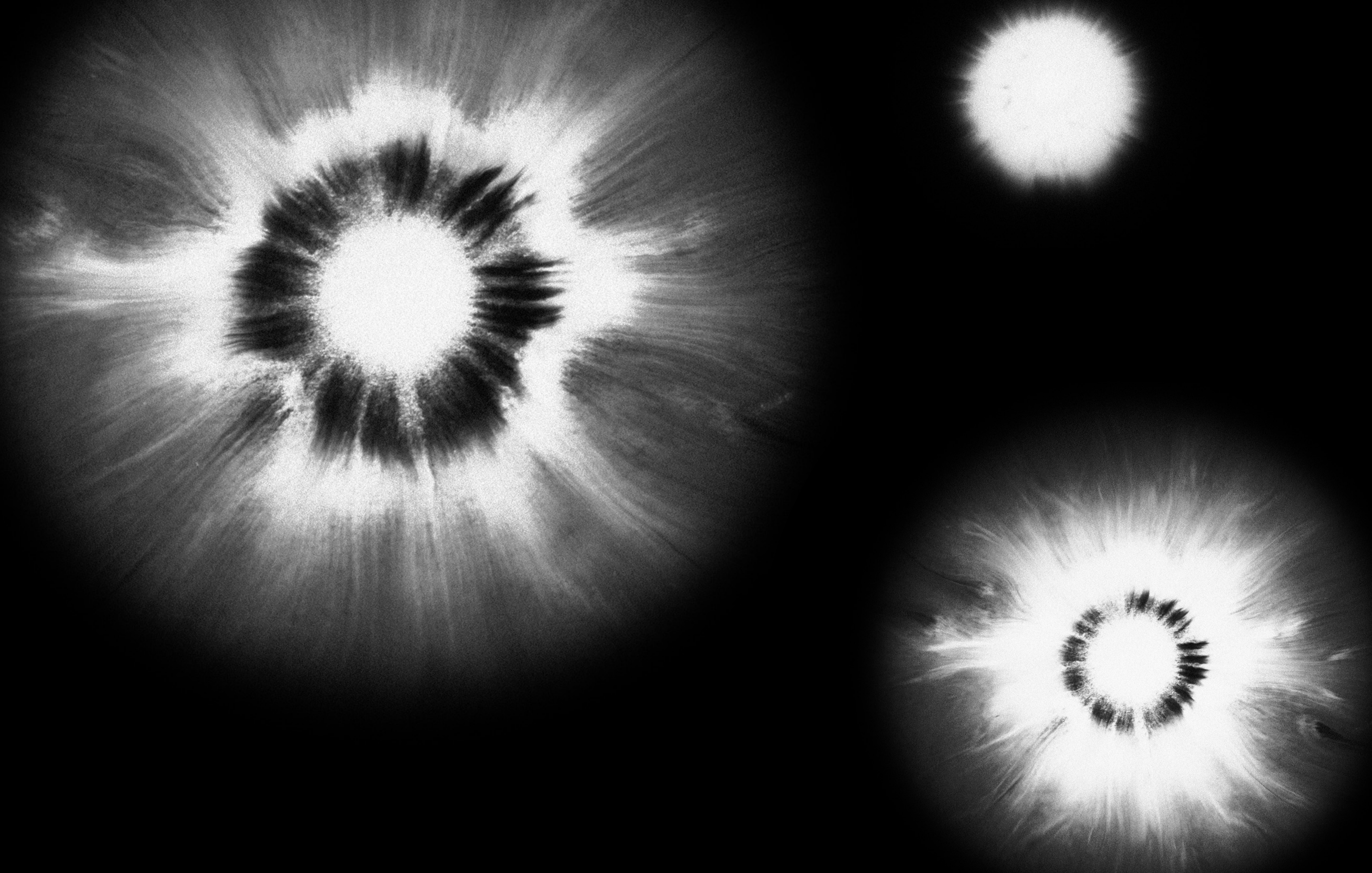
The iris can only be colored in the three primary colors, black or white. It can be used in its entirety or it can be focused on a detail such as a corner or a half.
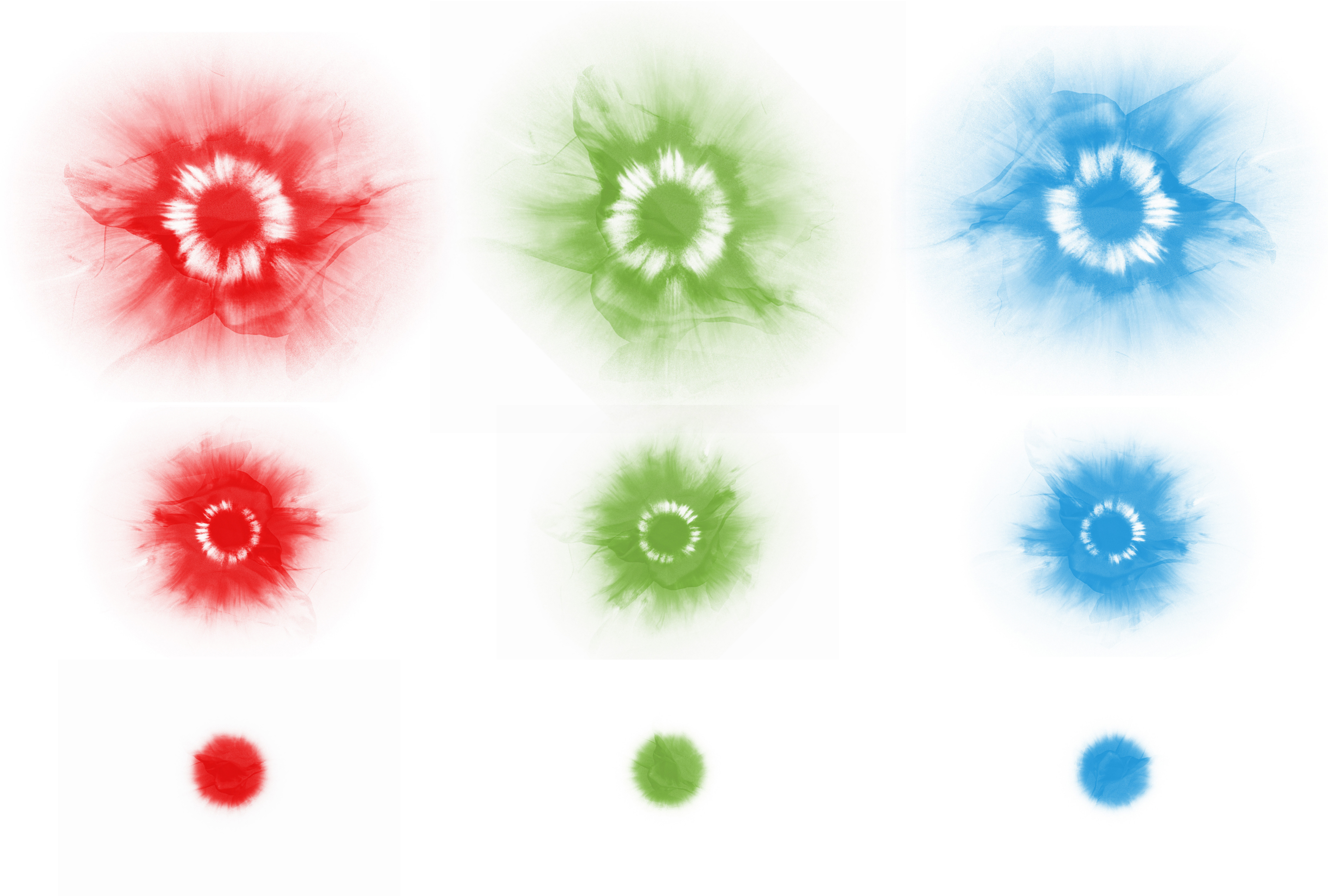
When pairing the logo with the graphical element, the logo can only be used in white.

The primary choice of color for the graphic would be green as it is the focal primary color for Trice.

At all times, the Trice wordmark must be legible. These three applications demonstrate the safe zones for the logo to be placed with the graphic.

Identity: Iconography

Trice uses Font awesome which provides access to a wide gallery of vector icons.

Font Awesome is completely free for commercial use. It is fully open source and is GPL friendly.

Direct link: http://fortawesome.github.io/Font-Awesome/

Identity: Imagery
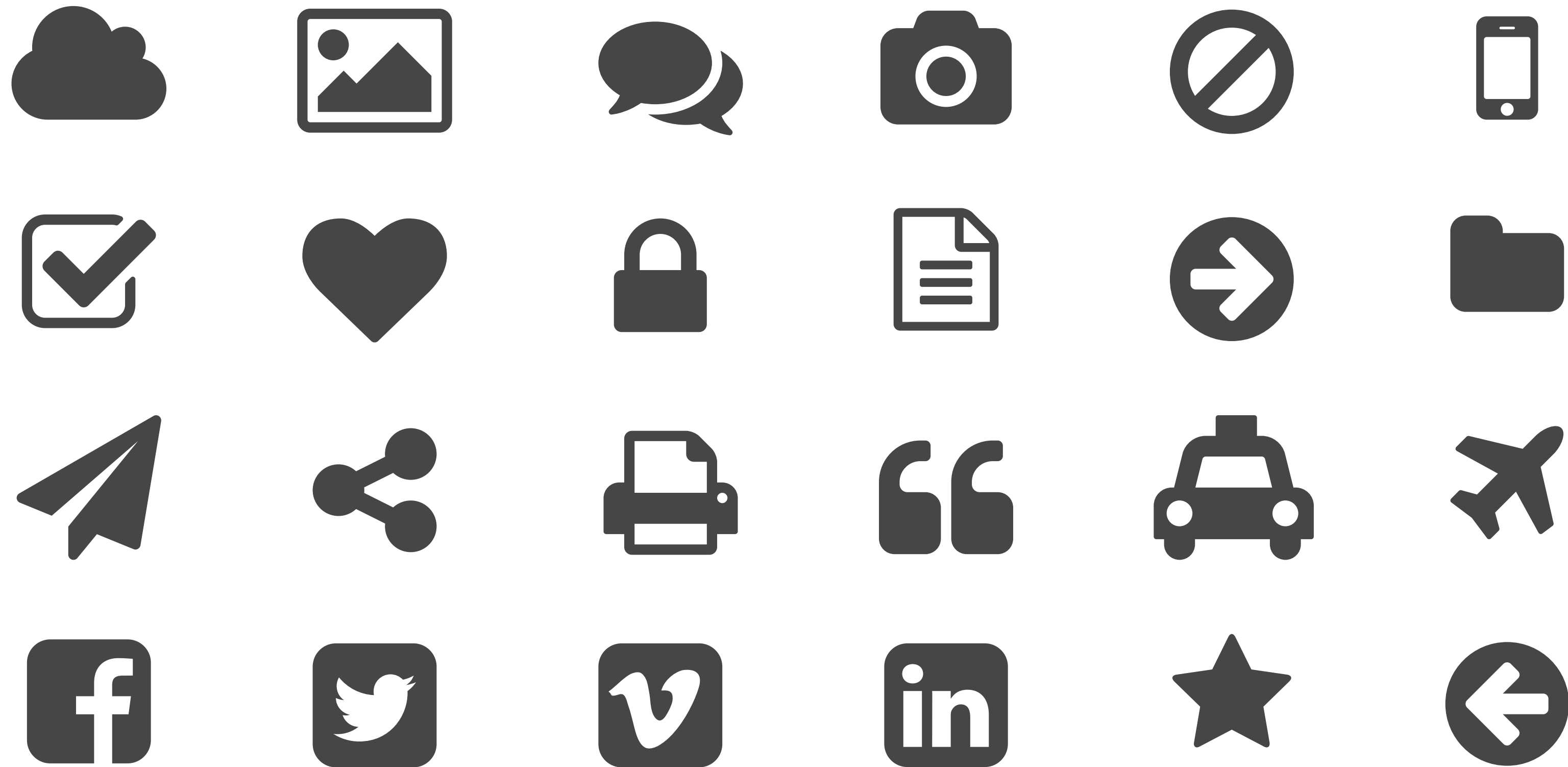
Trice

We wish to capture the world as it is to communicate a honest picture of the foundation of Trice Imaging.

Using full RGB images when focusing on patients & doctors, and contrasting them next to black and white images of the scene of treatment.

Urban

Rural

Identity: Imagery

There are two environments that we capture in our photography; rural and urban.

Imagery in color should have a rich saturation level to create a warmth and connection to the people being captured.

Urban

Rural

Identity: Film

In film treatments, the Trice identity should be used throughout the film in terms of typography, image treatment, project descriptive marks and a Trice sign off.

The graphical element can be used as a bleeding animation for the sign off reinforce Trice as the creator.

Typography can be used on colored plates and on imagery highlighting the key messages of the voice over.

PROJECT : MOROCCO

575 EXAMINATIONS IN 8 WEEKS

OUR TECHNOLOGY CAN MAKE
A SIGNIFICANT DIFFERENCE IN
LOWERING THAT NUMBER.

Trice

Trice

PROJECT : MOROCCO

Time and space will not limit the possibilities for medical treatment.
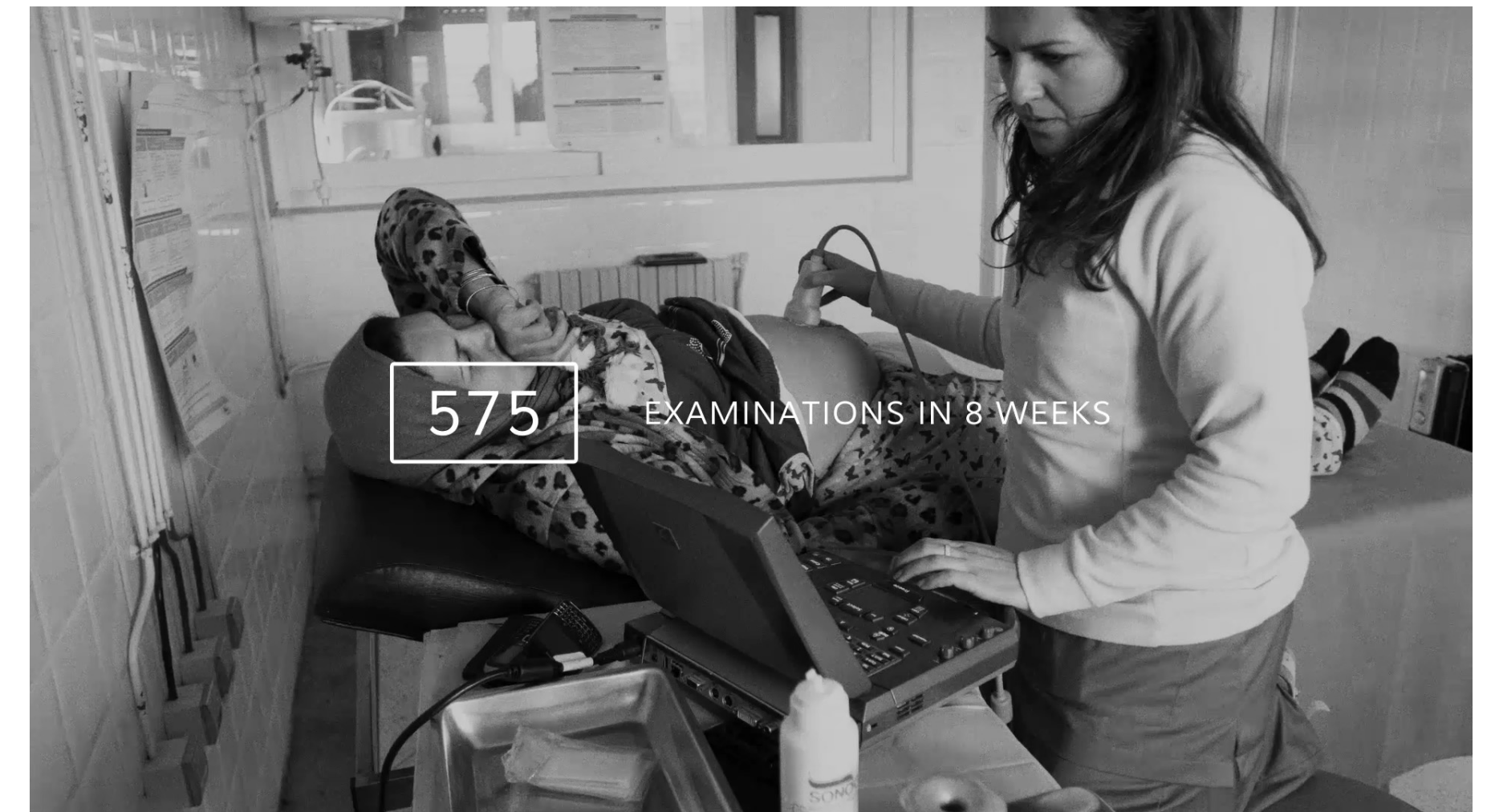
When representing projects, we have created a descriptive mark to stand as a label for the project.

Projects also have the opportunity to be looked at in close detail by sharing the story on a campaign website.

The URL www.mobileultrasoundprojects.org works so that multiple projects can be tied to the URL. For example www.mobileultrasoundprojects.org/Morocco and www.mobileultrasoundprojects.org/Texas

The descriptive marks are used to create a recognizable mark for the project.

It is important that descriptive marks do not compete with the Trice brand. It should always be clear that Trice is the sender where the marks appear.
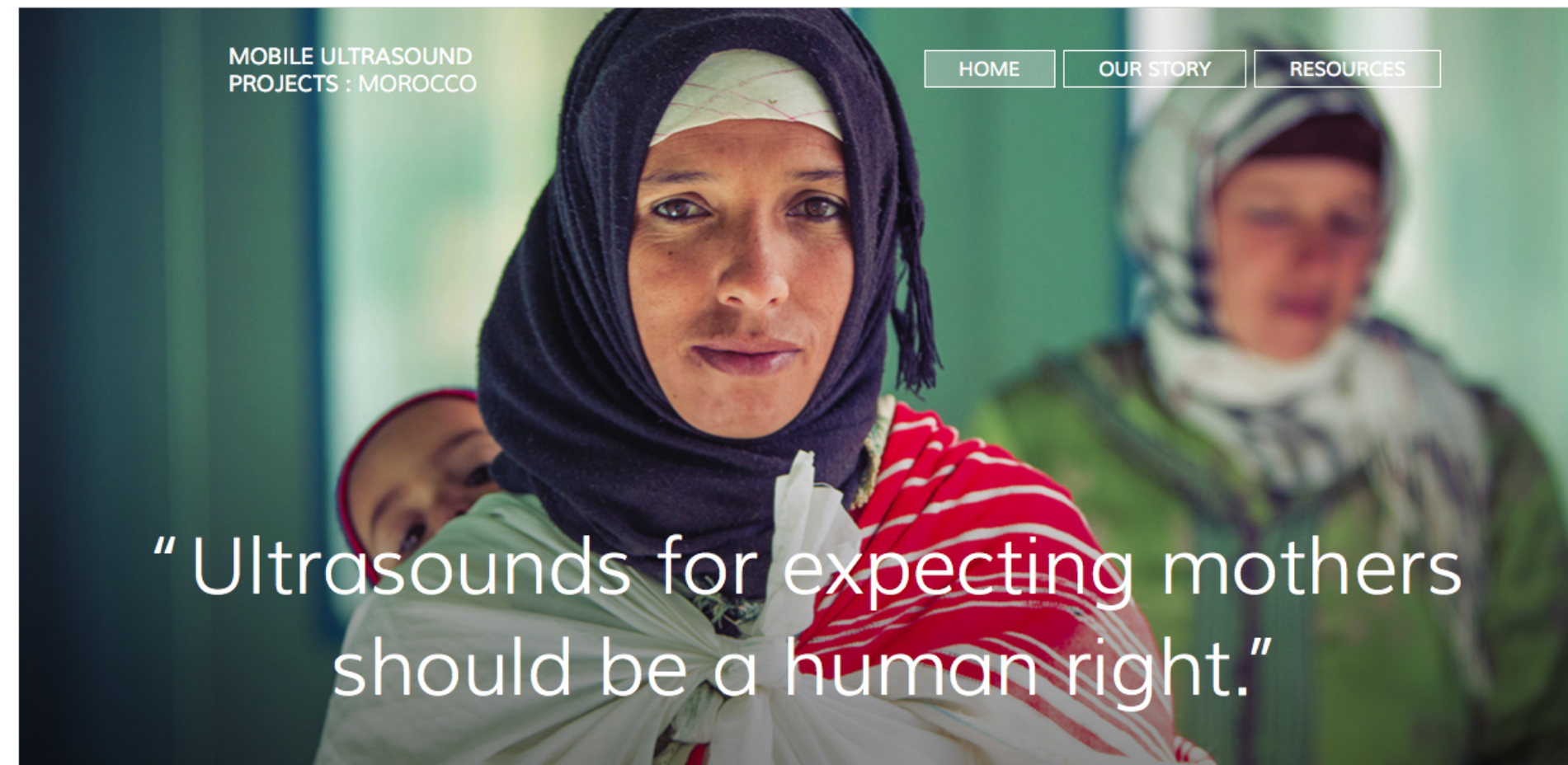
The descriptive marks can only be colored in white or dark grey and must always be written in uppercase.

Typography: Gotham medium and Gotham light

MOBILE ULTRASOUND PROJECT : MOROCCO

PROJECT : MOROCCO

A campaign website can be created for projects to tell the entire story of the project in depth.

The business card is a square shape with the dimensions of 55x55mm. This unusual shape has been chosen to spark interest from the receiver.

The letterhead is simple with focus on typography to grab attention to the messaging that will be written on the page.

Åsa
Nordgren

CEO & Co-founder

Mobile +1 858 225 9190
asa@triceimaging.com

www.triceimaging.com

Business card

Trice Imaging Inc
1343, Stratford Ct
Del Mar, CA 92014 USA

+1 858 344 1531
info@triceimaging.com
www.triceimaging.com

Letterhead
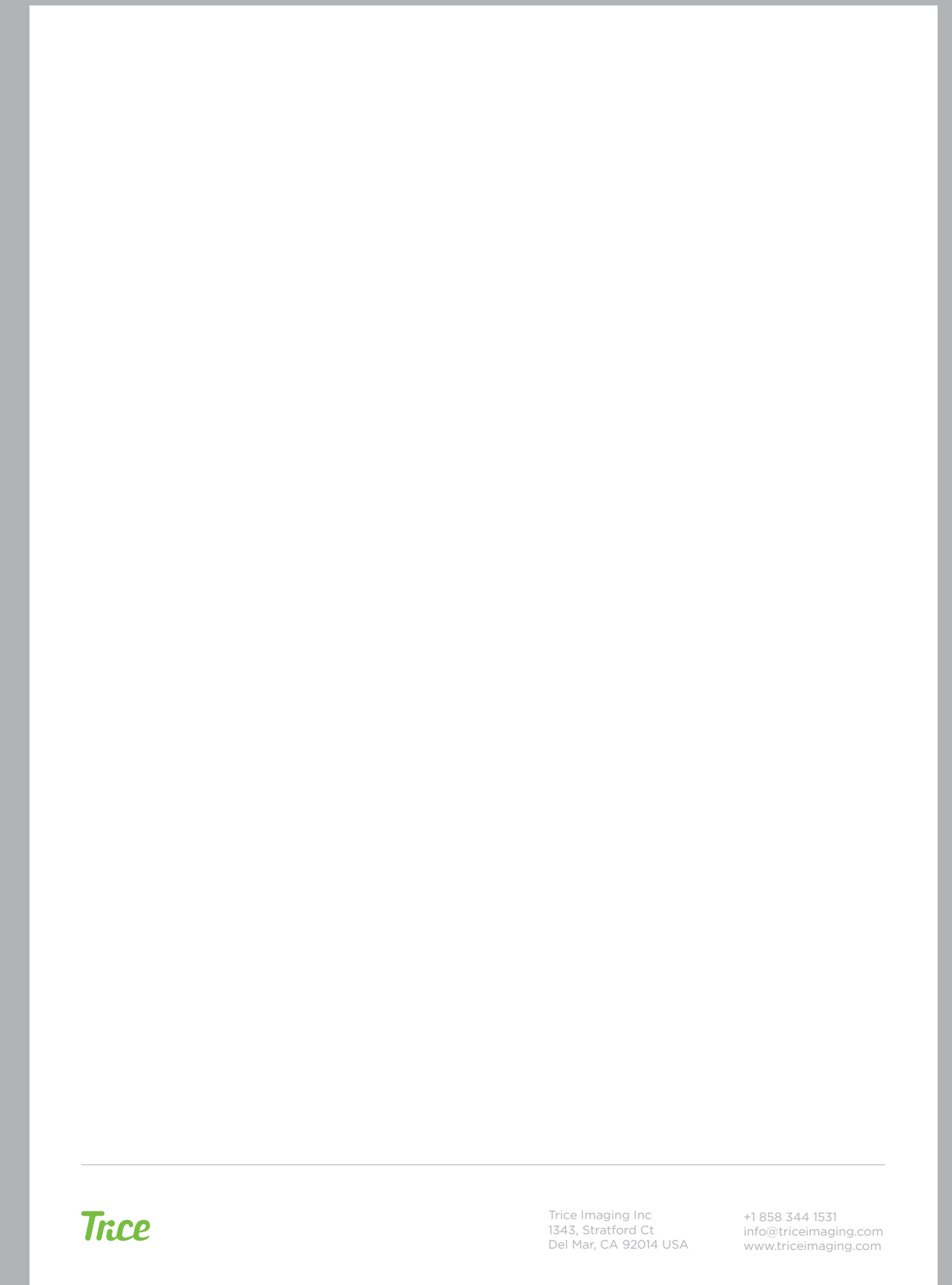
Applications: PowerPoint

The PowerPoint has been designed to focus on typography and imagery and making body copy more of a side detail.

Color plates will be used rather than the application of the graphic element.

Trice

Index

Trice

1. Introduction to Trice
   a. Statement from the CEO
   b. About Trice
   c. The installation Process

2. Case study: Project Morocco
   a. Project overview

3. Testimonial: Dr. Greggory DeVore
   a. Statement from Dr. Greggory Devore
   b. Film

3

Section title: **Slide title**
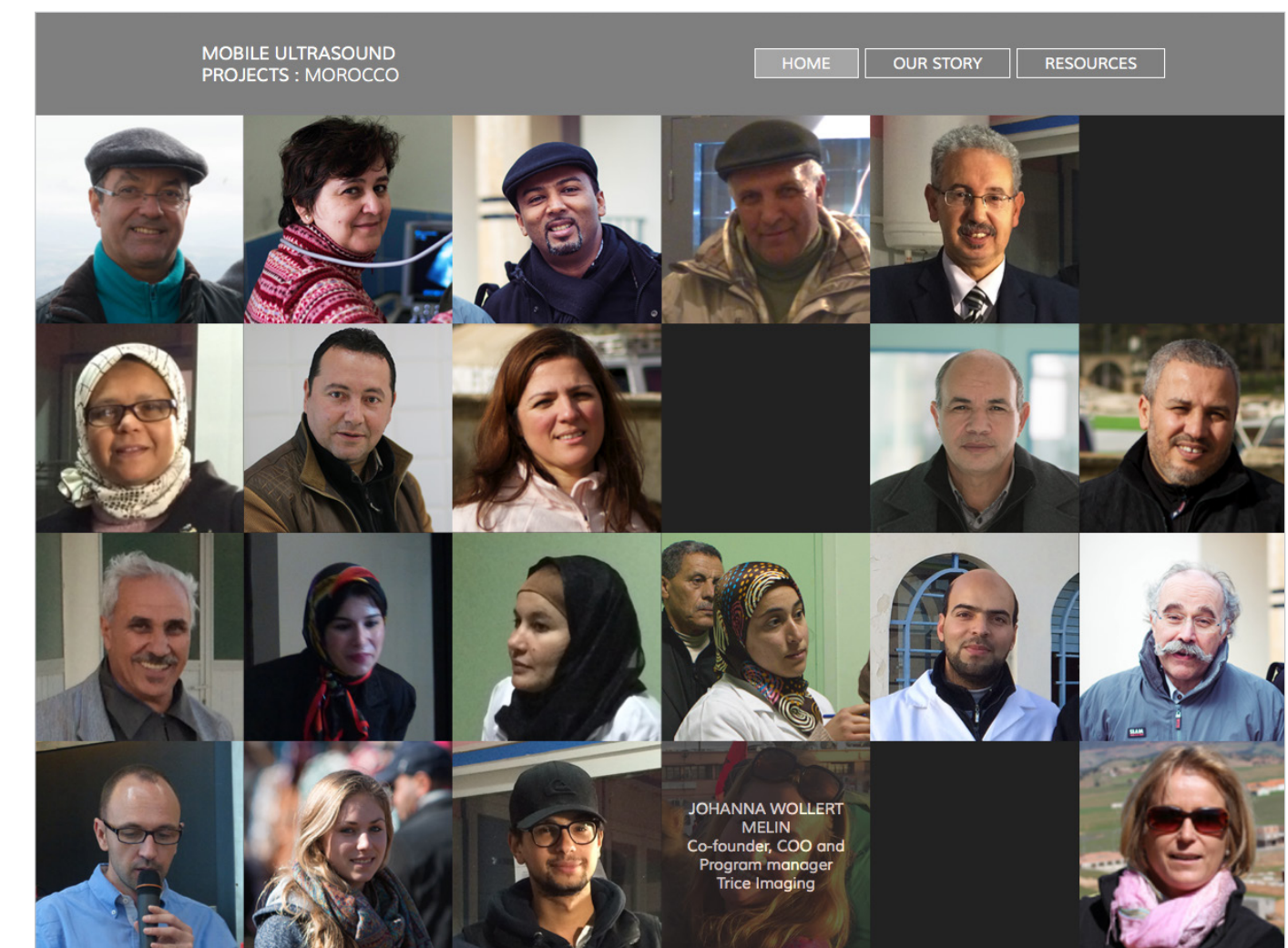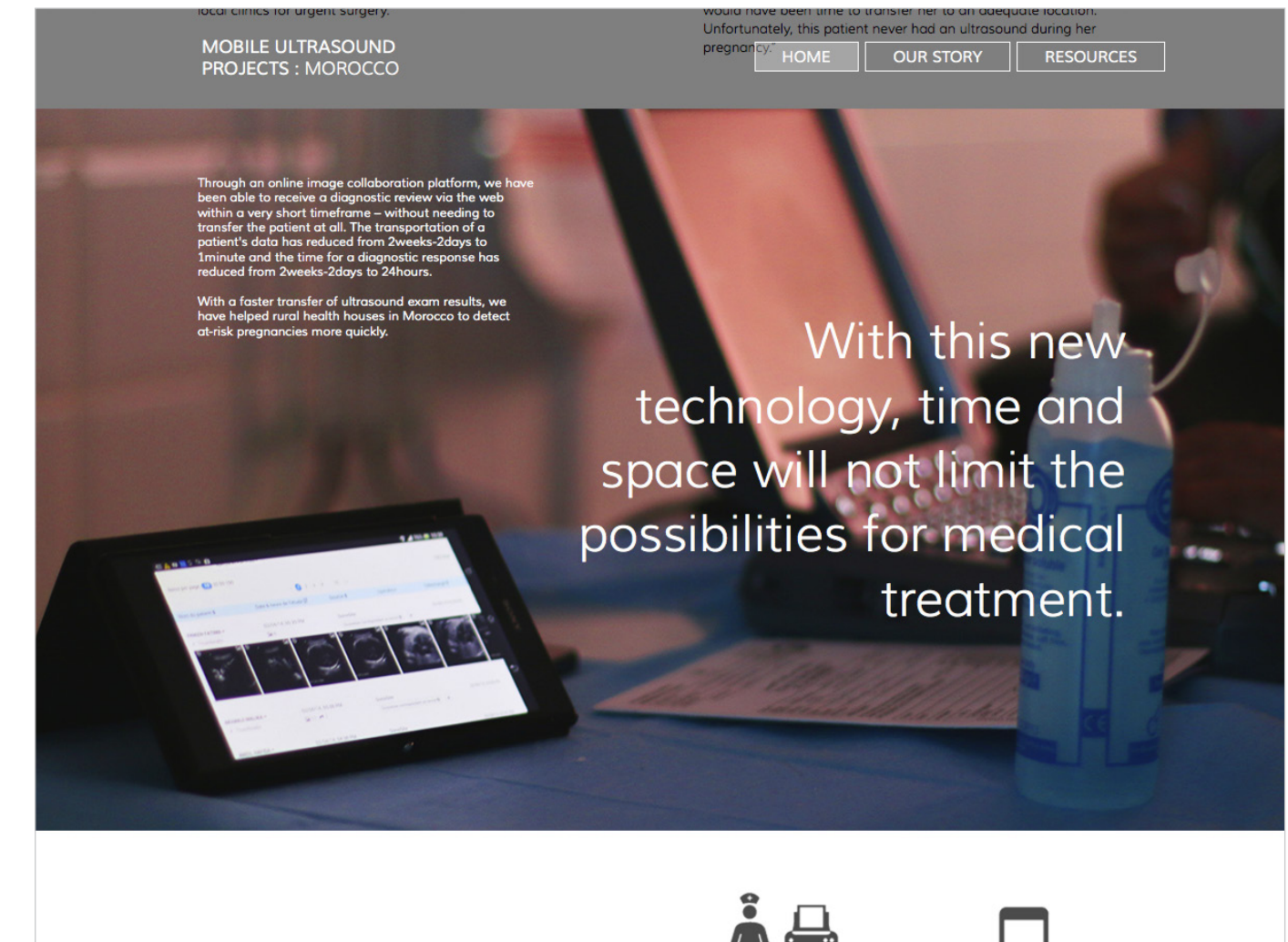
Trice

Project Overview
Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco. Local midwives, nurses and doctors performed 575 ultrasounds on expecting mothers and sent the results to be interpreted and diagnosed by physicians in 3 larger cities.

With a faster transfer of ultrasound exam results, we have helped rural health houses in Morocco to detect at-risk pregnancies more quickly. Time and space will not limit the possibilities for medical treatment.

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10

Trice

1. Section title

4

Trice

Presentation title

September 2014

1. Section title

2. Casestudy: Project Morocco

3. Testimonials:
Dr. Greggory Devore

Trice

1

Project Overview

Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco. Local midwives, nurses and doctors performed 575 ultrasounds on expecting mothers and sent the results to be interpreted and diagnosed by physicians in 3 larger cities.

2

Project Overview

Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco.

3

Project Overview

Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco. Local midwives, nurses and doctors performed 575 ultrasounds on expecting mothers and sent the results to be interpreted and diagnosed by physicians in 3 larger cities.

Trice

1 — Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco.

2 — Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco.

3 — Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco.

4 — Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco.

5 — Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco.

Trice

The simplicity of medical imaging, everywhere

We think that professional health care should be accessible for everyone, everywhere. We have come up with a medical imaging service that not only saves life's and money, but also offers great value for doctors, sonographers and paramedics in their daily work. A simple and smart tool that translates into higher quality of patient treatment. And its mobile – everywhere.

Trice

Project Overview

Over 4 weeks, medical professionals drove on a Mobile Ultrasound Patrol caravan to three small villages in rural Morocco. Local midwives, nurses and doctors performed 575 ultrasounds on expecting mothers and sent the results to be interpreted and diagnosed by physicians in 3 larger cities.

With a faster transfer of ultrasound exam results, we have helped rural health houses in Morocco to detect at-risk pregnancies more quickly. Time and space will not limit the possibilities for medical treatment.

The installation process

(01) — (02) — (03) — (04)

Create Tricefy account

1 minute

Plug in encryption box or download software

2 minutes

Configure imaging device to connect with Tricefy

2 minutes

Train medical staff

10-15 minutes

There are 4 easy steps to install the Tricefy system.
The entire process only takes around 20 minutes.

"We are here to replace printing, burning of CDs, snail-mailing, FedExing and faxing of medical images with a faster, cheaper and more efficient way for physicians to communicate and collaborate. We are here to ensure that important medical imaging data can be shared in a secure and compliant way. We are here to mobilize devices and physicians so that care can be provided to everyone, anywhere."

"We are here to replace printing, burning of CDs, snail-mailing, FedExing and faxing of medical images with a faster, cheaper and more efficient way for physicians to communicate and collaborate. We are here to ensure that important medical imaging data can be shared in a secure and compliant way. We are here to mobilize devices and physicians so that care can be provided to everyone, anywhere."

The simplicity
of medical imaging,
everywhere

Trice

Applications: Info-graphics
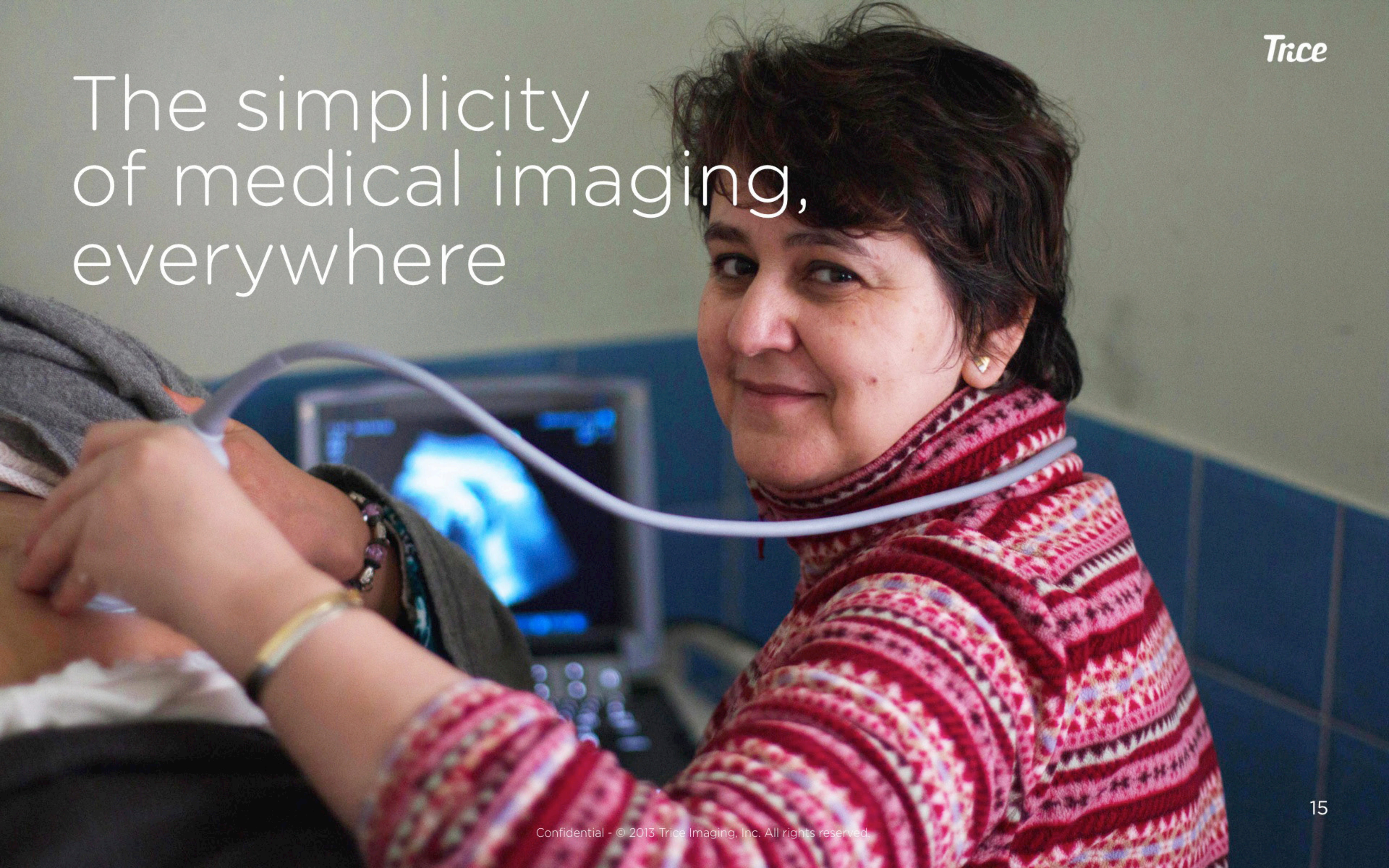
Info-graphics are built
from Font Awesome unless
icons need to be created to
represent untypical objects.

Send medical
images from
imaging device

Or you can send
medical images
from Tricefy

You can even
send the images
on the go

01

02

Review and analyze
the images. Pin
comments and mark
areas of interest.

03

Upload or download
data to different
systems

Send the images
to a patient or
another doctor

Or send the report
to an EMR

User process

01 ——— **02** ——— **03** ——— **04**

Create Tricefy
account

Plug in
encryption box
or download
software

Configure
imaging device
to connect
with Tricefy

Train
medical staff

Installation process

Applications: Corporate website

The Trice corporate website uses the identity in a subtle way due to the large amount of information. Color is used sparingly and the iris only appears as a corner detail.

The Trice newsletters should be based off this template. The fall back font will be used in this asset.

The logo should appear on the top left corner. The main message of the mail should be in a large font size, incorporating both primary green and secondary green.

Sub content should be separated from the main message with a line. The main content should have a large title. The body copy should have small size. All text should be in the Trice dark grey for legibility.

Trice

Trice imaging has launched Tricefy 3.0
Come see why our customers send us over 10 000 studies per month

We are pleased to announce the release of Tricefy™ 3.0, the latest enhancement to our system.

Our goal was to modernize and simplify the user experience while expanding the collaboration capabilities between medical colleagues. Details of the exciting new features are covered in this newsletter, including links to short overview videos that further explain the

I'm hopeful you will see the tremendous value and flexibility we have developed with our service and consider how a partnership with Trice Imaging could change the way you practice medicine and manage relationships with patients and colleagues.

Tricefy 3.0 User based system

We have completely revamped the underlying architecture of the Tricefy™ Service, transitioning from the original account-based system to a user-based system.

Image caption

This means that users can be members of multiple accounts (clinics) simultaneously, giving them access to studies from any clinic in which they have membership through a single login. Individual clinic data is retained and managed in its own database and can be easily searched and viewed through the Study List and Viewer. In addition, medical colleagues can be invited to collaborate on individual cases, allowing them to access select studies from your clinic.

With this new architecture we anticipate that our customers will achieve a unique level of flexibility not available elsewhere. Consider the
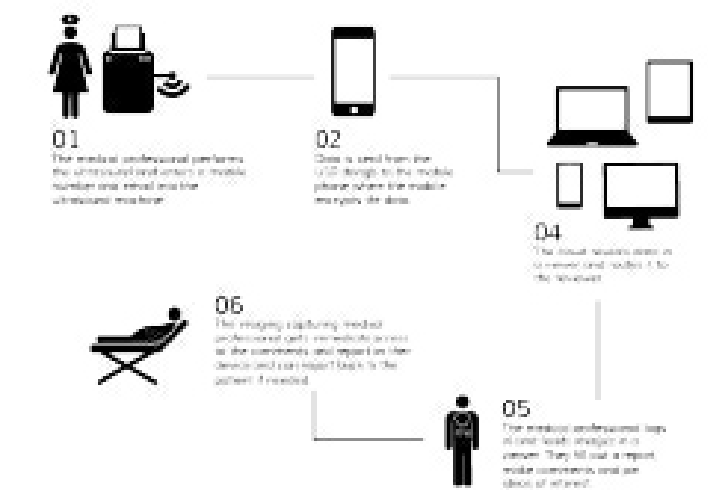
For more text heavy content

Text summarizing the content below,for clarification and structure

Every day, **approximately 800 women die** from preventable causes related to pregnancy and childbirth. 99% of all maternal deaths occur in developing countries and the maternal mortality rate is higher for women living in rural areas and among poorer communities. Improving maternal health is one of the eight Millennium Goals adopted by the international community in 2000.

France and Los Angeles, California in the United States. We will perform 600 studies in 10 days with the purpose of proving that our technology can provide access to affordable, high quality healthcare where it was never available before.
Our New Years resolution is to do what we can to move the needle regarding women dying during childbirth. **Our first**

47

Sell sheets are built to work alongside roll ups and posters as they are used to create a combined impression at sales shows.

Share with patients & collaborate with colleagues via text and email, instantly

"This technology has enabled me to consult with pediatric surgeons and obtain instant feedback regarding the management of complicated cases. In addition, as a Maternal-Fetal Medicine specialist, Obstetricians can send images to me for review, especially when they are unsure as to whether there is a problem that would require our attention. Tricefy™ is changing the way we communicate with colleagues."

- Dr. Greggory R. DeVore

Sell sheet, front

Collaborative. Cumulative. Simple. Secure.

For medical professionals servicing multiple locations, Tricefy™ eliminates geographic constraints and increases response times by removing the need to have dedicated network infrastructure between collaborating professionals.

- Presents a higher-quality, higher-tech, higher-security option to CDs or thermal prints
- Eliminates the sending of large attachments via email
- Captures new revenue by increasing remote referral opportunities
- Offers an efficient, green opportunity to streamline workflows - paperlessly
- Provides the opportunity for better patient care - through the expertise of multiple physicians
- Increases shared knowledge across the industry
- Offers savings for colleague referrals

Tricefy™ is innovating the way healthcare providers manage images, share with patients and collaborate with colleagues through a web-based, image routing platform that shares high-res medical images and cine clips from any modality, anytime, anywhere - via email or text - in an instant.

- A single internet connection, 5 minutes for installation, 10 minutes to learn and 1 button to press - regardless of the imaging system currently in place
- A cloud-based system requiring no hardware or software investment or change to the clinic's workflow
- HIPAA compliant with FDA Class I classification, protected by multiple patents
- Double-authentication security and redundant storage
- Optimizes workflow and satisfies modern expectations for better patient care
- Leaves the inefficiencies of CDs and thermal paper far behind

How Tricefy™ works

Send data from imaging device or imagine software

01

Review and store studies in Tricefy™

02

03

Collaborate on cases with colleagues

Share images with patients

Upload/download data from Tricefy™ to other systems

Sell sheet, back

Share with patients & collaborate with colleagu via text and email, instant

"This technology has enabled me to consult with pediatric surgeons and obtain instant feedback regarding the management of complicated cases. In addition, as a Maternal-Fetal Medicine specialist, Obstetricians can send images to me for review, especially when they are unsure as to whether there is a problem that would require our attention. Tricefy™ is changing the way we communicate with colleagues."

- Dr. Greggory R. DeVore

Sell sheet, poster size

Sell sheets are built to work alongside roll ups and posters as they are used to create a combined impression at sales shows.

Review and archive data with unlimited, encrypted cloud storage

"Last week I was in Europe for an important conference and through the Tricefy™ platform I was still able to review studies and assist my co-workers on a daily basis."

- Dr. Andrew Garber, Perinatal Associates

Trice

Sell sheet, front

Long-term. Compliant. Intuitive. Secure.

Help your facility expertly satisfy HIPAA compliance requirements with unlimited, secure, long-term cloud storage. Tricefy™ gives you an exceptional tool for reviewing, archiving, searching and managing encrypted, high-resolution medical images and studies - from any modality.

- Increases your ability to share and collaborate via instantaneous texts and/or emails of images and/or studies with both colleagues and patients
- Automatically connects each modality to long-term storage through a single button
- Eliminates servers, backing-up on DVDs, external hard drives and/or tape drives
- Ability to store legacy files and studies for a complete archive
- Data can be labeled, searched and aggregated, which could assist in research or accreditation efforts
- Customizable by tier to suit your storage volume

Tricefy™ is innovating the way healthcare providers manage images, share with patients and collaborate with colleagues through a web-based, image routing platform that shares high-res medical images and cine clips from any modality, anytime, anywhere - via email or text - in an instant.

- A single internet connection, 5 minutes for installation, 10 minutes to learn and 1 button to press - regardless of the imaging system currently in place
- A cloud-based system requiring no hardware or software investment or change to the clinic's workflow
- HIPAA compliant with FDA Class I classification, protected by multiple patents
- Double-authentication security and redundant storage
- Optimizes workflow and satisfies modern expectations for better patient care
- Leaves the inefficiencies of CDs and thermal paper far behind
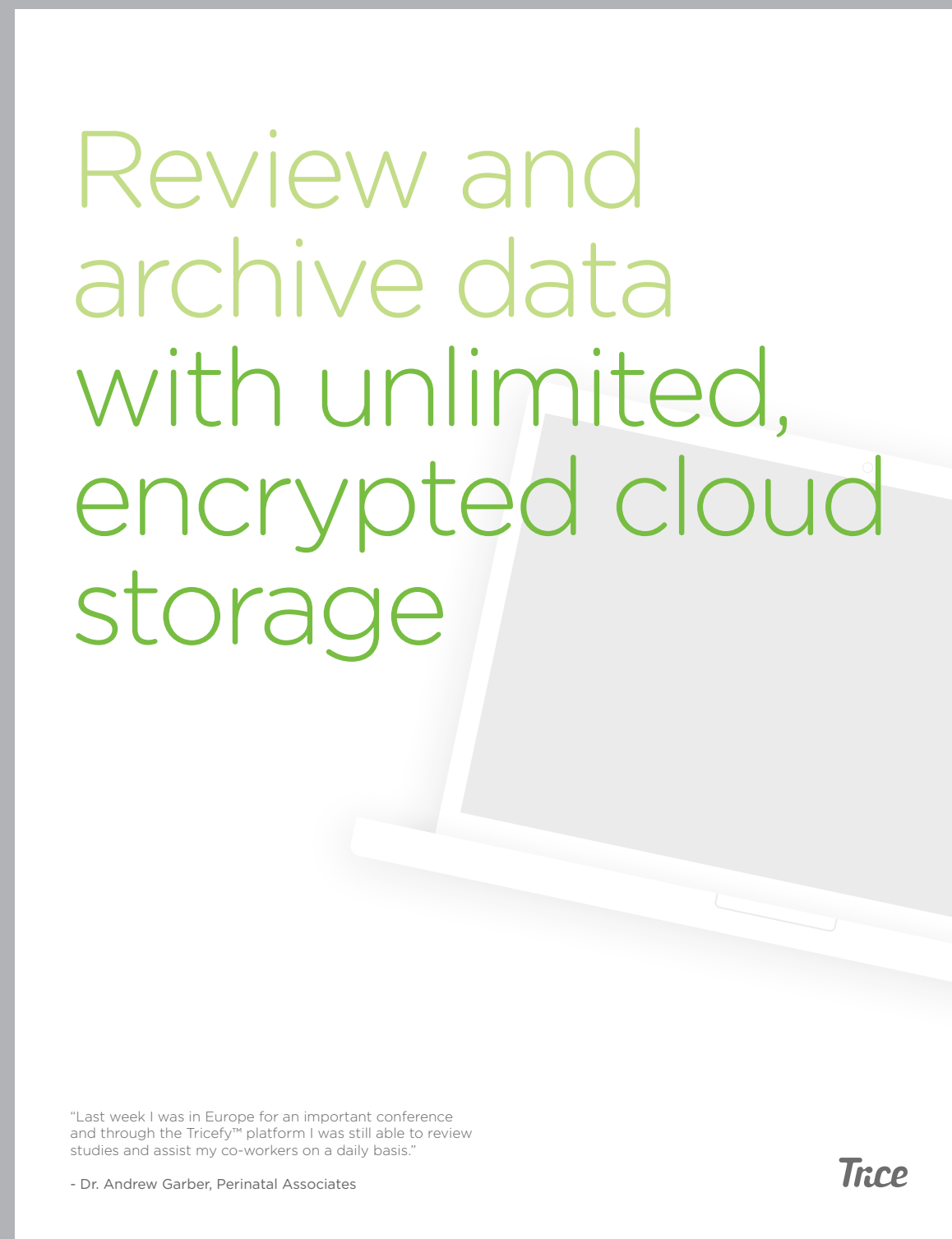
How Tricefy™ works

01 — Send data from imaging device or imagine software

02 — Review and store studies in Tricefy™

03 — Collaborate on cases with colleagues / Share images with patients / Upload/download data from Tricefy™ to other systems

Trice

Sell sheet, back

Review and archive data with unlimite encrypted cl storage

Sell sheet, poster size

"Last week I was in Europe for an important conference and through the Tricefy™ platform I was still able to review studies and assist my co-workers on a daily basis."
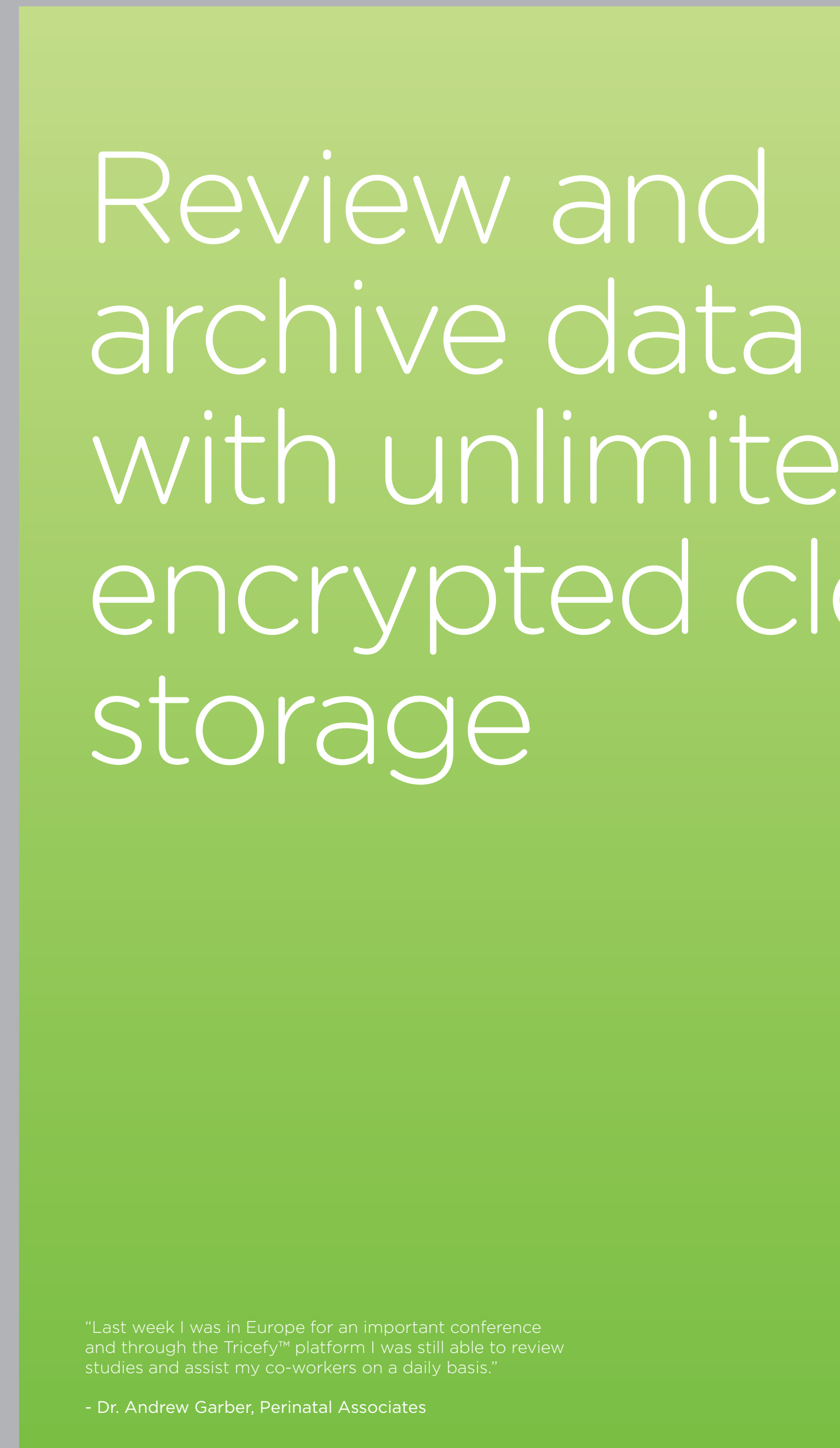
- Dr. Andrew Garber, Perinatal Associates

Trice

Sell sheets are built to work alongside roll ups and posters as they are used to create a combined impression at sales shows.

Secure access to medical images from an EMR

"With Trice Imaging we have been able to both secure revenue for all the services we perform and save on image storage and staff hours. Tricefy™ doesn't add any steps to our process and enables a collaboration between our professionals, which is leading to better care."

- Payeman Raja, CIO & CMIO, Womens Health Care, PC

Trice

Sell sheet, front

Valuable. DICOM compatible. Simple. Compliant.

Finally! The Tricefy™ system eliminates the need for an EMR to accept DICOM, allowing your facility to capture lost revenue through completely documented exams that put you in compliance with billing.

- Requires NO storage space for images on local computers and servers: uses remote, secure cloud storage
- Enables access to images within an EMR
- Puts all Medical Record data in one place and can store it indefinitely
- Ensures every image from every study is archived in a high-quality digital format
- Modernizes the workflow by cutting down on manual processes like scanning in thermal prints or importing .jpgs to an EMR
- Mobilizes images so they can be reviewed, archived, searched and managed from any device with a web browser

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Send data from imaging device or imagine software

01

02

Review and store studies in Tricefy™

03

Collaborate on cases with colleagues

Share images with patients

Upload/download data from Tricefy™ to other systems

Contact us today
sales@triceimaging.com

Trice

Sell sheet, back

Sell sheet, poster size

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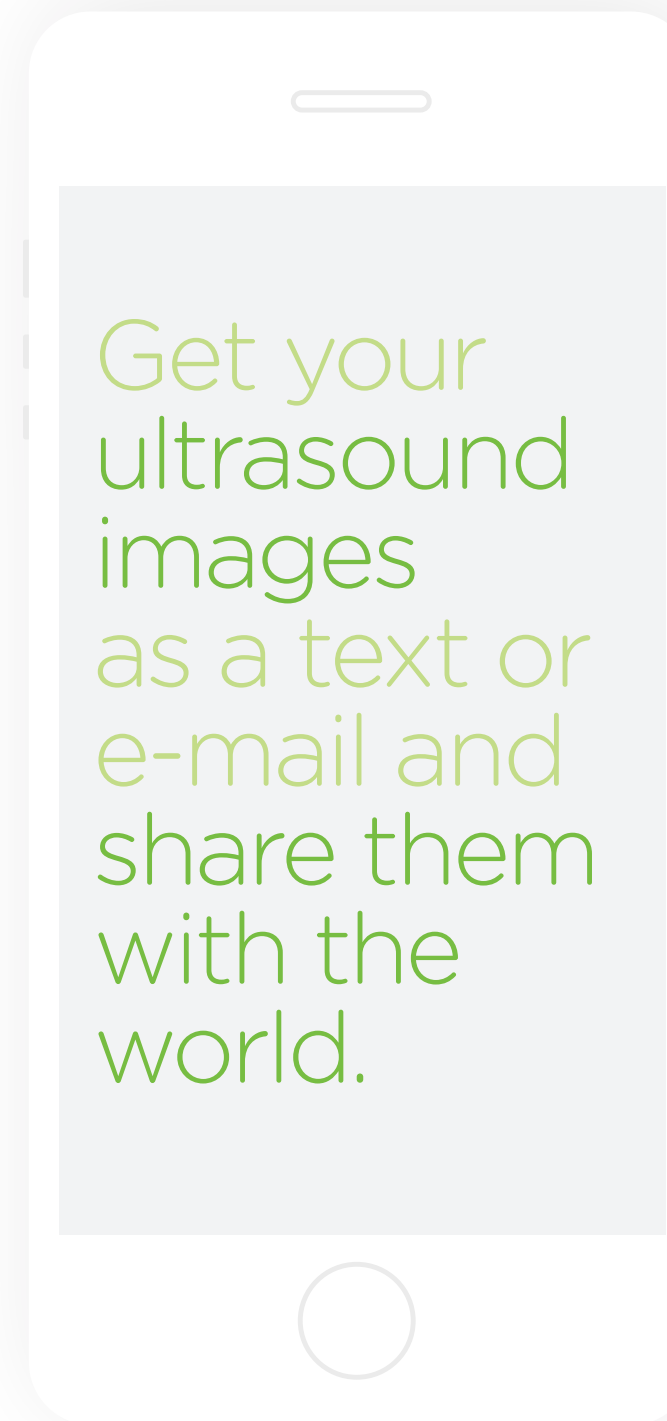
Applications: Posters for practices

Trice

These are examples of how
the identity can be used
when creating posters for
clincs. The graphic elements
are connected to Trice, and
the practice´s logo is present
alongside.

Would you
like your
ultrasound
images
delivered
as a text or
e-mail?

Then, you can easily share,
save and post them to your social media sites.

WHC
WOMEN'S HEALTH CONSULTANTS
Providing Hope • Fulfilling Dreams

Service provided by Trice

Get your
ultrasound
images
as a text or
e-mail and
share them
with the
world.

WHC
WOMEN'S HEALTH CONSULTANTS
Providing Hope • Fulfilling Dreams

Service provided by Trice

Would you like your
ultrasound images
delivered as a text
or e-mail?

Contact our staff for more information about this unique service

WHC
WOMEN'S HEALTH CONSULTANTS
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Service provided by Trice

Trice

These posters aim at reinforce the selling points of Trice to the customers. They are based off the sell sheets and when lined up together, they must be lined up in the Red, Green, Blue order.

Share with patients & collaborate with colleagues via text and email, instantly

"This technology has enabled me to consult with pediatric surgeons and obtain instant feedback regarding the management of complicated cases. In addition, as a Maternal-Fetal Medicine specialist, Obstetricians can send images to me for review, especially when they are unsure as to whether there is a problem that would require our attention. Tricefy™ is changing the way we communicate with colleagues."

- Dr. Greggory R. DeVore

Trice

Review and archive data with unlimited, encrypted cloud storage

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Trice

These roll up concepts demonstrate the flexibility of the graphic element.

Trice

The simplicity of medical imaging, everywhere

The Trice collaborative medical image-sharing tool makes it easy and simple for medical professionals and patients to instantly access medical images from anywhere.

Simple
Intuitive and easy to use

Mobile
Capture data in the field

Secure
Robust and 100% reliable

www.triceimaging.com

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Handouts follow the design system by reinforcing the selling point and are detailed with explenatory text.

The design allows for great customisation without losing the overall Trice look.

Would you like your ultrasound images delivered as a text or e-mail?

We can help you.

We now offer the ability to send select images from your ultrasound examination straight to your mobile device as a text or e-mail. Instead of small thermal-paper prints that fade over time or CD's that get scratched or lost, you can now access the images and video clips of your baby on your phone, tablet or computer...instantly! You can easily share them with friends or family by forwarding the message as a text or e-mail. Finally, you can instantly share on Facebook and Twitter and download the images directly to your computer for printing and archiving.

It's easy.

Simply complete the form we provide you. Your clinician will select images and video clips during your exam and send them to the Tricefy™ service. You will then receive a unique link via a text or email message. Clicking on the link takes you to a secure webpage where your images and video clips are available for download

NORTHSIDE HOSPITAL
CENTER FOR
PERINATAL MEDICINE

Service provided by *Trice*

Trice

The desclaimer format aims at creating a layout in which the Trice identity can leave space for the collaborating entity. It leaves space for customisation without losing the overall Trice look.

Tricefy™ your ultrasound here

○ I want my ultrasound to be delivered digitally as an e-mail or text.

E-mail address: ....

Phone number: ....

○ I authorize the sending of images during my pregnancy.

○ I have read, understand and agree to this disclaimer.

Name: ....

Signature: ....

Date: ....

NORTHSIDE HOSPITAL
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