

Those of us who take care of patients feel on a daily basis the impact of strategies to reduce healthcare costs, as many of them are creating additional burdens on our Practices. One such burden is Prior Authorization (PA) for medications. Whether you are a pediatrician trying to get non-formulary ADHD medications approved or a cardiologist trying to maintain a patient on their antihypertensive drug that has been effective for the past five years, the payers and Pharmacy Benefits Management plans are constantly asking us to justify why we are writing specific prescriptions for our patients.

The current process for PA is extremely disruptive to our office workflows, inefficient, and frustrating for our offices as well as our patients. Filling out faxes, spending time waiting on hold, and patients left waiting at the pharmacy are a common occurrence.

Office Practicum has now taken the pain out of PA by integrating a fully automated electronic workflow called ePA (electronic Prior Authorization) for a seamless, faster and more efficient user and patient experience.

[Click here](#) to learn more about the electronic PA process through our partner, SureScripts®.

As in all technology, the process is not as fast as we would like, 100% of the time. ePA requires that the formulary and pharmacy benefit plans support the electronic PA process. Join me in reducing the frustrations of PA in your office by incorporating ePA into your office workflow.

As always, we want to hear your feedback. Please send us an email at opadvancement@officepracticum.com.

Sincerely,

Susan Kressly, MD, FAAP

Medical Director, Office Practicum