

The
State
of
Mobility
in
the
Workplace

*File sharing
and collaboration
challenges
continue to grOW
as employees
work both
in the office
and
on the go.*

Executive Summary

Workplace mobility is today's business paradigm. Employees are now working in the office, on the road, at home and in the field, and their business content needs to be accessible and editable from any location in order to remain productive. But in with the mix of BYOD (Bring Your Own Device) and corporate issued devices in the workplace, it's more complex than ever to share files, sync devices and keep content current, while still keeping business data secure. This continues to be compounded by the growing prevalence of larger files including photos, videos and presentations.

Soonr's second annual Mobility in the Workplace Study examines the key factors impacting workplace mobility and business productivity in 2014. It also outlines how the needle is shifting on the biggest challenges being faced by employees in relation to access to documents and files, both in the office and on the road.

Key findings identified in this study include:

- Anytime access to work files and documents is as important as ever to employees, with nearly 3 in 4 rating it as important or very important
- People are working regularly outside of the office, yet still expect ease of document access
- Email is still the number one way employees are accessing files when they're away from the office, with 73% accessing via email remotely
- The challenges employees report facing when it comes to file sharing have grown exponentially, year over year

The study also found that:

- File sharing solutions would make work more productive, but most companies are unprepared with an IT-approved file sharing service, with only 22% reporting an approved service in their workplace
- Sales professionals are among those that find it most difficult to collaborate with others and could derive great benefits from secure file sharing
- IT professionals are concerned about the security of their data, with 45% reporting that it's a challenge and 52% being concerned about the security and privacy of their own files
- CEOs see file sharing as a priority and nearly half (49%) have experienced difficulty themselves collaborating with partners and others outside their company

The 2014 Soonr Mobility in the Workplace Study identifies a high demand for enterprise-grade file sharing solutions that allow employees to easily access business content – in its most current form – from any location, while giving IT assurance that business data is secure and CEO's the confidence that their employees remain productive.

9 in 10

*employees access files
when away from the
office.*

72%

*of employees rate
“anytime access” to
files as important or
very important.*

Less
than
1/4

*say their company
has an approved file
sharing service.*

More
than
3 in 5

*sales pros have
difficulty collaborating
with teams outside
the company.*

40%

*of CEOs have missed
an important deadline
because they couldn't
access files remotely.*

1/2

*of CEOs find it
difficult to collaborate
with partners
and others outside
the company.*

58%

*of IT Professionals
have had trouble
downloading a large
file.*

67%

*of Employees report
“keeping files up to
date” is a top file
sharing challenge.*

Survey Approach

The Soonr Mobility in the Workplace Study, 2014 was conducted online in the summer of 2014 and received 1,075 respondents. Just over 59% of the responding participants had more than 100 employees at their company and 34% had more than 500 employees. Respondents represented a range of business roles including business owners, executive management, marketing, sales, IT and other business categories.

About Soonr

Founded in 2005, Soonr is headquartered in Silicon Valley, California with offices in the UK and Denmark. Our mission is to make organizations more productive and competitive by securely connecting office and mobile workers and their critical information. Our secure file sharing and collaboration services have been in commercial production since early 2007 without a single security breach or a data loss incident.

Embraced by users and endorsed by IT, Soonr delivers its service to over 150,000 paying businesses worldwide in 134 countries, through a network of cloud service providers, VARs, MSPs and systems integrators.

Built on a highly scalable and secure infrastructure that is Type 2 SOC (Service Organization Controls) audited against SSAE 16 standards as well as HIPAA and PCI DSS compliant, Soonr operates geo- redundant data centers in four jurisdictions including the US, Canada, EU and Australia. Customer data always resides and is redundantly mirrored in alternate sites within the same jurisdiction to comply with regional privacy and security concerns and regulations.

