



MY WHARTON

Mike LaMonaca, Alex Milne and Megan Moser
Wharton Computing

Presentation Goals




High-Level
Overview


Provide
Clarity

Timeline
+ Support

Why MyWharton?

[SPIKE Login] Quick Links ▼ Gmail Canvas PENN Portal

 **SPIKE**


Search 

Home Calendar Courses Community Media Computing MBA Exec MBA Undergrad Bookmarks My Account

Please Log In

PENN WEBLOGIN

[Need an Account?](#) | [Forgot Password?](#)

TUESDAY JULY 17, 2018  Mostly Cloudy, 77.3°F/25.2°C

Time displayed in **EST** ▼

7PM
8PM
9PM
10PM

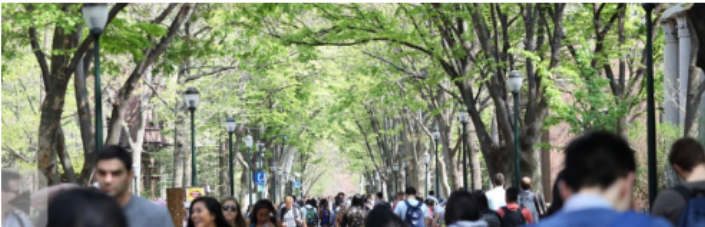
[Wharton Events](#) <login for personal calendars> [Full Calendar >>](#)


GSR Reservations [More Availability >>](#)

Date: Today Time **08:00 PM** ▼ ☐ 30m ☒ 60m ☐ 90m **RESERVE**

No GSRs available? Reserve a [Penn Library GSR](#) or try other [locations](#).







LIFE @ WHARTON [Upload New >>](#)



News/Announcements 

No current News/Announcements. [Past news](#).

Featured Services

-  **Canvas** Access your courses on Canvas.
-  **Virtual Labs** Access Wharton lab computers from home. Download: [Laptops](#) | [Mobile](#)
-  **Meetings** Host your own virtual meetings through BlueJeans with your pennkey login.
-  **Solstice** Used for connecting wirelessly to the LCD screens in Group Study Rooms
-  **Office 365** Free through [campusexpress](#) on up to 5 devices at a time while a Penn student.
-  **G Suite** Access the apps that are available to you through your Google @ Wharton account. [Get Started](#)

“Too many different platforms. Spike is a maze, hard to navigate to particular features or functionality that I need.”

“The volume of information on SPIKE is overwhelming. I know there is good information there, but it is challenging to sort through.”

“SPIKE is a jumble of things that even I as a long time staff member can’t seem to untangle”

Wharton's Strategic Priorities



Wharton's disciplined approach challenges concepts, focuses ideas and provides the know-how to turn fledgling businesses into strong, enduring organizations.



Wharton approach to analytics fuels data-driven decision making, empowering leaders who are equally visionary and pragmatic.



Wharton believes technology will have a profound effect on education, reimagining the classroom and increasing global access to quality education.



Wharton develops leaders in a diverse, global learning environment. Its alumni engage at the highest levels in every sector across six continents.



Wharton has powered financial innovation since its inception. Its leadership continues to shape the future of finance, creating new opportunities for growth.

Project Goals

Provide a centralized location for all of the information a student might need and make it available to them on any of their devices.

- 1. Deliver a personalized, more streamlined experience throughout the student journey**
- 2. Aggregate and highlight key information at a glance**
- 3. Enable students to self-serve and access support**
- 4. Improve student satisfaction, feedback and insights**

How Did We Get Here?

Approach



Students + Staff

Understanding
Student and Staff
needs



Business

Understanding the
Wharton School
environment



Technology

Understanding
current state of
Technologies

Participants





Participants

STAFF

Alex Milne, Alexandra Lamay, Allison Grant, Aman Goyal, Amy Hazen, Amy Myers, Bernadette Birt, Bernadette Butler, Bonny Wilson West, Carina Myers, Carl Maugeri, Catherine Smith, Catherine Molony, Diane Harvey, Eric Greenberg, Erin Dohony, Erin Murphy, Frank DeVecchis, Gina Barrett, Howie Kaufold, Jason Lehman, Jeffrey Groon, Jenna Tesauro, Jeremie Allard, Joe Cruz, John Singler, Jonathan Katzenbach, Juana Droessler, Kate FitzGerald, Kelly McLaughlin, Kendal Barbee, Kim Cowperthwaite, Lauren Heath, Lawrence Rappoport, Lee Kramer, Lindy Black-Margida, Liz Sutton, Megan Moser, Meghan Gatti, Meredith Gregory, Meredith Stone, Michael Peterson, Mike LaMonaca, Mikhail Oza, Paula Greenberg, Peggy Bishop Lane, Rob Wright, Scott McNulty

STUDENTS

- **WEMBA:** Kishan Agrawal, Anthony Bramante, Troy Lucas, Savit Tewari
- **MBA:** Julia Madden, Jack Robinson
- **UNDERGRAD:** Carolina Zuluaga, Miyu Ono, Danielle, Clanaman



Geoffrey Garrett ✓

@garrett_geoff

Follow



250 post-it notes
40 stakeholders
14 breakout sessions
4 degree programs
2 days
1 common purpose: improving the
[@Wharton](#) student experience. We never rest
on our laurels! [#WhartonProud](#)



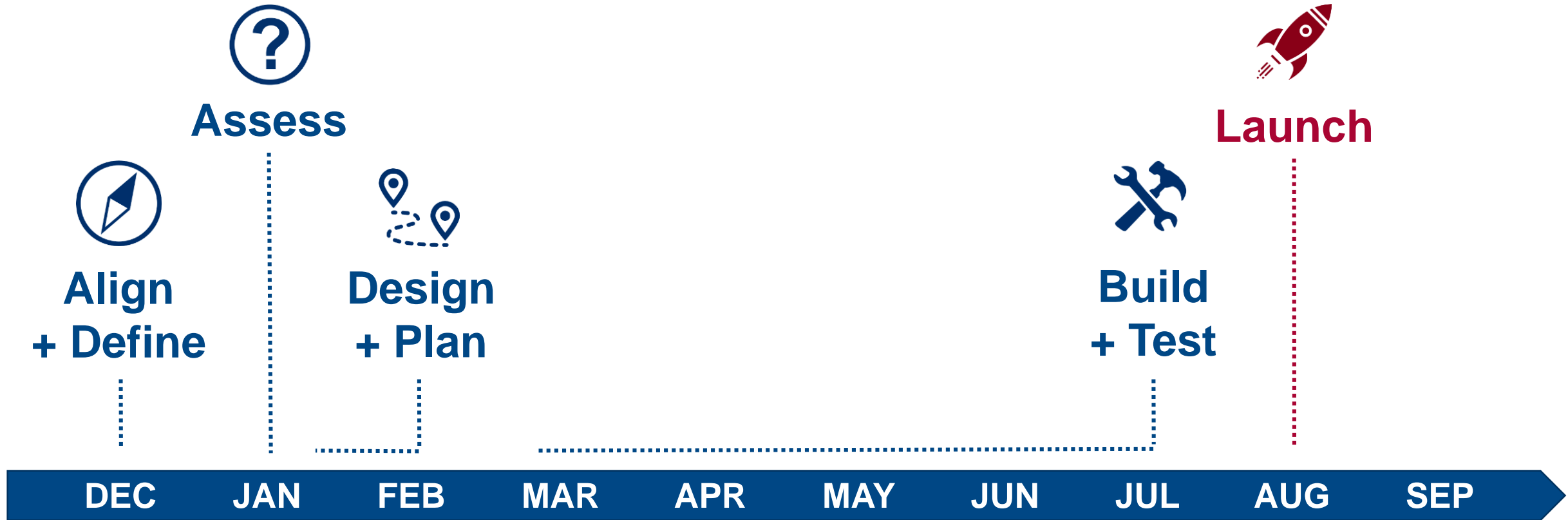
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Timeline + Process



Where Are We Now?

Timeline + Process



Launch Window
for MBAs

Jul 30 – Aug 3

Launch



Minimum Viable Product **MVP**

1. **Solve student's biggest pain points**
2. **Do a few things exceptionally well, then expand**
3. **Get it in user's hands fast, learn from feedback, refine**

Ongoing Feedback

MY WHARTON



Analytics



Survey Data



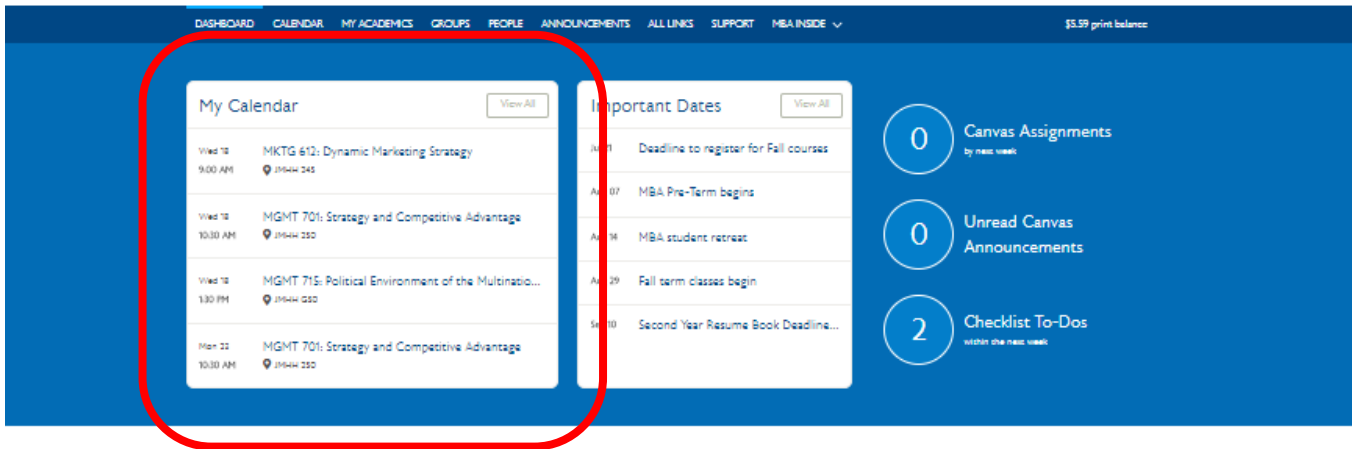
Interviews



Focus Groups

**Iterative
Development
of Features**

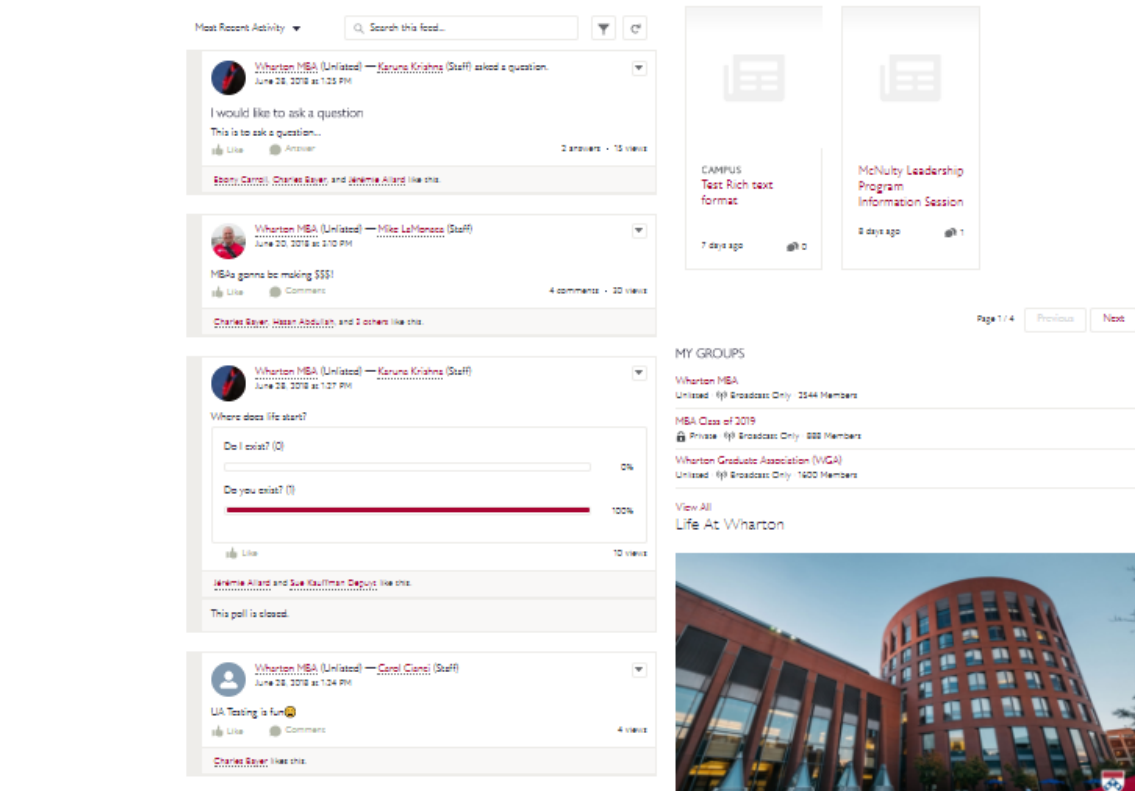
What Does MyWharton Do?



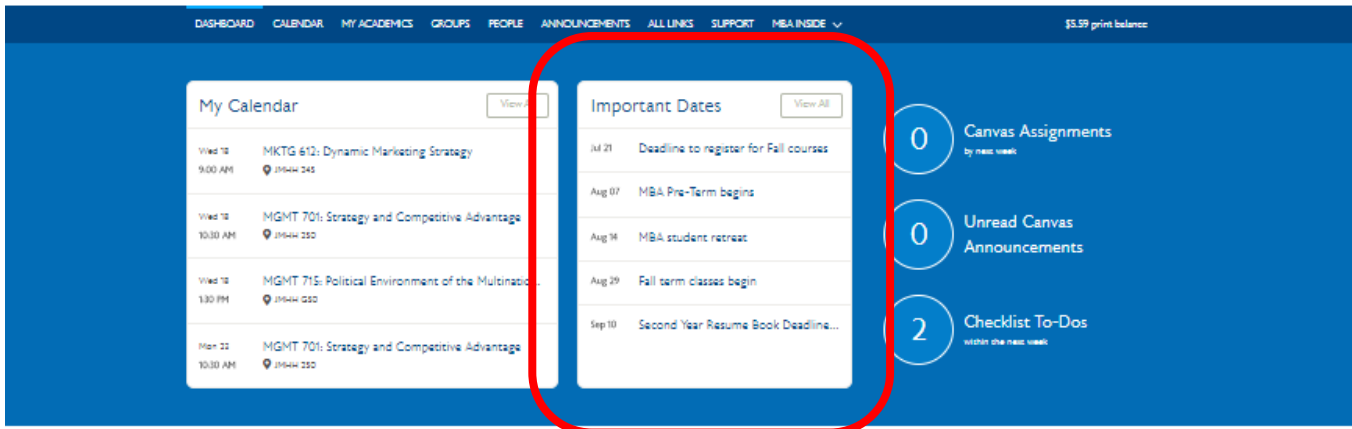
DASHBOARD

Everything you need to know to manage your schedule on a day-to-day basis

- **Your calendar**
- Important school-wide dates
- Upcoming course assignments + recent course announcements
- Checklist to-do's
- Program-wide announcements, Group memberships + Life at Wharton
- Advising contact info



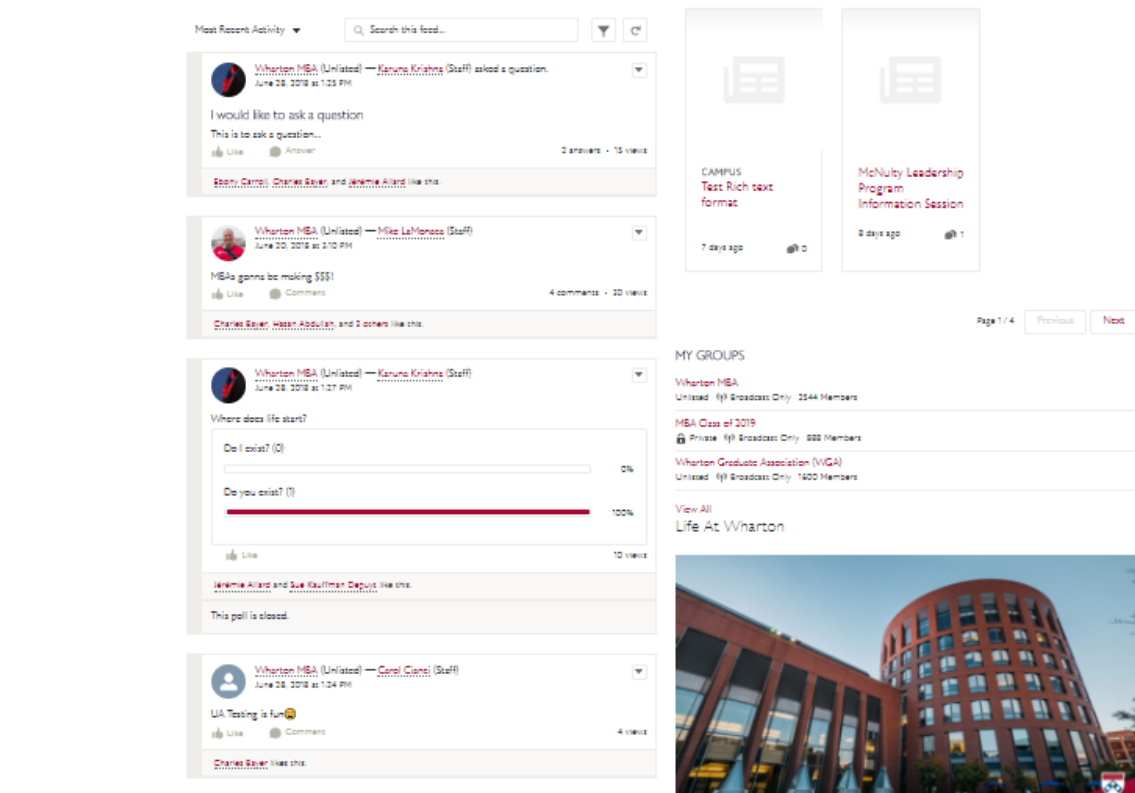
SANDBOX SITE



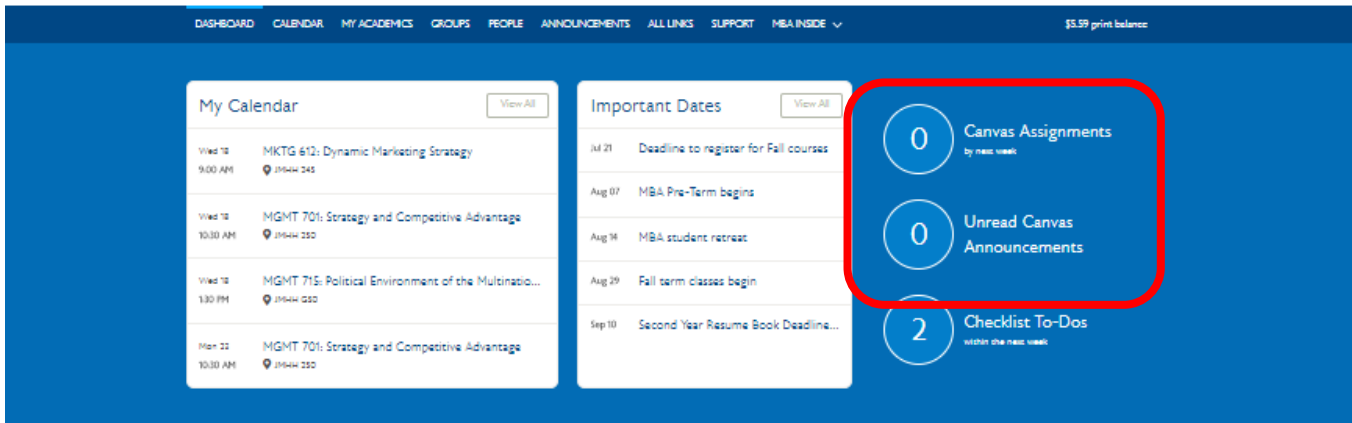
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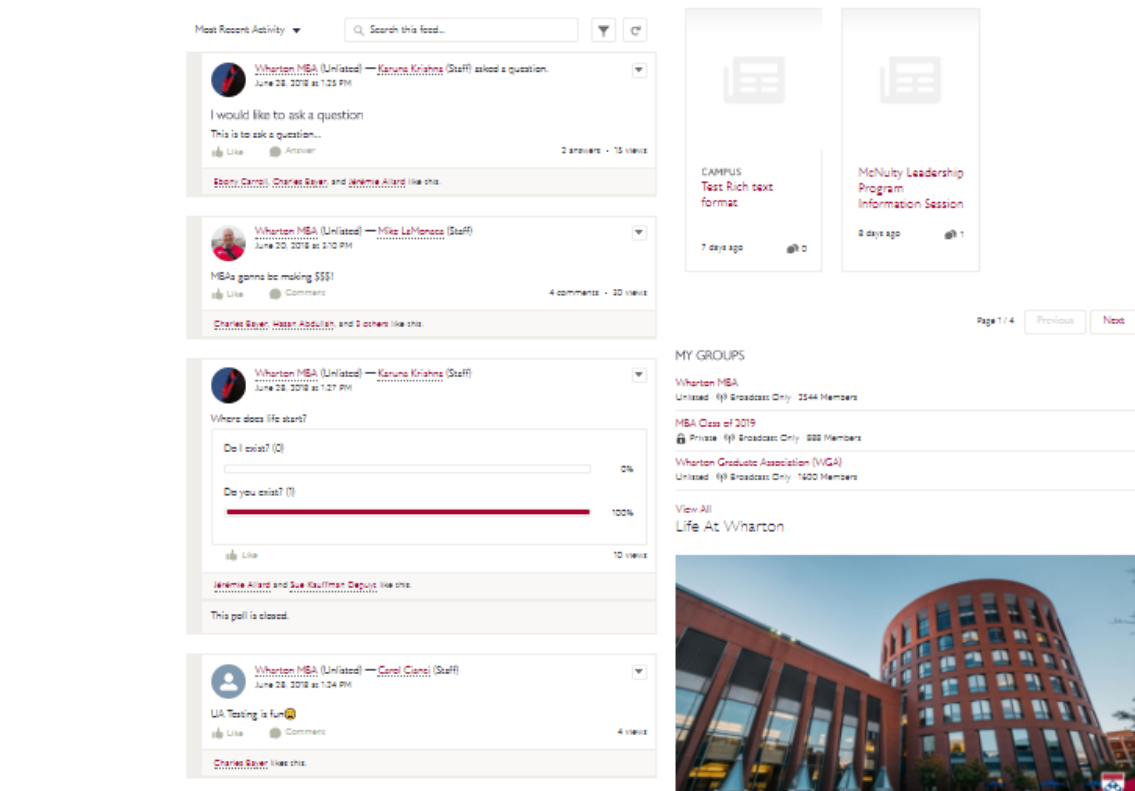
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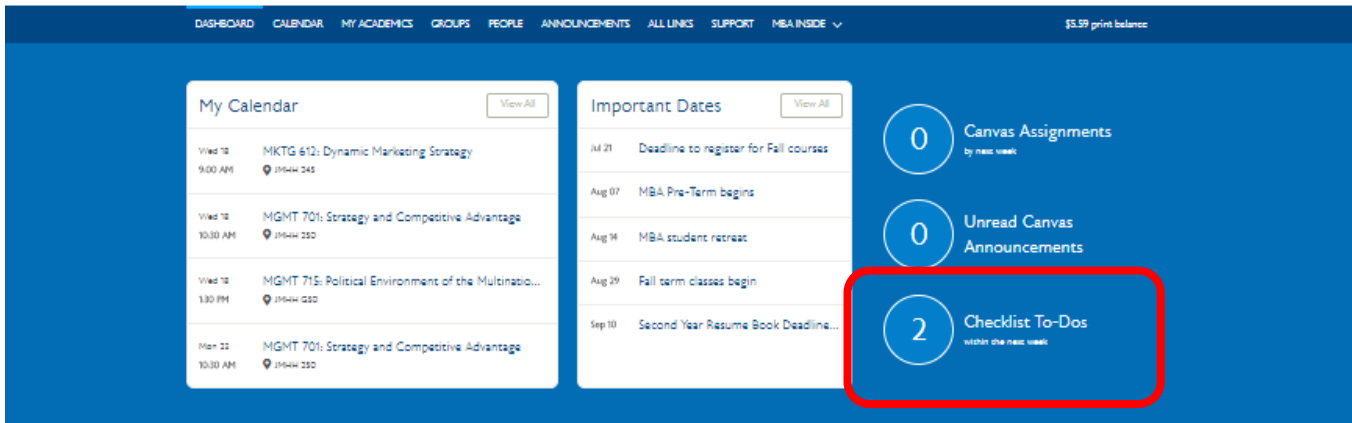


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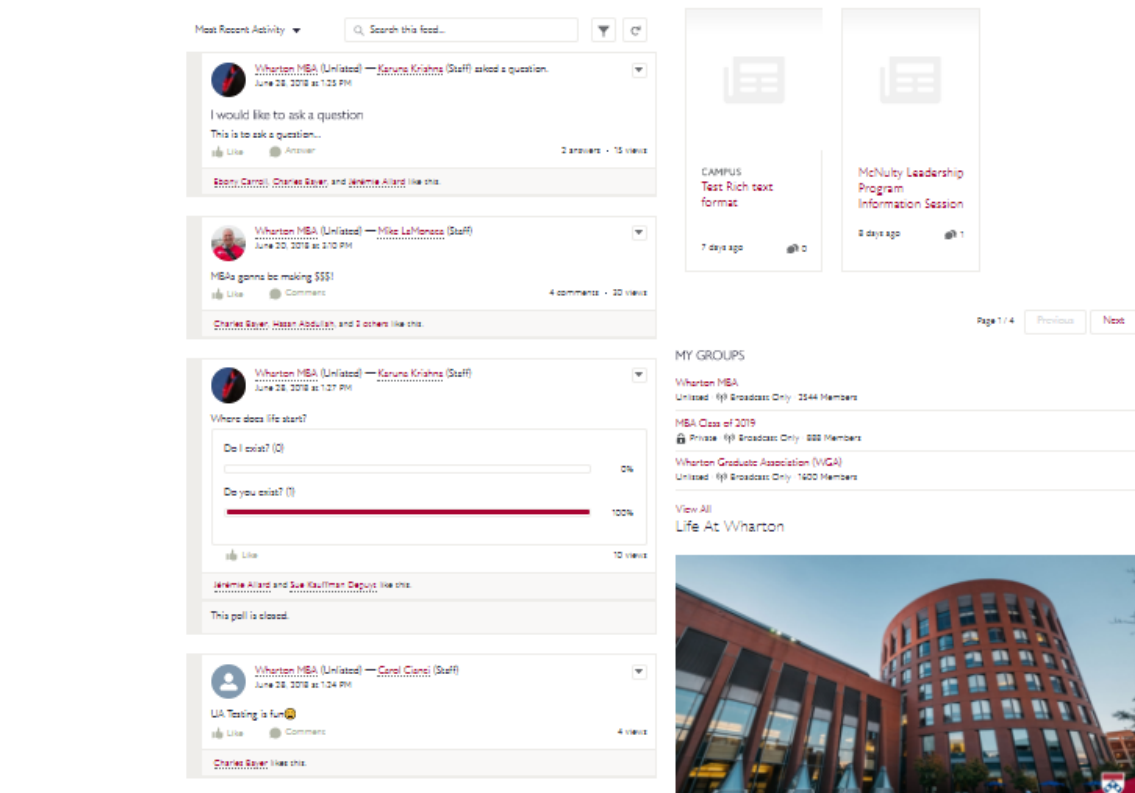




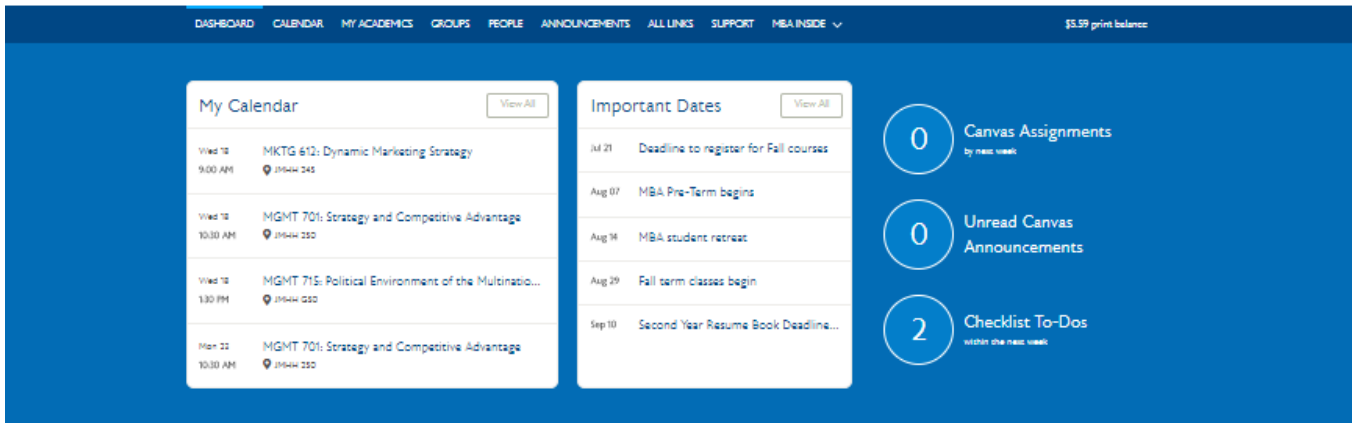
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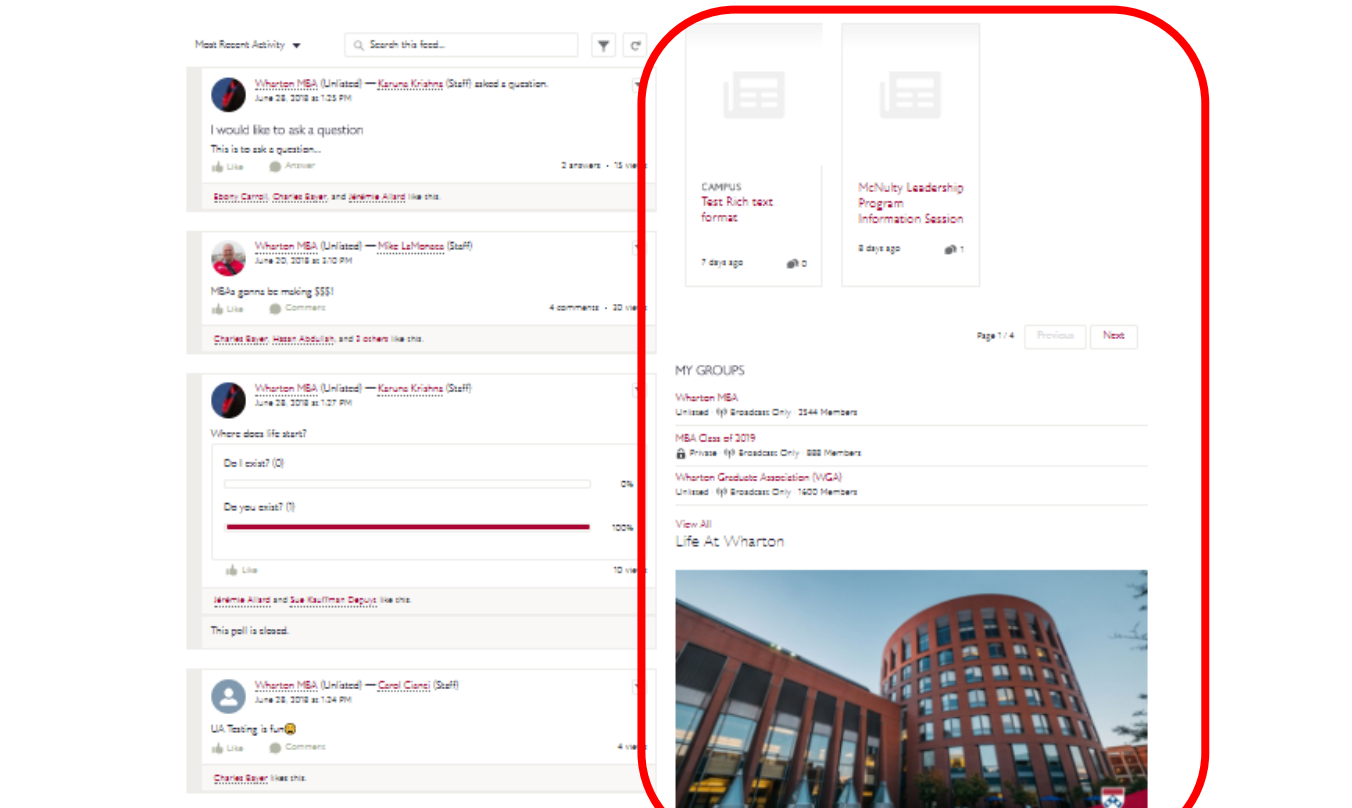
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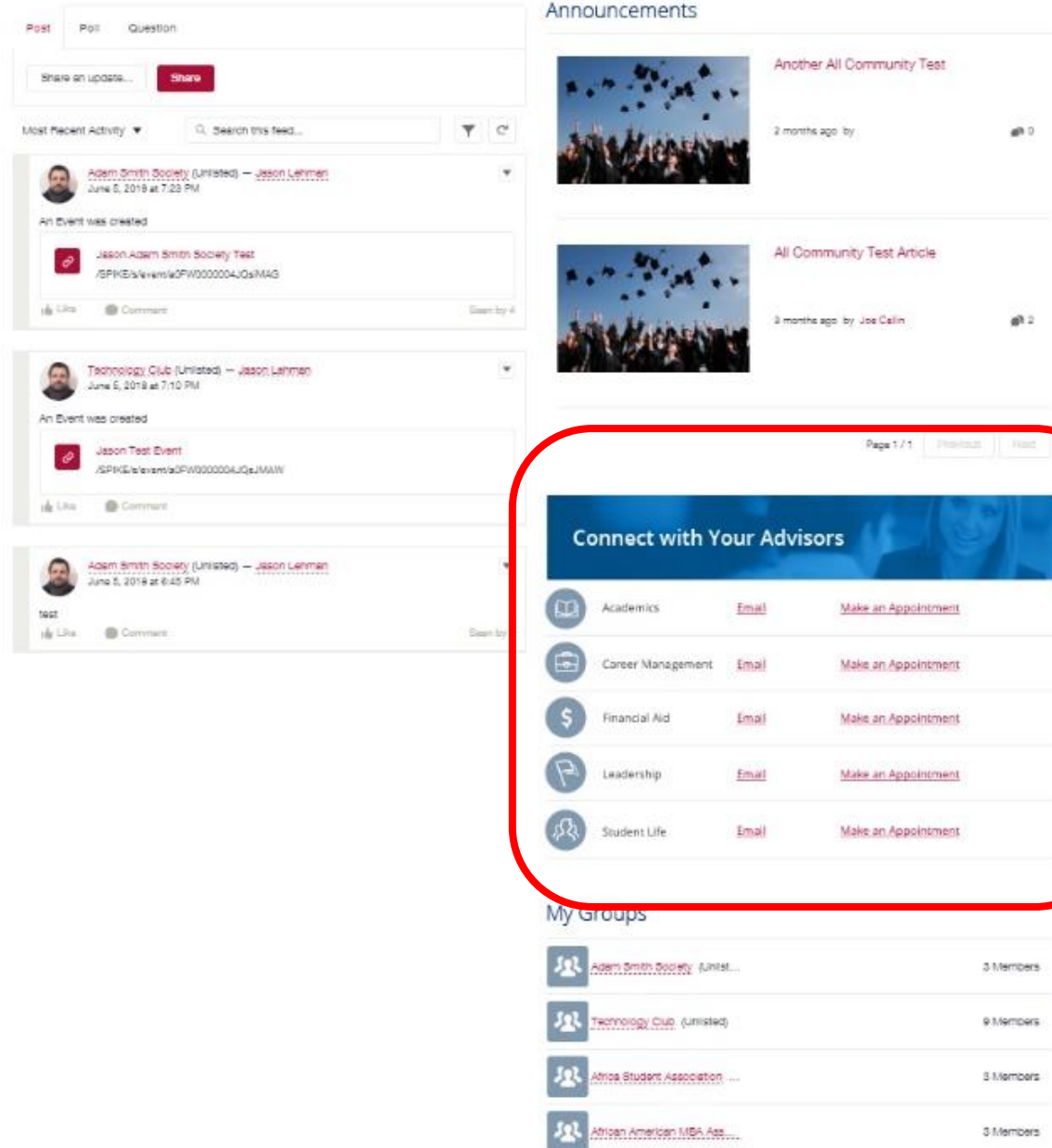
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All Events

My Calendar

Important Dates

Filter

by Date

From Date

To Date

by Topic

Select Topic(s)

by Group

Select Group(s)

0 Links

17 Events

Tue 17

10:30 AM - 12:00 PM

OIDD 613: Managing the Productive Core of the Firm: Information and Business Tr

L-FH AUD

Tue 17

1:30 PM - 3:00 PM

FNCE 611: Corporate Finance

JMHG G65

Wed 18

9:00 AM - 10:30 AM

MKTG 612: Dynamic Marketing Strategy

JMHG 245

Wed 18

10:30 AM - 12:00 PM

MGMT 701: Strategy and Competitive Advantage

JMHG 250

Wed 18

1:30 PM - 3:00 PM

MGMT 715: Political Environment of the Multinational Firm

JMHG G50

Sat 21

12:00 PM - 2:00 PM

Deadline to register for Fall courses

Nowhere

Important

Mon 23

10:30 AM - 12:00 PM

MGMT 701: Strategy and Competitive Advantage

JMHG 250

Book GSR

Request a Room

Submit Event

CALENDAR


Explore what is happening around Wharton, add events directly to your calendar, and request on-campus space


- Search across school-wide events
- Submit events to the school-wide calendar
- Book GSRs and request event space

- All Events
- My Calendar
- Important Dates


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DASHBOARDCALENDARMY ACADEMICSGROUPSPEOPLEANNOUNCEMENTSALL LINKSSUPPORTMBA INSIDE

\$5.59 print balance

Calendar

All Events

My Calendar

Important Dates

Filter

by Date

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To Date

by Topic

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ALL LINKS

Quo usque tandem abutere, Catilina, patientia nostra? Tu quoque, Brute, fili mi, nihil timor populi, nihil! At nos hinc posthac, sitientis piros Afros. Quid securi etiam tamquam eu fugiat nulla pariat.

74 Links

Filter By Category





















Create a New Link

NAME	DESCRIPTION	FAVORITES	MODIFY
Blue Jeans / Virtual Meetings	Virtual Meetings		Edit Delete
Book GSR			Edit Delete
Campus Groups	Student clubs		Edit Delete
Campus Health	Student Health Service		Edit Delete
Canvas			Edit Delete
CareerPath			Edit Delete
Checklists			Edit Delete
CollegeNET	Application system for McNulty Leadership Program fellowships - also system used by MBA admissions		Edit Delete
Counseling & Psychological Services (CAPS)			Edit Delete
Course Registration	Course Registration		Edit Delete

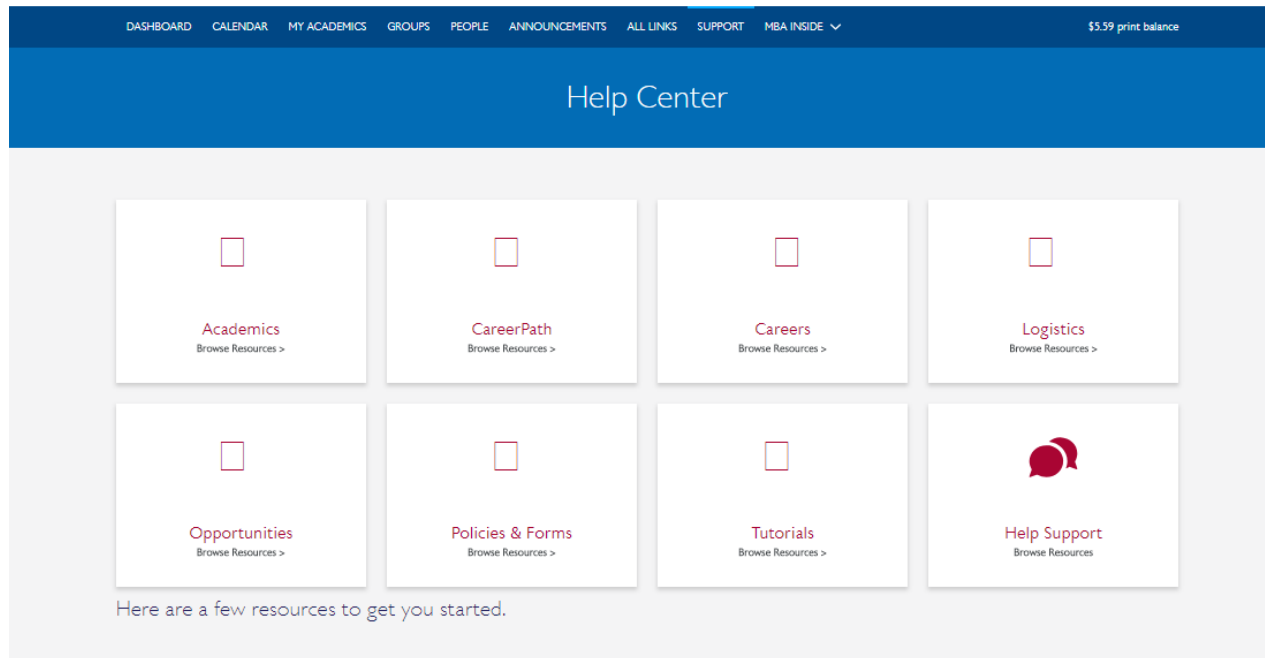
MY LINKS

- Connect to all of the resources available across Wharton and Upenn through All Links
- Favorite frequently visited sites for quick access in My Links

Filter By Category

NAME	DESCRIPTION	FAVORITES	MODIFY
BlueJeans Blue Jeans / Virtual Meetings	Virtual Meetings		Edit Delete
GSR Book GSR			Edit Delete
 Campus Groups	Student clubs		Edit Delete
 Campus Health	Student Health Service		Edit Delete
 Canvas			Edit Delete
 CareerPath			Edit Delete
 Checklists			Edit Delete
 CollegeNET	Application system for McNulty Leadership Program fellowships - also system used by MBA admissions		Edit Delete
 Counseling & Psychological Services (CAPS)			Edit Delete
 Course Registration	Course Registration		Edit Delete

- Connect to all of the resources available across Wharton and Upenn through All Links
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Explore Topics & Articles

Get answers to frequently asked questions by exploring topics.

ACADEMICS

Global Modular Courses

Murphy Article June 27

Using Course Misch

TRENDING ARTICLES

How to Sign Up for MBACM Industry Emails and Job Alerts

Cover Letters FAQ

Global Modular Courses

SUPPORT




- **FAQs and program resources to help you maximize your time at Wharton**

What's Happening To SPIKE?

How / When Will Students Be
Introduced To MyWharton?

Getting the Word Out

Launch Window for MBAs: Jul 30 – Aug 3

MYWHARTON LINKS 	WHARTON COMPUTING 	GRAD DIVISION 
<ul style="list-style-type: none">• Onboarding Site• Pre-Term App• SPIKE (alert)• Digital Signage	<ul style="list-style-type: none">• Welcome (Back) Email from CIO• “Whartonzation”• MyWharton Branded Phone Wallets• WGA, DMAC, Student test groups	<ul style="list-style-type: none">• Include References in Pre-Term Presentations• Link to Content on MyWharton• Other Touchpoints?

What Are The Next Steps For
Staff?

Launch Timeline for Staff

ACCESS

Now: Soft-launch with subset of staff (content creators / IDCWG team)

By Next Week: All staff to gain access

TRAINING

By End of July: Info Sessions and training for each department

By End of July: Individual trainings for content creators

TESTING

By End of July: Testing with IDCWG team

DEPARTMENTAL INFO SESSIONS + TRAINING	CONTENT CREATORS 1:1 TRAINING
Admissions 8/21	Alix TBD
Academic Affairs 7/24	Michael, Jérémie 7/19
Career Management 7/18 + 7/25	Career Management IN PROGRESS
Communications TBD	Carl TBD
Leadership 7/23	Kate, Samantha, Amanda 7/23
Student Life 7/31	Larry, Destiny TBD
Vice Dean's Office 7/24	Sue TBD Paula 7/24

Next Steps

- ✓ **Schedule training**
- ✓ **Training prep**
 - What did you use SPIKE for in the past?
- ✓ **Questions or feedback?**
 - Contact Megan, Alex + Mike

