

What is MyWharton?

- A new online platform designed to connect students with Wharton resources, communities, and events
- A centralized location for info students need on a daily basis

Why are we doing this?

- **Communicate more effectively, reduce email overload, and provide easier access to info**
- **Enable students to self-serve and easily access support**
- **Improve student satisfaction, feedback, and insights**
- Put a foundation in place to enable us to deliver a more personalized student experience
- Support students in maximizing learning across the MBA program lifecycle
- Part of a larger school-wide initiative to better understand, connect with, and leverage data about our students
- Replace SPIKE, which wasn't meeting the needs of students or staff

What are the key features for students?

- **Dashboard:** aggregates key data to help students manage their daily schedule and action items; school-wide announcements; advisor info; group memberships; and activity feed
- **Calendar:** presents program-wide and group-specific events; add events directly to their calendar; reserve on-campus space
- **My Academics:** displays current and future registrations; provides link to schedule with advisor and related academic links
- **My Links:** connects students to resources across Wharton and Penn; add favorited links to My Links
- **Support:** provides access to a collection of FAQs and program resources in a centralized location

How is this being rolled out?

- At initial launch, core functionality of SPIKE replaced
- An iterative process, features will be developed and improved over time based on feedback
- See timeline on page 2

What is happening to SPIKE?

- SPIKE will exist for a few months after launch
- Specific features on SPIKE will begin to be turned off, starting with the calendar
- As of 8/3, new events cannot be added to the SPIKE calendar
- Messages will be displayed on SPIKE highlighting the sections that are going offline and directing users to MyWharton
- Any links directing to SPIKE will still work; where possible, replace current links to SPIKE with links to MyWharton

What if STUDENTS have questions or technical issues?

- Whartonization running sessions through August 17: <https://computing.wharton.upenn.edu/>
- Contact Student Support: SHDH 114, 215.898.8600, [Submit a help ticket](#) using their website

Where can STAFF get more information?

- Training and materials available at: <https://support.wharton.upenn.edu/help/mywharton>
- Questions re: departmental content and processes, contact your IDCWG member
 - **Admissions:** Alix Lamay
 - **Academic Affairs:** Jérémie Allard, Michael Peterson
 - **Communication Program:** Carl Maugeri
 - **Career Management:** Lauren Heath, Sugirtha Stathis
 - **McNulty Leadership:** Kate FitzGerald
 - **Student Life:** Larry Rappoport
 - **Vice Dean's Office:** Sue Kauffman DePuyt
 - **Wharton Computing:** Mike LaMonaca, Megan Moser
- For technical support, contact admin-support@wharton.upenn.edu

Timeline

Friday 8/3	<p>Launch to staff: email sent with “onboarding challenge” from Wharton Computing</p> <p>Soft launch to students</p> <ul style="list-style-type: none"> ▪ No official communication sent ▪ Link to MyWharton will be available in the Pre-Term app ▪ Pre-Term schedule will not be in MyWharton, it will be in the Pre-Term app <p>Ability to add events to SPIKE calendar ends for all students and staff</p> <ul style="list-style-type: none"> ▪ Message posted on SPIKE with links to project info and contact info ▪ Events that had been added to SPIKE will be imported to MyWharton
Week of 8/6	<p>Faculty Welcome Back email sent from Wharton Computing</p> <p>New branding on digital signage in JMHH, SHDH</p>
Monday 8/6	<p>First announcement posted to MyWharton from MBAPO to Class of 2020</p> <p>MyWharton links go live on MBA Inside and MBA Onboarding sites</p> <p>Communication to second-year student leaders begins (talking points, FAQs, what's changing from SPIKE), including:</p> <ul style="list-style-type: none"> ▪ All second-year fellows ▪ Club leaders, WGA exec leaders
Tuesday 8/7	<p>Welcome Class of 2020 email sent from Wharton Computing</p> <p>Tracking of KPIs begins</p>
Ongoing through Friday 8/17	<p>“Whartonization” sessions for incoming MBA students (included on Pre-Term checklist)</p>
Week of 8/19	<p>Returning Students Welcome Back email sent</p> <p>Interdepartmental Communication Work Group begins to develop content curation calendar</p>
post Pre-Term	<p>Second round of department sessions; Q&A, additional training, and initial feedback</p> <p>Report out re: KPIs</p>