

Emails Samples On How to Market Qualpay



QUALPAY OVERVIEW #1

Subject Line: Are you paying more than you have to for payment processing?



Partner with us.
Grow with Us

If you don't have a fully-integrated payments platform, you might be paying a lot more in fees than you have to.

Dear First Name,

Thanks to Qualpay's fully-integrated payments platform, you don't have to deal with multiple vendors, instead, Qualpay handles every aspect of the payments process, from the merchant account to the payment gateway to your invoicing and recurring payments.

Because you don't have multiple vendors to contend with, you pay fewer fees.

Fewer vendors also mean fewer reports to reconcile and an easier way to follow the money from sales to deposit. In other words, it simplifies cash flow management.

To sum it up in one sentence, Qualpay's fully-integrated merchant account saves you time and money.

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4 West 4th Avenue, Suite 404
San Mateo, CA 94402

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For support requests, please contact us
by emailing support@qualpay.com or
calling 1 (844) 282 0888.

Subject Line: Put two and two together and we're the one.



Partner with us. Grow with Us

The more you add it up, the more Qualpay has the advantages you want in a payments provider. Starting with our fully-integrated payments platform.

Dear First Name,

Let's count the reasons why it makes sense to choose Qualpay as your payments provider:

1. Our payment gateway is fully-integrated with our merchant account, which results in one less vendor to pay and reconcile with.
2. Our robust Reporting Intelligence makes for quick and easy management of transactions and revenues.
3. Our invoicing leads to the most efficient and simplest way to generate automated payments.
4. We offer convenient recurring, installment or subscription payment plans for your customers.
5. Our customized pricing plans fit your individual needs and requirements.

That's just for starters. Contact us to learn more.

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QUALPAY PRODUCTS OVERVIEW: VIRTUAL TERMINAL

Subject Line: Are you paying too much for payment processing?



Partner with us.
Grow with Us

Qualpay's Virtual Terminal automatically prompts you to achieve the lowest processing cost

Dear First Name,

You might qualify for a lower credit card processing rate and not know it. Processing fees vary depending on the type of card and the information provided with the transaction when you complete a sale. Interchange is the schedule of fees that governs the fees you ultimately pay.

If you are a business that accepts consumer cards as well as business cards, debit, prepaid or gift cards, you want a payments platform that recognizes this.

That's what you get with Qualpay's Virtual Terminal.

Our Virtual Terminal lets you accept credit cards from practically anywhere. Better still, it automatically recognizes the type of card being used for a transaction and dynamically prompts for the data that ensures the lowest interchange rate possible. This is referred to as Interchange optimization: another reason to explore Qualpay's Virtual Terminal

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QUALPAY PRODUCTS OVERVIEW: RECURRING PAYMENTS

Subject Line: Simplify your billing process with recurring payments.



Partner with us. Grow with Us

Make it easy on your customers, make it easy on yourself—with recurring, installment and subscription payments from Qualpay

Dear First Name:

What makes our recurring billing feature a smart option for your business?

1. Flexibility. You can set up annual, biannual, quarterly, monthly, weekly billing and on/off plans all customized to your needs.
2. Security. Customer data is stored securely in the Qualpay Customer Vault.
3. Always up-to-date data. Your customers' credit card information is automatically kept current through our account updater service. Eliminate time-consuming manual updates of customer information eliminated.
- 4.. Better management for you. Pausing and resuming subscriptions is easy. So is notifying your customers of expirations and other important updates.

To learn more, contact us today for a no-obligation demonstration.

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Subject Line: Security is job one. And two and three and four and five....



Partner with us. Grow with Us

Nothing is more important to your customers than the security of their personal data. So, nothing is more important to us.

Email Content:

Dear First Name,

Data security is more than just a concern for Qualpay. It's an obsession. We do everything we can to make sure your customers' personal information is safe.

Our Customer Vault allows you to store and encrypt customer data, then easily reuse for returns, repeat and recurring sales.

Meanwhile we continually audit our system for vulnerabilities.

We also apply the very latest vendor security patches as soon as they become available.

When it comes to security, our guiding practice is if we cannot do something securely, Qualpay won't do it.

To learn more about our security protocols and everything else we can do for you, contact us today for a no-obligation demonstration.