Dear XXXXX,

It was nice to meet you at XXX in/at/on (location/event/date). It is great that you are interested in becoming a thought leader and innovator for gender parity in the healthcare industry. The Healthcare Businesswomen’s Association (HBA) is the leading organization for business leaders committed to transforming the healthcare industry with focused accountability on gender parity at all levels of leadership.

***“Equality is not just the right thing to do. It’s smart economics. How can an economy achieve full potential if it ignores, sidelines, or fails to invest in half its population?”*** – Robert Zoellick, former president of the World Bank

Your participation in this important mission is valuable. The HBA looks forward to working collaboratively with your organization on exchanging ideas, learning about your gender parity initiatives, and helping you increase the value of your company. Your leadership and commitment only enhance the strength of the mission of gender parity.

There are corporate partner packages available for all company sizes, budgets, and support. Please contact Ken Burris, senior director, global business development and sales, copied here, as he can help you select the package that best aligns with your business and gender parity strategy.

Thank you again for your support and consideration.

Sincerely,

Signature