



Digital Advertising Opportunities

Get in front of the HBA's community. Position your brand and messaging where key gender parity advocates in the healthcare and life science industries come to facilitate their career and business connections.

HBA website receives:

- 115,000 page views per month
- 21,000 unique visitors per month
- 18 percent international traffic

Placement*	1x	3x	6x	12x
Homepage SPACE #1*	\$1,100	\$1,045	\$990	\$935
Homepage SPACE #2*	\$1,050	\$1,000	\$950	\$890
Interior page SPACE #1*	\$1,000	\$950	\$900	\$850
Interior page SPACE #2*	\$1,000	\$950	\$900	\$850

*Advertisements part of three-ad rotation without duplication. Restrictions apply. Unlimited impressions per contracted month. See reverse for ad placement options.

Contact information

Ken Burris, senior director,
global business development and sales
kburris@hbanet.org 973.575.0606 ext. 709

HBA corporate partners

Contact your HBA account manager for availability
and partner pricing. corporatepartners@hbanet.org

HBAnet.org



Website Ad Placement Options

Homepage



File formats accepted

- JPEG or PNG only
- Resolution 300 dpi
- CMYK
- Image size 245x140 pixels

Send artwork to
corporatepartners@hbanet.org

Contact information

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sales

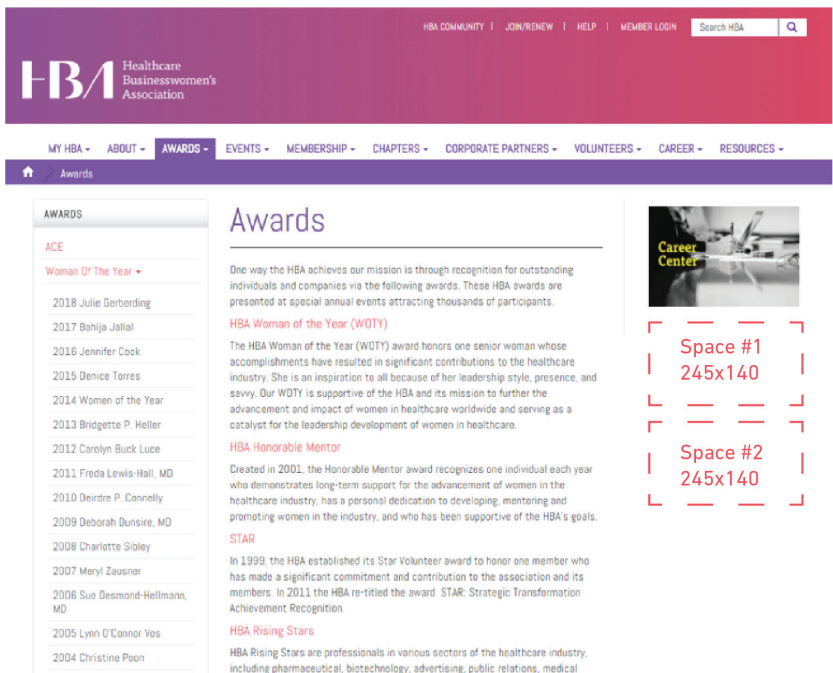
kburris@hbanet.org
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Interior pages



HBAnet.org

2018/2019 Digital Advertising Contract

Advertiser information

Company _____

First name _____ Last name _____

Address _____

City _____ State/Province _____ Postal code _____

Phone _____ Email _____

Agency information (if applicable) ☐ Invoices are to be sent directly to agency for payment.

Company _____

First name _____ Last name _____

Address _____

City _____ State/Province _____ Postal code _____

Phone _____ Email _____

Placement*	Specs	1x	3x	6x	12x
Homepage SPACE #1*	245 x140	\$1,100 <input type="checkbox"/>	\$1,045 <input type="checkbox"/>	\$990 <input type="checkbox"/>	\$935 <input type="checkbox"/>
Homepage SPACE #2*	245 x140	\$1,050 <input type="checkbox"/>	\$1,000 <input type="checkbox"/>	\$950 <input type="checkbox"/>	\$890 <input type="checkbox"/>
Interior page SPACE #1*	245 x140	\$1,000 <input type="checkbox"/>	\$950 <input type="checkbox"/>	\$900 <input type="checkbox"/>	\$850 <input type="checkbox"/>
Interior page SPACE #2*	245 x140	\$1,000 <input type="checkbox"/>	\$950 <input type="checkbox"/>	\$900 <input type="checkbox"/>	\$850 <input type="checkbox"/>

*Advertisements part of three-ad rotation. Unlimited impressions per contracted month.

2018 Months

<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June
<input type="checkbox"/> July	<input type="checkbox"/> August	<input type="checkbox"/> September	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December

2019 Months

<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June
<input type="checkbox"/> July	<input type="checkbox"/> August	<input type="checkbox"/> September	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December

The HBA reserves the right to approve all advertisements and the right to refuse promotion. I have read and agree to the terms and conditions. Initial here _____ date _____

Total due _____