



ASSOCIATION OF
**DEFENSE
COMMUNITIES**

2019 ANNUAL REPORT

**STRONG COMMUNITIES.
STRONG BASES.**

A blue-tinted photograph of a group of people hugging, with the text "STRENGTH THROUGH RESILIENCE" overlaid in white. The image shows a person in a dark jacket and beanie hugging a person with blonde hair from behind. Another person is partially visible on the right. The background is blurred, suggesting an outdoor setting.

**STRENGTH
THROUGH
RESILIENCE**

A MESSAGE FROM BILL PARRY, ADC PRESIDENT



When a hurricane devastates a base and displaces thousands, we are there. When an installation commander needs assurances the base will always have electricity, we are there. When a family needs extra support to navigate the impacts of deployment, we are there. Our nation's defense communities are built on the endless

commitment of thousands of leaders, volunteers and supporters. No matter the challenge or issue, we overcome the expected and unexpected to ensure our service members are equipped to do the vital job we have asked of them. It is this resilience that defines the strength of America's defense communities and the mission of ADC.

As we look back on our impact in the last year and ahead to our 2019 plans, we are grateful for the support of our members, sponsors and supporters across Congress and DoD. The value they see in ADC

is clear in our first-ever membership survey. The summary results are provided in this report.

We have used this feedback, together with the input of our Board and staff to develop a plan for 2019 that continues to enhance the value and impact of the Association. We will continue to build our outreach efforts on the Hill and within DoD, while working to enhance our educational programs and research efforts. We will put an important focus on sharing approaches to quality of life issues. Finally, we will embark on a long-range planning process to define the association's long-term goals and missions.

In each and every activity and interaction, we will not lose sight that our mission is to support the important work of our members and the enduring strength and resilience they provide.

OUR MISSION

To serve as the connection point for leaders from communities, states, the military and industry on community-military issues that enhance knowledge, information sharing and best practices. ADC is committed to building strong communities that support America's military in every defense community and state in the nation.

In 2018, more members, communities, military leaders, congressional representatives and industry experts engaged with ADC than ever before. This is a snapshot of the past year, by the numbers.



The **3rd** issue of *America's Defense Communities* magazine was read by more than **2,000 people** across the country.



40 emerging leaders convened in Washington, D.C., to mark the **1st** annual Defense Community Leadership Academy.



ADC attracted **1,785 daily readers** of ADC's newsletter, *On Base*.

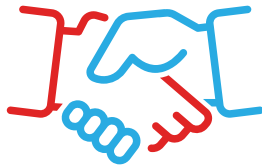
ADC BY THE NUMBERS



Over **2,000 people** attended the largest Great American Defense Communities event to date at Fort Knox.



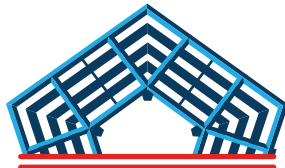
A record-breaking **2,500 people** attended ADC events in 2018.



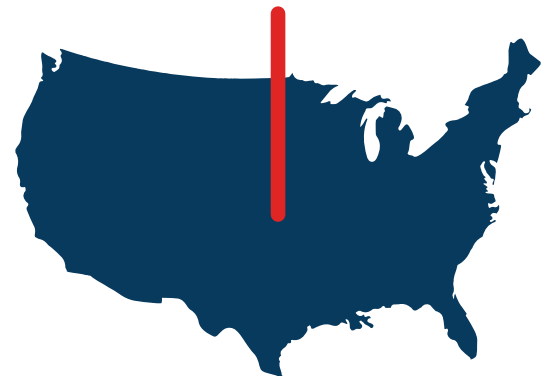
\$100 million in authorized funding for the Defense Communities Infrastructure Program championed by ADC.



ADC's members represent **300 communities**, every major defense community and state in the nation.



In February 2018, **320 military leaders**, representing **80 installations**, attended Installation Innovation Forum in San Diego.



STATE OF AMERICA'S DEFENSE COMMUNITIES

In late 2018, ADC asked its members to participate in a national survey. Feedback from ADC's first-ever membership survey revealed insights into the state of our defense communities.

OUR SUPPORTERS

Who do communities feel champion defense issues locally?

Congressional Delegation - 90.1%



Local/Regional Leaders - 80.8%



Business Leaders - 80.3%



State Leaders - 80%



The Public at Large - 70.6%



IMPACT OF DEFENSE

88% of members feel defense activities are **CRITICALLY IMPORTANT** to the economy of their region.

71% of members characterize their region as **VERY DEPENDENT** on the military/defense economy.

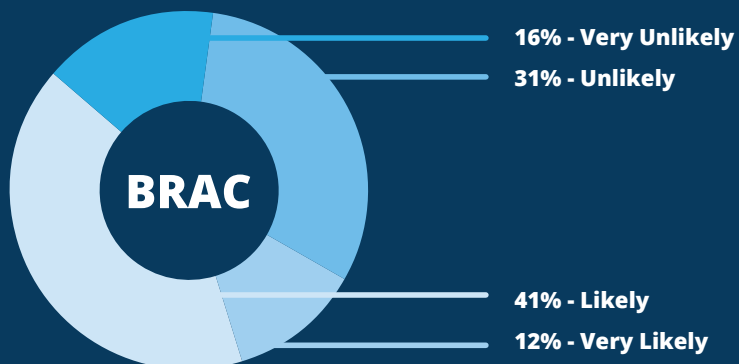
16% of members characterize their region as **SOMEWHAT DEPENDENT** on the military/defense economy.

ECONOMIC DEPENDENCY

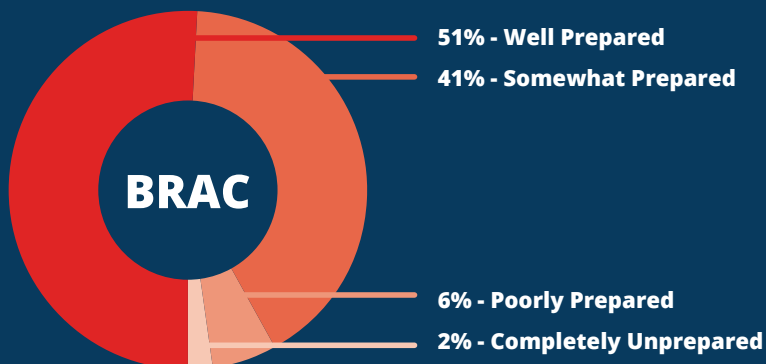
70% of members feel their region's economic dependency on defense activities is a source of deep or significant concern.

BASE REALIGNMENT AND CLOSURE

Will it happen in the next three years?



Are you prepared?



ISSUES OF INTEREST (RANKED)

FEDERAL DEFENSE BUDGET
MILITARY-RELATED INFRASTRUCTURE NEEDS
MILITARY ENGAGEMENT
SUSTAINING PARTNERSHIPS
DOD PRIORITIES

Membership Survey Support Provided by CBRE



ADVANCING IDEAS



MAKING OUR DEFENSE INFRASTRUCTURE A PRIORITY

Our military relies on a complex network of roads, buildings, facilities, utilities and land — on and off-base. This is our nation's defense infrastructure, and its sustainment is critical to maintaining the competitive edge of our force. Our state and local government shares much of the burden for providing essential municipal services and infrastructure, including roads, utilities, transit, railways, ports, emergency response and social services. With no current federal funding available to help communities, in many cases, these critical, off-base, military-connected services and infrastructure projects do not happen at all.

In 2018, through the work of ADC and its members, Congress created the **Defense Community Infrastructure Program (DCIP)**, which authorizes up to \$100 million in federal matching grants to address the critical off-base infrastructure needs that have a direct impact on the military value and resilience of our installations.

DCIP advanced through the support of the **Defense Communities Caucus**, a bipartisan group of lawmakers that provide a unified voice for the communities that host active and closed installations. This caucus will play an important role in securing appropriations for DCIP in 2019.



Sen. James Inhofe, currently the chairman of the Senate Armed Services Committee, speaks at the 2018 Defense Communities National Summit. More than two dozen congressional leaders attended the Summit, and community delegations had the opportunity to interact with members of Congress.



**IMPROVING
QUALITY OF LIFE**

Improving quality of life for service members and families by sharing knowledge and great ideas through unique programs



The Great American Defense Communities program was designed to recognize and celebrate communities with an exceptional commitment to improving the lives of service members, veterans and their families.

Blue Star Families and ADC have teamed up to create the **Defense Community Leadership Academy (DCLA)** to help leaders develop further. Now in its second year, this program is presented through a special grant from the Defense Credit Union Council.



THE OFFICIAL SP
AMERICA'S
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GRE
AMERIC
DEFENSE COMM

CHESAPEAKE SCIENCE & SECURITY CORRIDOR, MD

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SAN DIEGO REGION, CA

GEORGIA-MOODY AIR FORCE BASE, GA

A BAY, FL

THOUGHT LEADERSHIP

Rooted in best practices collected from around the country and shared through our publications and conferences

2018 PUBLICATIONS:

AMERICA'S DEFENSE COMMUNITIES MAGAZINE

June 2018

INNOVATORS REPORT

February 2018

SUSTAINING MILITARY READINESS: THE VITAL ROLE PLAYED BY DEFENSE COMMUNITY INFRASTRUCTURE

May 2018

BEYOND BRAC: DEFINING THE PATH FORWARD FOR INSTALLATIONS, COMMUNITIES AND INFRASTRUCTURE

June 2018

FY 2019 NATIONAL DEFENSE AUTHORIZATION ACT IN REVIEW

September 2018

BEYOND THE FENCE LINE: STRENGTHENING MILITARY CAPABILITIES THROUGH ENERGY RESILIENCE PARTNERSHIPS

November 2018



At the 2018 Defense Communities National Summit, Secretary of the Air Force, Hon. Heather Wilson challenged communities to improve education opportunities, a major 2019 goal for ADC.



In 2018, over 230 issues of the On Base newsletter were published, delivering timely reporting on the issues defense communities face to ADC members.

» 2019 CALENDAR



MARCH 4-6, 2019
MIAMI, FL



FALL 2019
MONTEREY, CA



NOVEMBER 2019
WASHINGTON, DC



JUNE 10-12, 2019
WASHINGTON, DC



ALASKA » OCTOBER 3-4
CALIFORNIA » AUGUST 13-14



NOVEMBER 2019
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- **FORT POLK PROGRESS**
- **GREATER OMAHA CHAMBER OF COMMERCE**
- **HAMPTON ROADS MILITARY & FEDERAL FACILITIES ALLIANCE**
- **IDAHO DEPARTMENT OF COMMERCE**
- **MASSDEVELOPMENT**
- **MISSOURI MILITARY PREPAREDNESS AND ENHANCEMENT COMMISSION**
- **PUEBLOPLEX**
- **TEXAMERICAS CENTER**
- **UTAH DEFENSE ALLIANCE**



Interested in joining ADC? Learn more at www.defensecommunities.org



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