

SQ Cares Launch Communication

DATE: Tuesday, August 4

FROM: Tim Danker

SUBJECT: Launching SelectQuote Cares

TO: All SelectQuote Employees

Today I'm excited to announce the evolution of [SelectQuote Cares](#), a program for our SelectQuote family, which focuses on how we can better serve our communities and expand the wellness and development of our employees. For many years SelectQuote has been engaging with our communities. As we are expand our company, it is important that we provide a more robust, scalable development and participation model, both nationally and locally, for each office and for our remote employees. I am extremely excited to expand our investment in our people and our communities.

SelectQuote Cares Mission Statement: Provide a variety of opportunities to serve and help improve the quality of life for our customers, employees, and communities, both at a national level and in our local communities.

SelectQuote Cares Purpose: Build and maintain a strong foundation of community and employee development to drive SelectQuote as a company and employer of choice.



Serve



Grow



Develop

Anthony Fasl, Senior Vice President of Operational Growth, will be the executive sponsor, and Doug Hayden is our Program Lead supporting SelectQuote Cares. You can expect communications from Doug and SQ_Cares@selectquote.com regarding SelectQuote Cares moving forward, along with further information about the program's elements and how you can get involved in volunteer efforts and your employee development. We have identified local leaders in each office that will work with Doug to help roll out these initiatives.

I want to provide a brief description of the core pillars of our program below: (1) Serve (2) Grow (3) Develop. However, the SelectQuote Cares Team has developed a [centralized resource](#) that goes into much greater detail and will be used moving forward.



Serve: The first pillar of the SelectQuote Cares program centers around two nationally known non-profit organizations focused on the family and aging communities:

Family Promise – Provides community response to help families experiencing homelessness, helping over 950,000 families since its founding in 1988.



“Family Promise provides a great opportunity for the SelectQuote Family to help families in need within our communities. These wide ranges of opportunities will include insurance education, mentoring, food assistance, career readiness, homework help, and many more. We are excited to be involved with such a great organization” – Anthony Fasl, SVP, SelectQuote

Second Wind Dreams – Dedicated to changing the perception of aging through the fulfillment of elders’ dreams. Second Wind Dreams® (SWD®) partners with volunteers to serve those living in elder care communities. Dreams, ranging from the simple to the sublime, often provide clothing, personal care items, and gifts, to those with little or no family



“SelectQuote is proud to partner with Second Wind Dreams, an organization that shares our commitment to helping and nurturing the needs of our nation's greatest generation. We share a focus on celebrating the achievements and protecting the dignity of seniors as they age through life.” – Bill Grant, COO SelectQuote

These organizations are making an incredible impact across the country and in your local communities. We’re excited to launch volunteer opportunities for employees, educational programs, letter-writing campaigns, and many more ways that we’ll be able to contribute.

Finally, as we build upon the foundation of SelectQuote Cares we will also be adding some employee-led committees to help round out our community involvement. These employee-led committees will help provide additional opportunities for participation in communities at a local level. Much more to come on this opportunity to get involved with SelectQuote Cares.



Grow: The second pillar of SelectQuote Cares focuses on the Growth of our communities through our Community Programs/Partnerships and Campus Programs.

We’re currently involved with Cristo Rey High School, the Kansas City Area Development Council, the Kansas State University National Strategic Selling Institute, and TeamKC.

We’re also gearing up to launch an exciting partnership with an educational institution focused on underserved urban communities in the Kansas City area. [Learn more about our involvement with these organizations.](#)

As we expand SelectQuote Cares, we will be looking for additional opportunities to partner with local organizations starting at the high school level through continuing education organizations focused on our communities' needs.



Develop: The third pillar of the SelectQuote Cares program focuses on your employee development through wellness, employee growth and development, and continuing education initiatives.

Wellness – Programs like the Kansas City Corporate Challenge and [New Directions EAP](#) (Employee Assistance Program), which provides free wellness resources and services to employees.

Employee Growth

Internship Program: Corporate program for junior/senior and recent college graduates. This summer, 22 interns joined our Finance, IT, Talent Acquisition, Marketing, and HR groups, growing from 7 interns in our 2019 program.

Accelerated Business Operations Professional Program: Rotational program focusing on recent college grads and providing an accelerating learning and development environment for future leaders of our company. We were excited to launch our first program in July 2020 when we welcomed 8 new professionals in our first Accelerated Business Operations Professional class. We look forward to continuing to expand these programs.

Emerging Leaders Program/Structured Career Development Program: For many years, each division has had a leadership development program. We look to unify these programs across the divisions and provide opportunities for employees to participate to help them achieve career development and advancement.

Everyday Leadership: Focuses on activities like the monthly Book Club and 1/1/1 (one topic, once a month, for one hour) continuous learning program for individuals that want to continue individual learning and development.

Tuition Reimbursement: The team is working to finalize the details on an employee tuition reimbursement program. Details should be available over the next couple of months.

The Executive Team is excited about all these opportunities, and we will continue to invest in our associates and our communities. We will continue to expand this program so please take the opportunity to learn more about the SelectQuote Cares Program and each pillar on our newly developed [Intranet site](#). As volunteer opportunities and more program information is available, we'll update the site and you'll also receive additional communications from our Program Lead, Doug Hayden.