



Sell Sheet

If you're in search of an easy and effective way to increase accessory sales in your dealership, you'll appreciate our newest Dealer Tool in the VW Online Store and Online Catalog. Sell Sheets are a one-stop-shop to promote and create coupons to push specific accessories for your selected vehicle.

PDF BROCHURE PRICE TAG QUOTE **SELL SHEET** MAGIC POCKET

Pricing: MSRP + % Installation | Promotion Slot 1: VW Accessories Rebate (required) | Promotion Slot 2: Tiered \$ off Accessory Purchase | \$0.00 off \$0.00 = \$0.00

Additional Pricing Value: 0% | Labor Units: 0 | Hero Image Model: Jetta | Expiration: mm/dd/yyyy

Preview & Print | Email

Email Address: name@example.com

Specific Vehicle Selection

Sell Sheets allow you to select a specific vehicle to showcase accessories for, helping your sales personnel upsell accessories for popular or promoted vehicles on your showroom floor.

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Pricing: MSRP + % Installation | Promotion Slot 1: VW Accessories Rebate (required) | Promotion Slot 2: Tiered \$ off Accessory Purchase | \$0.00 off \$0.00 = \$0.00

Additional Pricing Value: 0% | Labor Units: 0 | Hero Image Model: Jetta | Expiration: mm/dd/yyyy

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Promotion Slots

You can add up to two (2) promotions or coupons in Sell Sheets. These can either be VW promotions or uniquely customized for your dealership.

PDF BROCHURE PRICE TAG QUOTE **SELL SHEET** MAGIC POCKET

Pricing: MSRP + % Installation | Promotion Slot 1: VW Accessories Rebate (required) | Promotion Slot 2: % off Accessory Purchase | 15% off \$0.00 = \$0.00

Additional Pricing Value: 0% | Labor Units: N/A | Hero Image Model: Jetta | Expiration: mm/dd/yyyy

Preview & Print | Email




Email Address: name@example.com

Easy Promotion Management

A convenient dropdown menu allows you to easily view and maintain promotions with customizable fields. These give you the ability to offer a discount based on dollar amount or a percentage.

LIST SUMMARY

REMOVE ALL

Product Details	Unit Price	Quantity	Total Price
<div><div></div><div><div>Splash Guards (Rear) - Black</div><div>PART NUMBER: 1234567890987, 2345678904321, 3456789012345</div><div>Remove Item</div></div></div>	\$70.00	1	\$70.00
<div><div></div><div><div>MojoMats® Carpeted Mats - Anthracite</div><div>PART NUMBER: 1234567890987</div><div>Remove Item</div></div></div>	\$105.00	2	\$210.00
<div><div></div><div><div>Center Twin Sport Muffler - Stainless Steel</div><div>PART NUMBER: 1234567890987</div><div>Remove Item</div></div></div>	\$618.57	1	\$618.57
List Total: 3 items			\$898.57

Customizable Product Lists

Sell Sheets allow you to promote six products from the entire list of products in your catalog.

Jetta Accessories. It just keeps getting better.

Splash Guards (Rear) - Black
PART NUMBER: 1234567890987, 2345678904321, 3456789012345
Your Price: \$70.00

Side Window Deflector Kit
PART NUMBER: 1234567890987
Your Price: \$105.00

MojoMats® Carpeted Mats - Anthracite
PART NUMBER: 1234567890987
Your Price: \$105.00

17" Tronic Wheel - Winter Wheel - Silver
PART NUMBER: 1234567890987
Your Price: \$307.14

Center Twin Sport Muffler - Stainless Steel
PART NUMBER: 1234567890987
Your Price: \$618.57

MuddyBuddy® - Trunk Liner - Black
PART NUMBER: 1234567890987
Your Price: \$105.00

Get a 15% Volkswagen Accessories rebate by mail

15% OFF any accessory purchase

If you'd like to know more about how the new Sell Sheet makes it easier to increase accessory sales in your dealership, contact our 24/7 Client Services team at support@simplepart.com or (888) 843-0425.

SimplePart



Sell Sheet Pricing Options

Sell Sheets are a one-stop-shop to promote and create coupons to push specific accessories for your selected vehicle. There are five different pricing options to choose from, described below.

Pricing

MSRP ▼

MSRP

This is the price advertised by VW for the product.

Pricing

MSRP + Installation ▼

MSRP + Installation

This is the price above plus any additional installation fees based on the dealer's labor rate and VW's given labor time for the specific product's installation.

Pricing

Online Price ▼

Online Price

This is the price that is shown on the online store where any mark-ups or mark-downs have been applied.

Pricing

Online Price Installed ▼

Online Price Installed

This is the above price plus any added installation fees based on the dealer's labor rate and VW's given labor time for the specific product's installation.

Pricing

Our Price ▼

Our Price

Depend on the user's role and authority, this price is set to either MSRP, Online Price, or be adjustable.