

## ICIX

### Salesforce.com Platform Service Agreement

**“AppExchange”** means the online directory of on-demand applications that work with the Salesforce Service, located at <http://www.appexchange.com> or at any successor websites.

**“Platform”** means the online, Web-based platform service provided by Salesforce to Reseller in connection with Reseller’s provision of the Reseller Application to You, including the Force.com services and the Heroku services.

**“Reseller”** means ICIX.

**“Reseller Application”** means the “Service” as defined in this Agreement.

**“Salesforce Service”** means the online, Web-based service generally made available to the public via <http://www.salesforce.com> and/or other designated websites, including associated offline components but excluding Third-Party Applications. For purposes of this Salesforce Service Agreement, the Salesforce Service does not include the Platform.

**“Salesforce”** means salesforce.com, Inc.

**“Third-Party Applications”** means online, Web-based applications and offline software products that are provided by third parties and are identified as third-party applications, including but not limited to those listed on the AppExchange and the Reseller Application.

**“Users”** means Your employees, representatives, consultants, contractors, agents and third parties with whom You conduct business who are authorized to use the Platform subject to the terms of this Salesforce Service Agreement as a result of a subscription to the Reseller Application having been purchased for such User.

**“You”** and **“Your”** means the customer entity which has contracted to purchase subscriptions to use the Reseller Application subject to the conditions of this Salesforce Service Agreement, together with any other terms required by Reseller.

**“Your Data”** means all electronic data or information submitted by You as and to the extent it resides in the Platform or Salesforce Service.

#### **1. Use of Platform.**

(a) Each User subscription to the Reseller Application shall entitle one User to use the Platform via the Reseller Application, subject to the terms of this Salesforce Service Agreement, together with any other terms required by Reseller. User subscriptions cannot be shared or used by more than one User (but may be reassigned from time to time to new Users who are replacing former Users who have terminated employment with You or otherwise changed job status or function and no longer require use of the Platform). For clarity, Your subscription to use the Platform hereunder does not include a subscription to use the Salesforce Service generally or to use it in connection with applications other than the Reseller Application. If You wish to use the Salesforce Service or any of its functionalities or services other than those included in the Reseller Application, or to create or use additional custom objects beyond those which appear in the Reseller Application in the form that it has been provided to You by Your Reseller, visit [www.salesforce.com](http://www.salesforce.com) to contract directly with Salesforce for such services. In the event Your access to the Reseller Application provides You with access to the Salesforce Service generally or access to any Platform or Salesforce Service functionality within it that is in excess of the functionality described in the Reseller Application’s user guide, and You have not separately subscribed under a written contract with Salesforce for such access, then You agree to not access or use such functionality, and You agree that Your use of such functionality, or Your creation or use of additional custom objects in the Reseller Application beyond that which appears in the Reseller Application in the form that it has been provided to You by Your Reseller, would be a material breach of this Agreement.

(b) You understand and acknowledge that Heroku services are delivered from an infrastructure separate from the infrastructure underlying Force.com services. You are solely responsible for evaluating these differences and understanding their effect on Reseller’s provision of the Reseller Application to You.

(c) If Your subscription to use the Platform hereunder includes Salesforce Mobile, You understand that prior to purchasing Salesforce Mobile, You should refer to the Mobile Device list located at <http://www.salesforce.com/mobile/devices/> for information on mobile devices that are supported by Salesforce. You agree that Salesforce will not provide any refunds, credits or other compensation or remedies in connection with Your purchase of Salesforce Mobile for any mobile devices that are not supported by Salesforce. Third party mobile device, operating system and network connectivity providers may, at any time, cease distribution of, interrupt, deinstall and/or prevent use of Salesforce Mobile clients on supported mobile devices without entitling You to any refund, credit or other compensation or remedies.

(d) If Your subscription to use the Platform includes Heroku services, such services have “hard” and “soft” usage limits, as further [explained at http://policy.heroku.com/aup#quota](http://policy.heroku.com/aup#quota) (or such URL as Salesforce may provide). The Heroku services hard usage limits may not be exceeded and Salesforce reserves the right to enforce soft usage limits in its sole discretion, which may result in Salesforce serving a “quota exceeded” page to You or users to whom You serve web pages via the Heroku services.

(e) Notwithstanding any access You may have to the Platform or the Salesforce Service via the Reseller Application, Reseller is the sole provider of the Reseller Application and You are entering into a contractual relationship solely with

Reseller. In the event that Reseller ceases operations or otherwise ceases or fails to provide the Reseller Application, Salesforce has no obligation to provide the Reseller Application or to refund You any fees paid by You to Reseller.

(f) You (i) are responsible for all activities occurring under Your User accounts; (ii) are responsible for the content of all Your Data; (iii) shall use commercially reasonable efforts to prevent unauthorized access to, or use of, the Platform and the Salesforce Service, and shall notify Reseller or Salesforce promptly of any such unauthorized use You become aware of; and (iv) shall comply with all applicable local, state, federal and foreign laws and regulations in using the Platform.

(g) You shall use the Platform and the Salesforce Service solely for Your internal business purposes and shall not: (i) license, sublicense, sell, resell, rent, lease, transfer, assign, distribute, time share or otherwise commercially exploit or make the Platform or the Salesforce Service available to any third party, other than to Users or as otherwise contemplated by this Salesforce Service Agreement; (ii) send spam or otherwise duplicative or unsolicited messages in violation of applicable laws; (iii) send or store infringing, obscene, threatening, libelous, or otherwise unlawful or tortious material, including material that is harmful to children or violates third party privacy rights; (iv) send or store viruses, worms, time bombs, Trojan horses and other harmful or malicious code, files, scripts, agents or programs; (v) interfere with or disrupt the integrity or performance of the Platform or the Salesforce Service or the data contained therein; or (vi) attempt to gain unauthorized access to the Platform or the Salesforce Service or its related systems or networks.

(h) You shall not (i) modify, copy or create derivative works based on the Platform or the Salesforce Service; (ii) frame or mirror any content forming part of the Platform or the Salesforce Service, other than on Your own intranets or otherwise for Your own internal business purposes; (iii) reverse engineer the Platform or the Salesforce Service; or (iv) access the Platform or the Salesforce Service in order to (a) build a competitive product or service, or (b) copy any ideas, features, functions or graphics of the Platform or the Salesforce Service.

**2. Third-Party Providers.** Reseller and other third-party providers, some of which may be listed on pages within Salesforce's website and including providers of Third-Party Applications, offer products and services related to the Platform, the Salesforce Service, and/or the Reseller Application, including implementation, customization and other consulting services related to customers' use of the Platform and/or the Salesforce Service, and applications (both offline and online) that interoperate with the Platform and/or the Salesforce Service such as by exchanging data with the Platform and/or the Salesforce Service or by offering additional functionality within the user interface of the Platform and/or the Salesforce Service through use of the Platform and/or Salesforce Service's application programming interface. Salesforce does not warrant any such third-party providers or any of their products or services, including but not limited to the Reseller Application or any other product or service of Reseller, whether or not such products or services are designated by Salesforce as "certified," "validated" or otherwise. Any exchange of data or other interaction between You and a third-party provider, including but not limited to the Reseller Application, and any purchase by You of any product or service offered by such third-party provider, including but not limited to the Reseller Application, is solely between You and such third-party provider. In addition, from time to time, certain additional functionality (not defined as part of the Platform or Salesforce Service) may be offered by Salesforce or Reseller to You, for an additional fee, on a pass-through or OEM basis pursuant to terms specified by the licensor and agreed to by You in connection with a separate purchase by You of such additional functionality. Your use of any such additional functionality shall be governed by such terms, which shall prevail in the event of any inconsistency with the terms of this Salesforce Service Agreement.

**3. Integration with Third-Party Applications.** If You install or enable Third-Party Applications for use with the Platform or Salesforce Service, You acknowledge that Salesforce may allow providers of those Third-Party Applications to access Your Data as required for the interoperation of such Third Party Applications with the Platform or Salesforce Service. Salesforce shall not be responsible for any disclosure, modification or deletion of Your Data resulting from any such access by Third-Party Application providers. In addition, the Platform and Salesforce Service may contain features designed to interoperate with Third-Party Applications (e.g., Google, Facebook or Twitter applications). To use such features, You may be required to obtain access to such Third-Party Applications from their providers. If the provider of any such Third-Party Application ceases to make the Third-Party Application available for interoperation with the corresponding Platform or Salesforce Service features on reasonable terms, Salesforce may cease providing such Platform or Salesforce Service features without entitling You to any refund, credit, or other compensation.

**4. Access by Reseller.** To the extent Reseller serves as the administrator of the Reseller Application for You, You acknowledge that Your use of the Reseller Application may be monitored by Reseller and Reseller may access Your Data submitted to the Salesforce Service or Reseller Application. By agreeing to this Salesforce Service Agreement, You are consenting to such monitoring and access by Reseller.

**5. Return of Your Data.** Salesforce's policies regarding the preservation and return of Your Data vary as follows:

(a) **Force.com Services.** You have thirty (30) days from the date of termination Your Reseller Application subscription term in which to request a copy of the portion of Your Data that is submitted to and resides in the Force.com services, which will be made available to You in a .csv format. Any modifications to such Your Data made by the Reseller Application outside of the Platform (if any) will not be captured in Your Data as returned and the return of any such modified data shall be the responsibility of Reseller.

(b) **Heroku Services.** You are solely responsible for exporting the portion of Your Data that is submitted to and resides in the Heroku services prior to termination of Your account for any reason, provided that if Salesforce's terminates Your account, Salesforce will provide You a reasonable opportunity to retrieve such Your Data.

**6. Proprietary Rights.** Subject to the limited rights expressly granted hereunder, Salesforce reserves all rights, title and interest in and to the Platform and the Salesforce Service, including all related intellectual property rights. No rights are granted to You hereunder other than as expressly set forth in this Salesforce Service Agreement. The Platform and the Salesforce Service is deemed Salesforce confidential information, and You will not use it or disclose it to any third party except as permitted in this Salesforce Service Agreement.

**7. Compelled Disclosure.** If either You or Salesforce is compelled by law to disclose confidential information of the other party, it shall provide the other party with prior notice of such compelled disclosure (to the extent legally permitted) and reasonable assistance, at the other party's cost, if the other party wishes to contest the disclosure.

**8. Suggestions.** You agree that Salesforce shall have a royalty-free, worldwide, transferable, sublicenseable, irrevocable, perpetual license to use or incorporate into any Salesforce products or services any suggestions, enhancement requests, recommendations or other feedback provided by You or Your Users relating to the operation of the Platform and/or the Salesforce Service.

**9. Suspension and Termination.** Your use of the Platform and the Salesforce Service may be immediately terminated and/or suspended upon notice due to (a) a breach of the terms of this Salesforce Service Agreement by You or any User, (b) the termination or expiration of Reseller's agreement with Salesforce pursuant to which Reseller is providing the Platform as part of the Reseller Application to You, and/or (c) a breach by Reseller of its obligations to Salesforce with respect to the subscriptions it is providing to You in connection with this Salesforce Service Agreement. If You use the Reseller Application in combination with a Salesforce Service Org other than the Org provisioned solely for use with the Reseller Application (a "Shared org") You acknowledge and understand that (i) access to such Org, including the Reseller Application used in connection with such Org, may be suspended due to Your non-payment to Salesforce or other breach of Your Agreement with Salesforce, and (ii) in the event Your relationship with Salesforce is terminated as a result of non-payment or other material breach of Your agreement with Salesforce, Your Platform subscriptions would also be terminated. In no case will any such termination or suspension give rise to any liability of Salesforce to You for a refund or other compensation.

**10. Subscriptions Non-Cancelable.** Subscriptions for the Platform are non-cancelable during a subscription term, unless otherwise specified in Your agreement with Reseller.

**11. No Warranty.** SALESFORCE MAKES NO WARRANTIES OF ANY KIND, INCLUDING BUT NOT LIMITED TO WITH RESPECT TO THE PLATFORM, THE SALESFORCE SERVICE, AND/OR THE RESELLER APPLICATION, WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE. TO THE MAXIMUM EXTENT PERMITTED BY LAW, SALESFORCE DISCLAIMS ALL CONDITIONS, REPRESENTATIONS AND WARRANTIES, WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, WITH RESPECT TO THE PLATFORM, THE SALESFORCE SERVICE, AND/OR THE RESELLER APPLICATION, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT OF THIRD PARTY RIGHTS.

**12. No Liability.** IN NO EVENT SHALL SALESFORCE HAVE ANY LIABILITY TO YOU OR ANY USER FOR ANY DAMAGES WHATSOEVER, INCLUDING BUT NOT LIMITED TO DIRECT, INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES, OR DAMAGES BASED ON LOST PROFITS, HOWEVER CAUSED AND, WHETHER IN CONTRACT, TORT OR UNDER ANY OTHER THEORY OF LIABILITY, WHETHER OR NOT YOU HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

**13. Further Contact.** Salesforce may contact You regarding new Platform and Salesforce Service features and offerings.

**14. Third Party Beneficiary.** Salesforce shall be a third party beneficiary to the agreement between You and Reseller solely as it relates to this Salesforce Service Agreement.