

Ambassador Coaching Program

The year-long HBA Ambassador Program provides a unique platform of empowerment, which can be further leveraged with coaching targeted to the individual's development plans within the company. It is proven that coaching accelerates the career paths of emerging leaders, and this special HBA-devised program is deliberately tailored to achieve just that.

In this new HBA Ambassador Coaching Program, the Global Ambassador Committee's large team of highly qualified coaches will work with individual Ambassadors and their companies to implant durable skills that will continue to be applied long after the Ambassador experience ends, and will prepare people to move more rapidly into the succession planning pipeline.

Coaching packages are available for individuals and small groups participating in the Ambassador program.

Customizable and 3-12-month coaching packages for groups of 6-30 individuals available upon request.

Coaching topics include:

- Personal brand
- Emotional intelligence
- Internal/external networking
- Diagnostic / design thinking
- Change management
- Managing teams
- Self-confidence
- Finding a mentor or advocate
- Stress / crisis management
- Prioritization
- Developing a career path / career pivot
- Interviewing skills
- Working from home
- Racial inequality
- Gender parity
- The power of "no"
- Executive presence / public speaking
- Negotiation strategies

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| <p>Individual Coaching</p> <p>One-hour private session - \$200 / €168</p> | <p>Ambassador Cohort Workshop</p> <p>One-hour group session - \$500 / €420</p> |
| <p>Small Group Coaching (3-6 individuals)</p> <p>One-hour group session - \$400 / €336</p> | <p>Large Group Webinar *</p> <p>One-hour webinar – cost upon request</p> |

*Non-Ambassador employees welcome to participate