

# CabinCash Participation: Everything you need to know

• Lights On!

Smile when you speak

 Stand in the forward aisle - either make the announcement here or have your walker stand here while making the announcement.

•Be knowledgeable - learn more about FRONTIER Miles/Frontier Mastercard at FlyFrontier.com.

ullet Ask engaging questions to passengers - "Where would you like to go with 50,000 miles?"



#### **Best Practice:**

- Make announcement after 10,000 Feet.
- Remember tips for success, Lights On!
- Walk the Cabin offering to each passenger.
- Set expectation for application collection in 10-15 minutes following service.
- Collect completed apps after snack and beverage service.

# **Option Two:**

After landing read the announcement in full focusing on the offer and promo code, offer card applications at disembarkation.

#### **Best Practice:**

- Make Announcement 45 minutes prior to arrival!
- Walk the Cabin offering to each passenger.
- Set expectation for application collection in 5 to 10 minutes.
- •Remind passengers upon arrival to complete apps via QR code and offer applications at disembarkation for passengers who want to take advantage of the offer.

### Option Two: (IROPS, Turbulence, etc.)

After landing apologize for service irregualtiry read the announcement in full focusing on the offer and promo code, offer card applications at disembarkation.

# **Best Practice:**

- Make Announcement after 10,000 Feet.
- •Remember tips for success, Lights On!
- Walk the Cabin offering to each passenger.
- Set expectation for application collection in 10-15 minutes following service.
- Collect completed apps after snack and beverage service.

# **Option Two:**

After landing read the announcement in full focusing on the offer and promo code, offer card applications at disembarkation.