

Decision Dominance through Anticipatory Intelligence

March 2022

Prepared for the Association of Defense Communities Conference shawn.mckay@bigbear.ia

BigBear.ai Proprietary

Know your World. Shape your World. Data-Driven Decision Dominance.





- Background: G-3/5/7 Analytic Tool
- Predictive analytics using ARTEMIS
- Installation and community use cases

EMDS/G3AT informs on a broad range of Army functions





EMDS/G3AT:

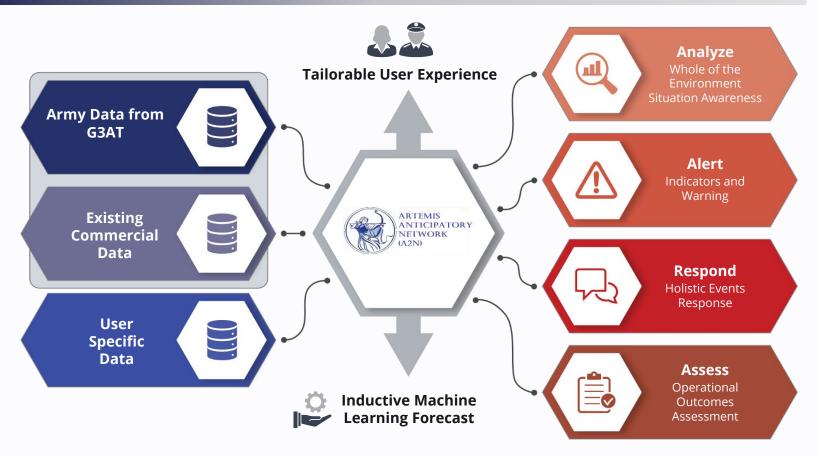
Manages the **retrieval and integration** of disparate data & processes to create an automated **common access point** for holistic and detailed Army **Operating** & **Generating Force** data in order **to enhance understanding and decision making**

<u>To:</u>

Develop, maintain and sustain the **Army's premier webenabled, decision support system to** provide senior leaders and commanders the ability to see and analyze the force to **enable sound, resource informed strategic and operational decision making.**

ARTEMIS is providing predictive analytic capability to G3AT





Sample of ARTEMIS features that aid decision making

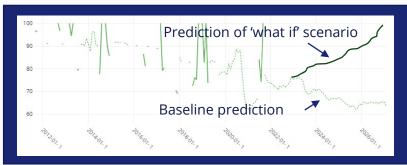




Dirty and missing data intelligently corrected by **Tensor completion** – assumes actions cause reactions and there are hidden factors beyond provided data



Understanding and insight gained through **Machine Learning** by uncovering the most influential relationships between any user input and output selection



Exploring the impact and cascading effects of alternative courses of action through **scenario forecasting**

Use cases



Facility Return on Investment (ROI)

Active use case

- Problem:
 - Unable to measure and predict how facility investments affect Army strategic objectives like readiness
- Solution:
 - Several Army data sources compiled (Many utilized from G3AT)
 - ARTEMIS
 - Uncovers specific facility characteristics that influence readiness
 - Explores likely outcomes and cascading effects of alternative facility investment and management strategies

Improving soldier quality of life

Potential use case

- Problem:
 - What investments should the Army and broader installation community make to improve soldier quality of life
- Solution:
 - Compile Army, commercial, and community data
 - ARTEMIS
 - Identifies drivers affecting quality of life outcomes (i.e., soldier retention)
 - Explores which Army and community actions have the greatest impact on quality of life

Questions

Shawn McKay shawn.mckay@bigbear.ia





DECISION DOMINANCE

Composing the Future of Machine Learning Solutions



Client-focused Culture and Specialized Workforce

64% TS & TS / SCI Employees

Cloud Systems Engineering Software Development Data Science – Al/ML















real-time sources



ORIENT DOMINATE



Serverless, "Low Code" Al generates insights and predictions



Visual interactions provide real advice to inform decisions in complex situations



Cyber network exploit and infrastructure management



Big data exploitation for defense intelligence



Decision optimization for force management



Course of action assessment and exploratory analysis

Products



Available on NASA SEWP

Services

Full Spectrum Cyber

- Offensive Cyber Tool Development (OCO)
- Defensive Cyberspace Operations (DCO)
- Cybersecurity Engineering, and Compliance
- Cyber Infrastructure for Operations and Training
- Vulnerability Research and Technical Analysis

Digital Transformation

- Agile and SAFe Experts
- Performance Measurement and Metric Analytics
- DevSecOps, CI/CD, Software Factory
- Strategic Planning and Systems Engineering
- Logistics and Process Transformation

Decision Support Applications

- · Course of Action Generation
- "What If" Impact Assessment
- Multi-domain Forecasting
- Automated All-Source Conflation
- Exploratory Investigation
- Self-service Reporting
- Allocation Optimization

Hybrid Clous & Enterprise IT

- Public, Private, Hybrid, Multi-Cloud Mgmt.
- Cloud Strategy, Change Management, & Migration
- Cloud Engineering, Automation, and Security
- Software-defined Infrastructure & PaaS
- Training, Certification, and Workforce Development