Email Template to Promote Site

Esteemed Guests of Name of the Event,

The excitement has reached a fever pitch and we are anxious to get to Venue and Date! We will be fea- turing electronic bidding this year for auction items. All bidding will be done through your cell phone or computer! You can bid from anywhere, anytime before the close of the auction, from your own

device! You even get an update if you are outbid!

# Details

* The auction is hosted by GiveSmart
* It’s online now: auction link
* Click on the provided link, register for the event, view the items and begin bidding

After you register, you will get a welcome text message.

# Ways to bid

Smartphone

Click the link in your registration text. It will take you to a personal bidding page. Click on an item and place a bid, it’s that simple.

Text

Text the 3-digit item number and amount to the welcome message you receive, (i.e. 101 500), no dollar signs or decimals are needed.

Computer/Tablet

Click on an item and place a bid.

“Personal Shopper”

Find a GiveSmart staff member at the event. They will be happy to place your bids for you.

Please do not hesitate to contact us at this address should you have any questions between now and the event.

We look forward to seeing you! With great anticipation,

Organization Name Team