

# (Ö) MV LIVE YOUR GUIDE TO SUCCESS

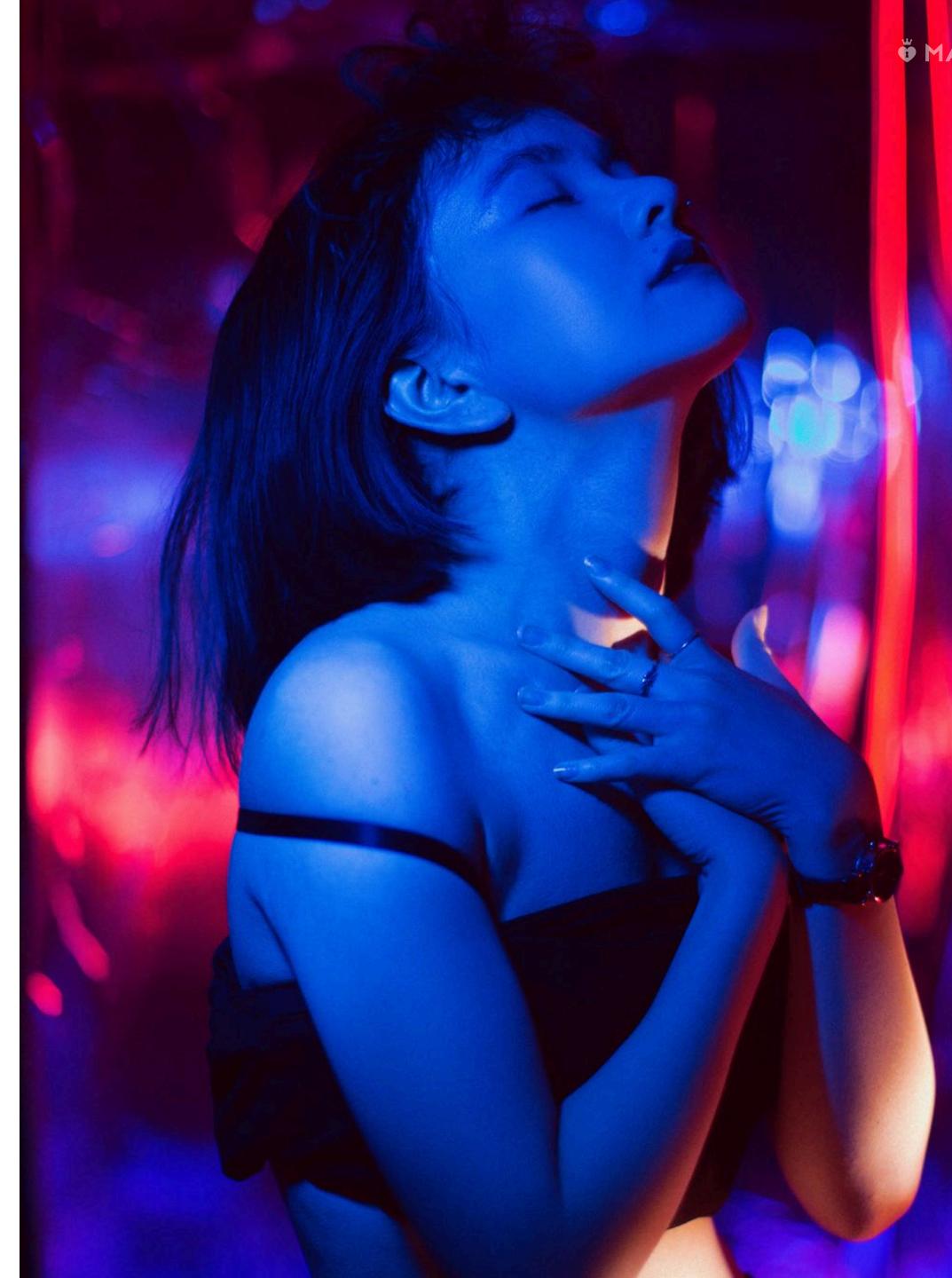


### REACH YOUR GOALS WITH MV LIVE: GETTING STARTED

Whether you're a beginner or a pro at live streaming, MV Live is an easy-to-use and powerful tool to reach a larger audience and generate extra income on ManyVids.

MV Live makes getting new fans, selling your content, and engaging simple & easy.









### **BECOME AN MV LIVE STAR & INVITE FANS INTO YOUR SPACE**

As an MV Live Star, you get to create a personal space where you decide what happens from there. You are always in total control of your cam room, chat, and environment.

Going live on MV allows you to entertain and get to know your fans in real-time. You can laugh and have fun with your fans, all while providing them with a space to disconnect from their day-to-day lives.

## **BE YOURSELF**

There are so many terrific tips & tricks to help you become a live streaming success, but the first important thing to remember is just to BE YOURSELF!

Simplicity is key, and making sure your vibe and attitude reflect the real you means that your authenticity will shine & your fans will gravitate toward you.



#### **CHOOSE YOUR OWN PATH**

The easiest part about becoming an MV Live Star is choosing what works best for you. You can become a full-time MV Live Star and create a schedule for your live shows. Or you can simply go live as often as you'd like. You can also opt for a more sporadic approach by using MV Live for special occasions and creating unique events or live shows to help propel something else you're promoting.

Here are some examples of great ways to use MV Live:

Your birthday

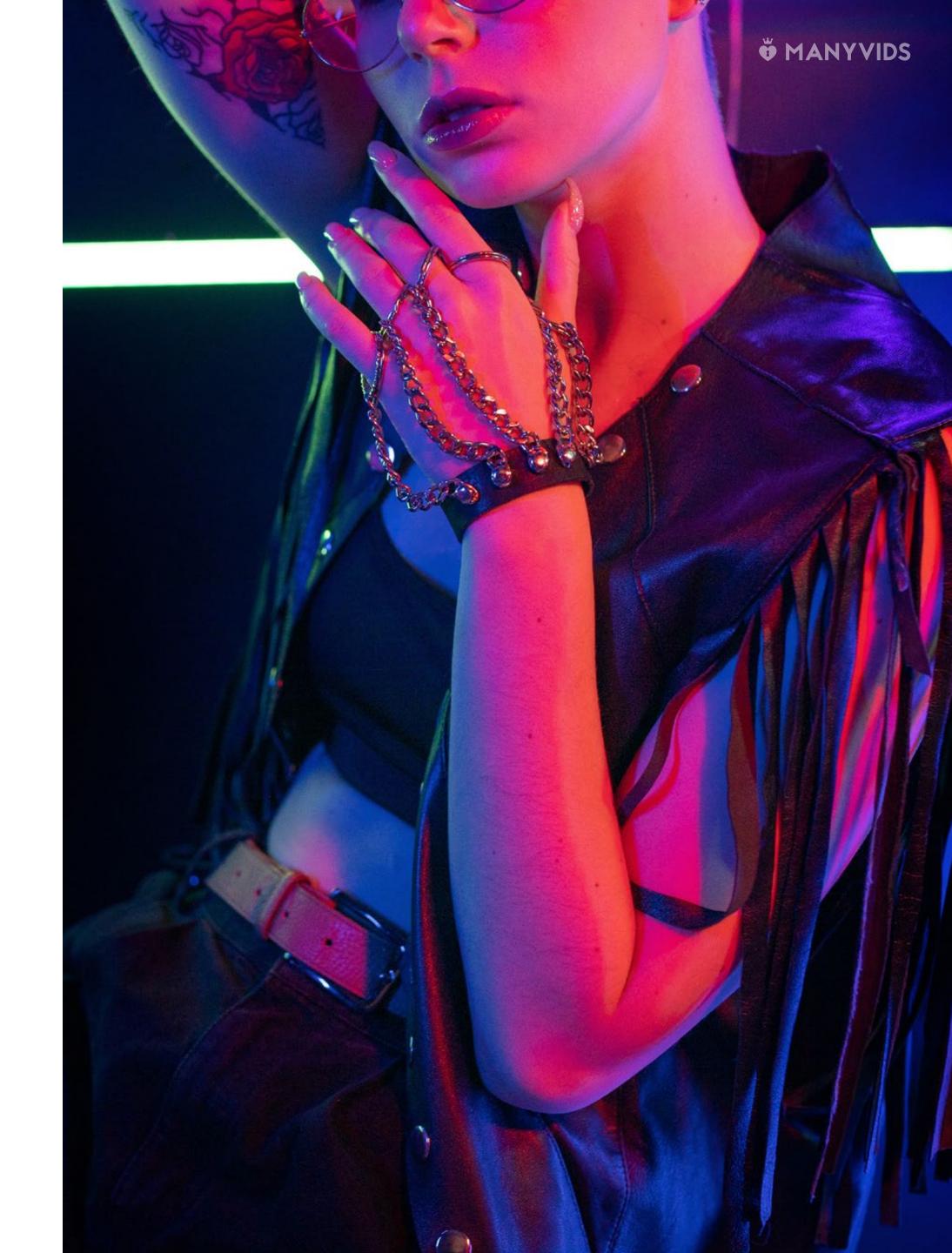
To promote the launch of NEW content

To highlight that you are participating in the MV Awards or Contests & encourage your fans to vote

To host an AMA (Ask Me Anything) allowing your fans to ask questions about you

To celebrate special events (ex: Halloween, Black Friday, Holiday, New Year, Valentine's Day, your MV Anniversary, etc.)

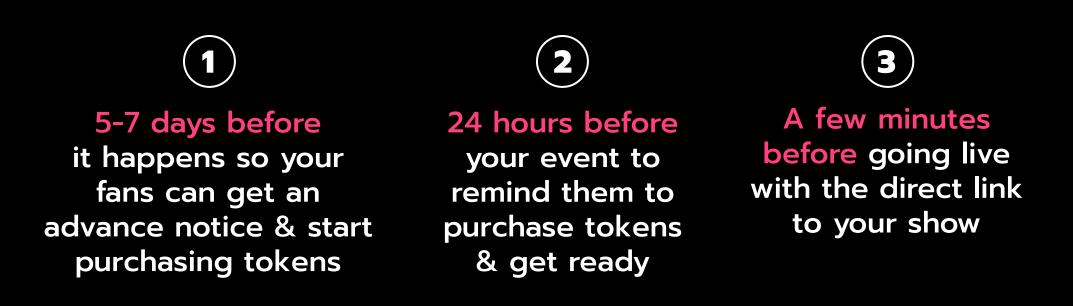
Going Live for any occasion will help generate extra income on Vids, VIP FanClub subscriptions, Custom Vids, Contest votes & much more!



#### PROMOTE, PROMOTE, PROMOTE!

Ensuring your fans know when you will be live on ManyVids is essential to your success. A simple post with the direct link to your MV Live room on your social networks, including your FREE FanClub feed, is so important. One of the best places to announce your live shows is Twitter.

When it comes to promoting your live shows, timing and details are everything. Here is how we recommend promoting your upcoming shows:



For clarity, the following information should be included in your promotional posts:

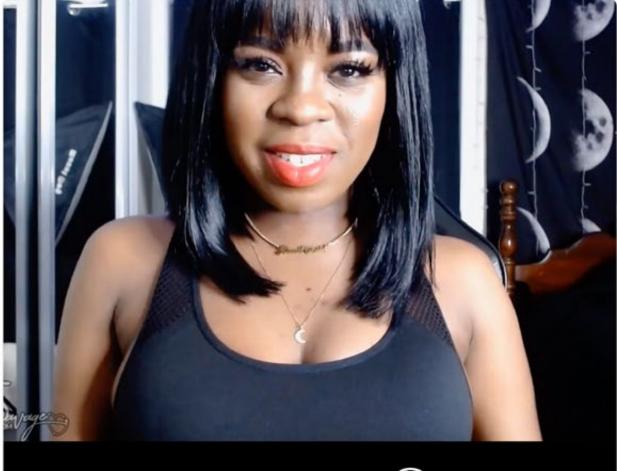


These easy (yet crucial) steps will help you attract as many people as possible to your live show. If you plan to become a full-time cam performer, you can opt only to follow step 3 before your live shows, as you will be live more regularly!



Queen Simone 👑 @SimoneSavageX · 2h

Hey everyone, I will be doing a 3-hour live show on @manyvids for my birthday next Monday, December 13 at 5:00PM PST! Looking forward to seeing you all there!



#### SIMONESAVAGE on 👸 MV LIVE DECEMBER 13TH - 5 PM PST

1:14 PM - 26 Feb 2021

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Don't get overwhelmed with the thought of purchasing expensive equipment. You may want to invest in better equipment once you're a TOP MV Live Star, but you don't need much to get started. In fact, you probably already have what you need!

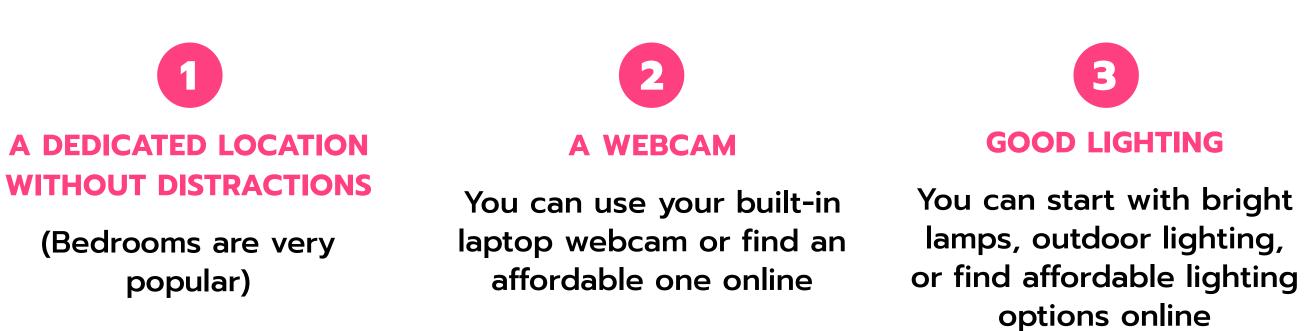
You will need:

**A DEDICATED LOCATION** 

(Bedrooms are very popular)

\*PRO TIP: You can encourage your fans to send tips via your MV Profile to help finance the equipment you want by reminding them how much they will enjoy your cam shows once you get started!

#### LIGHTS, CAMERA, ACTION!



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### YOUR CAM ROOM & VIBE

It's your time to shine! Show your fans your best self whatever that means for you. Here are some tips to help you find your vibe:

Keep a fun & positive attitude in order to create and maintain a space where members come to unwind

Set the tone of your live show with music to elevate the energy and keep the room feeling lively

Avoid distractions (cell phone, television, etc.) so members who come into your room feel engaged to stay

Keep your space fresh! A clean room with unique decor that represents your personality will help members focus on you

Your cam room will help your fans understand who you are. Once you have a space you're happy with, you will notice more members will be attracted to your room and repeatedly return to have fun and tip. Keeping those members coming back means you're converting them into regulars which is beneficial for your brand and success.

**Engage in conversation with** your visitors by talking, dancing, laughing and being present in the moment

> Smile – it helps everyone in your room smile too!



### **LET'S CHAT ABOUT IT!**

**Engaging in conversations in your live room** chat is essential to attract members. When someone enters your room, they are intrigued about what's happening and want to see what they've missed.

If the chat hasn't picked up yet, you can get it started yourself by writing to your viewers as soon as you go live.

Hey everyone!

Welcome to my room!

Let's have fun tonight.



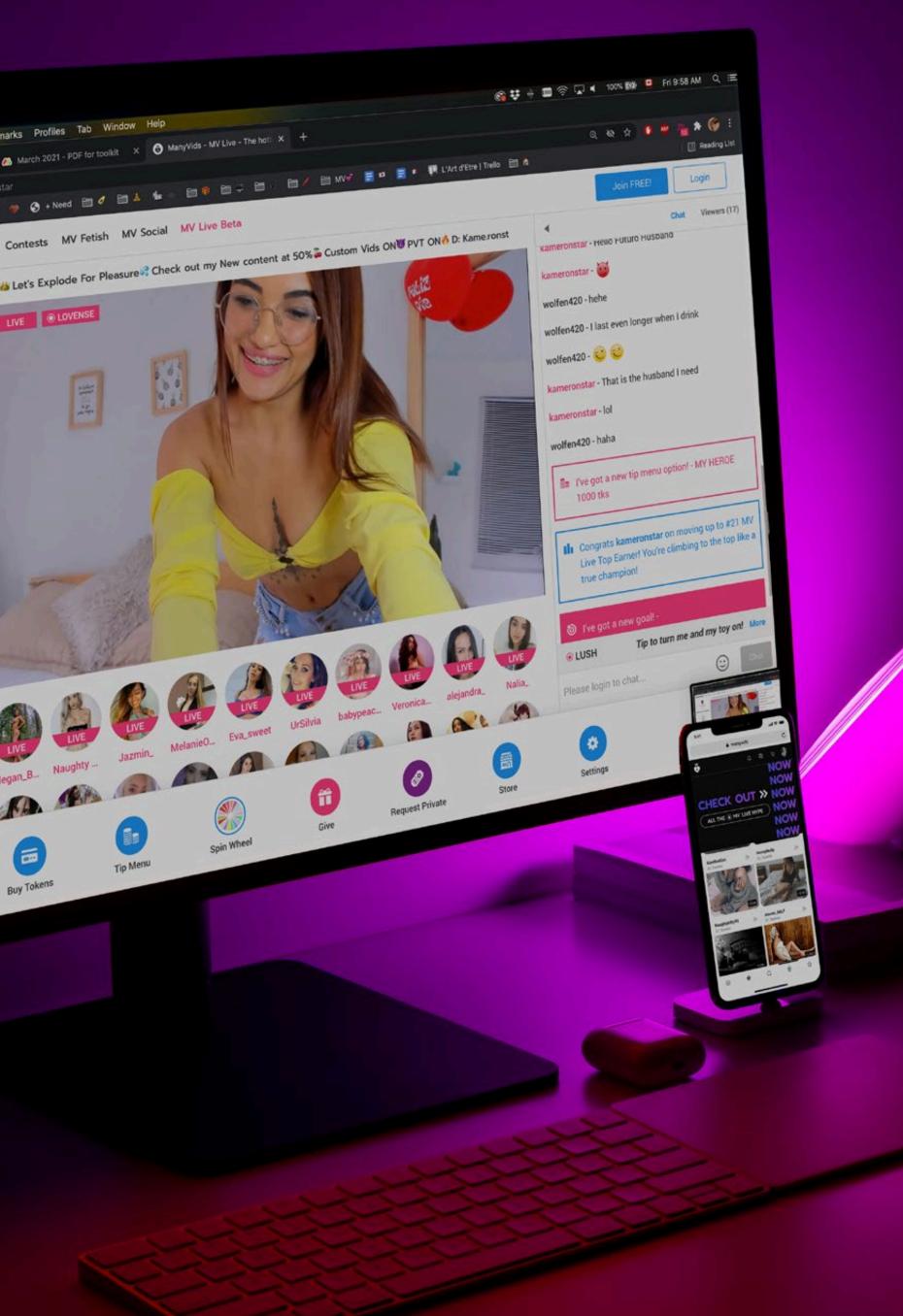
How is everyone doing?

Did you guys have a nice day?



I'm so excited about tonight's





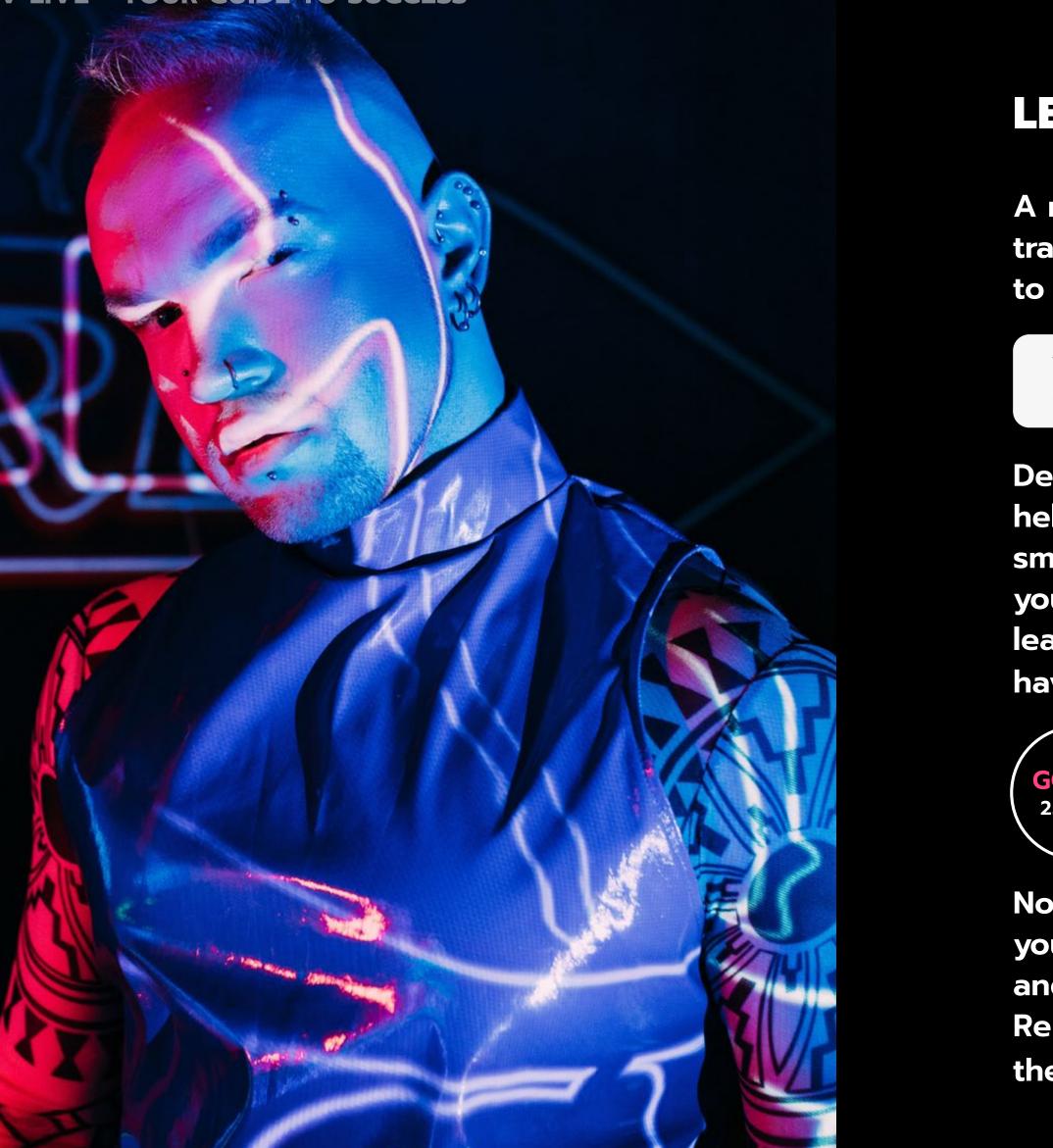
### **GET THE PARTY STARTED!**

Members can be reluctant to start engaging when they see a performer they adore, especially if they are new to live shows, so don't hesitate to remind everyone in your room not to be shy and encourage them to chat.

Once your live room and chat are more popular, you may want to appoint a moderator so they can assist you with the interactions in your live room. You should still engage with your fans, but this person can help with mute and ban functions for your viewers.

Keep in mind that not all members have audio on during the show; so, it's important to stay connected within the chat feed for those who may be tuning in silently while they listen to music or watch sports, etc.

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FUN FACT: MV Live Stars with Room Topics & Goals generate 67% more token tips!

#### LET'S TALK TOPICS & GOALS

A room topic is essential to a successful show because it allows you to be transparent about your show's direction and the message you want to deliver to your audience.

Welcome! Let's have fun! 99tks fun dance – VIP FanClub \$9.99/month – Visit my Tip Menu - Privates ON! XOX 💖

Deciding your goals in advance is also important because these actions will help steer the journey of your show. It's a good idea to start with setting smaller goals and then go bigger each time. This way, your fans keep helping you reach new & exciting goals together! Plus, starting with smaller goals leaves more opportunity for a build-up without discouraging members. Always having an active goal is a major key to successful shows.



Not all days are the same. If you have a big tipper in your room, you can put your goals higher and vice versa. You should adjust your goals as you go, and you'll be an expert at gaging the vibe of your room in no time. Remember, camming is a team effort! You entertain your audience, and they keep rewarding you for the great show!

**WANYVIDS** 

#### **KNOW YOUR AUDIENCE**

Although there are many types of members that will visit your live room, it's important to understand that all members are potential customers. You may experience members who are shy, who observe before interacting, and who are not sure what they're supposed to do. We all start somewhere!

If you have members in your room who are silent or don't currently have tokens, there's a good chance that they're waiting for the right moment. Most of those members will eventually buy tokens once they know you better.

However, we also encourage you to control your room and not let anyone disrespect you. In the case that you experience a member who is inappropriate, you can ban them and report them to our MV Support Team. At ManyVids, we have a zero-tolerance policy for harassment and all platform users are expected to abide by our Community Guidelines.



#### TAKING IT TO ANOTHER LEVEL

Once you're comfortable on MV Live you may want to elevate your game to set yourself apart and take things to the next level. If you're interested, here are some fun ideas:

Use the interactive built-in prize wheel so members can tip to spin & win actions

Use a mirror in your cam room or a second camera with OBS to show your fans a sexy new angle

Invite fellow MV Live Stars to do a collaboration show with you

Change up your look with costumes, wigs and more (your fans can purchase these for you & you can sell the used items in your Store as collector's items once you're done using them) Prepare fun games to play with your viewers (card games, board games & more)

Create special promotions (Ex: First 2 members to tip 222 tks will win my newest vid)

Have a visible board in your cam room where you put the names of the highest tippers of the month for added recognition of your biggest supporters

Create a unique MV Live vid that you will give to the top tipper of the night

Decorate your room in a unique way and adjust decor for special events

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As with everything on ManyVids, you can take things as far as your creativity wants to go! The more creative you are, the more appealing you will become to your fans. Get inspired by artists you love and fellow MV Stars and try to use their creativity to fuel your own fire.

If you can harness the shining star inside of you, you will become an outstanding MV Live Star, receive lots of tips & achieve total success!

# THE SKY IS THE LIMIT!

