# Packages & Pricing for the Audi Virtual Counter Program
## Features Designed to Fit Your Dealership's Needs

Partnering with SimplePart ensures that your eCommerce experience will be easy and effective for your business. We provide a variety of package options so you can decide what eCommerce solution is best for you and your business.

## Standard Features

**User-friendly Site**
Easy-to-use assembly diagrams and clickable hotspots make your online store accessible to all your owners.

**Secure eCommerce**
Secure, PCI-level eCommerce and integrations with PayPal, CenPOS and Authorize. net are available.

**Real-time Reports**
300+ reports on our Control Panel give you complete insight into every aspect of your business.

**OEM Online Catalog**
Get the full catalog of genuine Audi parts and accessories with timely updates to help keep your online store stocked with the latest products.

| | Local Package | Base1 Package | Base2 Package | Advanced Package | Pro Package |
|---|---|---|---|---|---|
| OEM-endorsed catalog for parts, accessories, and collection | ✔ | ✔ | ✔ | ✔ | ✔ |
| Branded, user-friendly website | ✔ | ✔ | ✔ | ✔ | ✔ |
| Comprehensive performance analytics | ✔ | ✔ | ✔ | ✔ | ✔ |
| Google My Business setup | ✔ | ✔ | ✔ | ✔ | ✔ |
| Shopper traffic from parts.audiusa.com | | ✔ | ✔ | ✔ | ✔ |
| Search Engine Marketing (SEM) on Google and Bing (Paid text and Shopping ads) | | | ✔ (Local) | ✔ (Regional) | ✔ (National) |
| Business consulting services | | | | ✔ | ✔ |
| Customer Reach | Local | Local | Local | Regional | National |
| Fees | $50/month No setup fee | $100/month No setup fee | $375/month No setup fee +$500/month minimum ad spend +15% of Ad Spend | $375/month $750 setup fee + minimum $750/month ad spend +15% of ad spend (agency fee) | 10% of online sales ($300 min.) +$300 minimum ad-spend $750 setup fee |
| This package is right for you if you're: | Looking to engage customers with an online OEM catalog | Looking for an easy online extension of your parts counter | Looking to attract new local business for your dealership | Looking to expand beyond local audiences into the regional space | A volume player, looking to grow your online business nationwide |

For more details about our packages and pricing: **https://www.simplepart.com/audiusa.html#pricing**