



# Ambassador Learning Center

*Exclusive offerings for HBA Ambassador Programs*

The HBA Ambassador Program is pleased to offer highly discounted education services exclusively for cohort participants through the HBA Ambassador Learning Center (ALC): Master Classes and Coaching. Our goal is to collaborate with your Ambassador program to deliver measurable outcomes:

- improved self confidence
- higher quality presentation skills
- greater eligibility for higher level positions
- improved talent retention and employee engagement

## Master Classes & Coaching

## Ambassador Learning Center (ALC)

# Master Classes

The HBA Ambassador Program's team of highly-qualified Subject Matter Experts (SMEs) works with you to build sustainable skills, enabling your company to improve its succession planning pipeline.

Through these 60- and 90-minute classes, you will acquire quality tools to ideate and innovate, and to advance your careers. Select the format that best meets your team's needs. If you'd like to maximize your cohort's potential, we encourage you to consider premium, fully-customizable classes.

Our highly-sought industry SMEs, averaging 20+ years of experience in global leadership development, support HBA's mission with preferential pricing and their own, original content.

A suggested best practice for leading organizations is to contract between four and six Master Classes during each twelve-month period.

Contact us to strategize your cohort's educational needs: [MasterClass@hbanet.org](mailto:MasterClass@hbanet.org) or scan the QR code to visit [my.hbanet.org/ALC](https://my.hbanet.org/ALC).

## Course Topics\*

**Brand...**Expand your Influence

**Career Acceleration...**Opportunities

**Change Management...**Leading Change

**Communicate with Impact...**Tell your Story

**Diversity...DE & I** Best Practices

**Executive Presence**

**Feedback...**Position Yourself for Success

**Global Exposure...**Across the Organization

**Internal Interviewing...**Sharpen your Skills

**Manage Your Time...**and Your Career

**Power Up...Negotiate** for the Win-Win

**Social Media/Digital Branding**

**Network...**Develop Senior Advocates

**Mentoring...**Mentee / Mentor Relationships

**Self-Confidence...**Unlocking your Potential

**Performance Metrics**

## 2023 Ambassador Learning Center Pricing

### 60-Minute Master Class

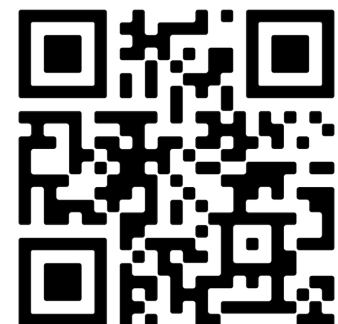
HBA rate: \$2,000

Standard Rate: \$3,500/class

### 90-Minute Master Class\*\*

HBA Rate: \$2,500

Standard Rate: \$5,000/class



\*Partial listing

\*\*Includes a pre-assessment, 60-minute session and 30-minute follow-up session

## Ambassador Learning Center (ALC)

# Coaching

HBA-vetted coaches offer tailored coaching for individuals and/or groups of up to six individuals, collaborating with Ambassador companies to deliver results.

Coaches are credentialed by one of several external organizations whose programs are state-of-the-art, ensuring quality, consistency, and positive outcomes.

Coaching topics are based on the unique developmental areas of interest for individuals and groups.

Our highly-sought industry SMEs, averaging 20+ years of experience in global leadership development, support HBA's mission with preferential pricing and their own, original content.

## Coaching Topics\*

**Accelerate** your Career

**Branding...**Up your Game Plan

**Changing Times...**Opportunity Knocks

**Doing Business Globally...** **Local and Cultural Insights**

**Executive Presence** for the Introvert

**Executive Presence** to Guide your Career

Expanding your Sphere of **Influence**

**Intentions** Equal Results

**Internal Interviewing**

Leading for **Change**

**Leveraging the HBA Ambassador Experience**

Managing **Career Expectations**

**Turning Tough Conversations into Results**

A suggested best practice for leading organizations is to contract one coaching session per Ambassador per quarter.

Contact us to strategize your cohort's educational needs: [Coaching@hbanet.org](mailto:Coaching@hbanet.org) or scan the QR code to visit [my.hbanet.org/ALC](https://my.hbanet.org/ALC).

### 2023 Ambassador Learning Center Pricing

#### Individual Coaching

HBA rate: \$300 / session

*Standard Rate: \$400 / session*

#### Small Group Coaching\*\*

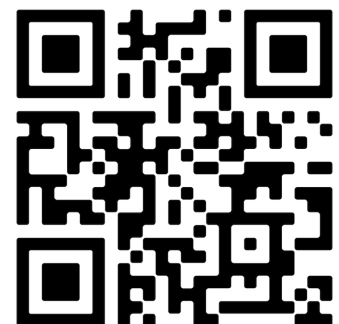
HBA Rate: \$600 / session

*Standard Rate: \$800 / session*

#### 15-minute Booster 4-Pack

HBA Rate: \$400 for package of 4

*Standard Rate: \$600 / package*



\*Partial listing

\*\*Small groups consist of 3-6 individuals