



Ambassador Learning Center

Exclusive offerings for HBA Ambassador Programs

The HBA Ambassador Program is pleased to offer highly discounted education services exclusively for cohort participants through the HBA Ambassador Learning Center (ALC). Our goal is to collaborate with your Ambassador program to deliver measurable outcomes:

- improved self confidence
- higher quality presentation skills
- greater eligibility for higher level positions
- improved talent retention and employee engagement.

Master Classes

Ambassador Learning Center (ALC)

Master Classes

The HBA Ambassador Program's team of highly-qualified Subject Matter Experts (SMEs) works with you to build sustainable skills, enabling your company to improve its succession planning pipeline.

Through these 60- and 90-minute classes, you will acquire quality tools to ideate and innovate, and to advance your careers. Select the format that best meets your team's needs. If you'd like to maximize your cohort's potential, we encourage you to consider premium, fully-customizable classes.

Our highly-sought industry SMEs, averaging 20+ years of experience in global leadership development, support HBA's mission with preferential pricing and their own, original content.

A suggested best practice for leading organizations is to contract between four and six Master Classes during each twelve-month period.

Contact us to strategize your cohort's educational needs: MasterClass@hbanet.org or scan the QR code to visit my.hbanet.org/ALC.

Course Topics*

Brand...Expand your Influence

Career Acceleration...Opportunities

Change Management...Leading Change

Communicate with Impact...Tell your Story

Diversity...DE & I Best Practices

Executive Presence

Feedback...Position Yourself for Success

Global Exposure...Across the Organization

Internal Interviewing...Sharpen your Skills

Manage Your Time...and Your Career

Power Up...Negotiate for the Win-Win

Social Media/Digital Branding

Network...Develop Senior Advocates

Mentoring...Mentee / Mentor Relationships

Self-Confidence...Unlocking your Potential

Performance Metrics

2023 Ambassador Learning Center Pricing

60-Minute Master Class

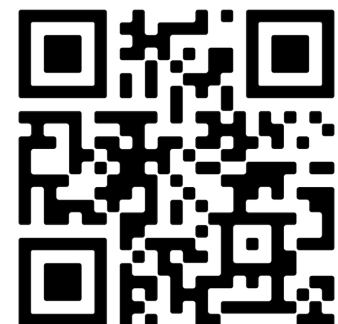
HBA rate: \$2,000

Standard Rate: \$3,500/class

90-Minute Master Class**

HBA Rate: \$2,500

Standard Rate: \$5,000/class



*Partial listing

**Includes a pre-assessment, 60-minute session and 30-minute follow-up session