# atevents

### Your Greatest Event of All-Time.

**GOAT Events** is a top tier event support company that empowers organizations to reach their fundraising goals. We take a consultative approach; working closely with clients to understand their goals and develope strategies specific to their event.

- Proven Results
- Expert Guidance
- Strong Relationships
- Personalized Service and Support
- Exceptional, High-Quality Staff
- Full-Service Fundraising Solutions
- Competitive Pricing



# **On-Site Fundraising Support**

Guest Check-In

Line Management

Mobile Bidding Registration

Item Management

Silent Auction Bid Support

**Reconciling Accounts** 

Live Auction Data Entry

**Donation Data Entry** 

**Guest Checkout** 

**Payment Processing** 

**Text Communications** 

**Equipment Rental** 

## **Service Offerings**

GOAT ONLY Avaliable Nationwide

The perfect option for organizations utilizing volunteers to perform fundraising support duties.

Having a real-life on-site GOAT assist you at your next gala event is the best way to ensure your event runs smoothly from start to finish.

Plus, with our expert level volunteer training, your dedicated group will be pro's in no time.

GOAT PREMIER

Avaliable in CO, AZ, UT, and IL

The perfect solution for organizations needing full fledged event support with staffing.

With a full assortment of trained, professional staff, you can rest easy knowing that you and your donors are in good hands.



**To Learn More Visit:** www.goat-events.com

#### **Founders**

The three founders of GOAT Events, Jordan Johnson, Ryan Scanlan, and Shea Scott are all former GiveSmart On-Site Managers. With over 500 events managed between them, you are getting a seamless transition with the same level of service and professionalism you have had in the past. GOAT is more than just a staffing company; they offer an abundance of expert information and on-demand support from the moment you sign.

#### **Meet Your Event Team**

GOAT serves as an extension of your team, working together to achieve your fundraising goals. They pride themselves on providing the highest quality staff in the industry.

- GOAT Managers (GOAT's) are previously trained by GiveSmart and experts with the platform. Your GOAT (on-site
  manager) has years of GiveSmart management experience and is able to handle any last-minute changes or
  unforeseen challenges that may arise the night of your event.
- Event Specialists (Staff) you can expect a motivated, passionate, professional, and friendly event staff with specific knowledge of the GiveSmart platform. GOAT staff will actively interact with guests from the moment they arrive and encourage their participation in all fundraising components throughout the event.

**GOAT Events** also offers additional services, taking a consultative approach and working closely with clients to understand your goals, developing strategies specific to your event.

For additional tech. support on the night of your event, please consider using a GiveSmart Remote Campaign Technician who can assist you (and your GOAT) with complex or nuanced events, requiring extra site attention. Click here for <a href="Additional GiveSmart Services">Additional GiveSmart Services</a>) Contact your GiveSmart representative for more information.

#### Placing an Inquiry

- Visit <u>www.goat-events.com/clients</u> or send an email directly to <u>jordan@goat-events.com</u>
  - \*Any staffing requests less than 21 days out may be subject to a premium. GOAT Events may not be able to fulfill requests due to short notice.

#### **Pricing**

- GOAT Events offers competitive pricing while maintaining high-quality standards, making it accessible to a wide range of clients.
- Pricing varies depending on event guest count and additional add-ons, starting at less than \$1,100.
- **GOAT offers a guarantee on their services.** Clients can trust that they will receive the best service possible, ensuring they are satisfied with their investment.

#### **FAQs**

#### 1. When will I hear from my GOAT Event Staff?

 GOAT typically responds to client inquiries and concerns within 24 hours, while maintaining open communication throughout the entire process.

#### 2. Will GOAT Events provide equipment to contracted event staff? (i.e., iPads, credit card swipers)?

- Yes, in select markets only. GOAT offers a full-service solution that includes equipment rental at
  competitive prices, having invested in the latest iPads to enhance the clients' experience. Please inquire
  with GOAT to see if equipment rental is available in your market.
- Equipment can also be rented from GiveSmart's preferred equipment solution vendor, Fello.
- Clients are responsible and encouraged to provide Wi-Fi for the event space, even when utilizing celluarly activated devices for registration.

#### 3. How will I be billed after ordering?

- Invoicing and payments will be handled directly by GOAT Events.
- 50% Deposit Once event details and number of staff have been confirmed.
- 50% Following the event Once expenses and hours have been confirmed/reconciled.
  - i. All payments will be made by check or ACH (via QuickBooks invoice). Credit card payments are not accepted at this time

#### 4. What if I need to change my order? (date, quantity of staff, etc.)

- GOAT understands that every event is unique, and is highly flexible in their approach, allowing them to adapt services to the ever-changing needs of each event.
- Changes made **up to four weeks (28 days)** prior to your event date can be made with your GOAT Manager at no additional fee.
- Changes made within four weeks up to your event date are subject to a cancellation or change fee.

#### 5. Will GOAT Events hold training for my volunteers and/or staff on the day of my event?

- For an additional charge, GOAT Events provides pre-event <u>on-site</u> training to all volunteers assisting with fundraising duties.
- GiveSmart also offers a virtual 'Event Team Training.' Check out <u>GiveSmart's Additional Services</u> to fill your training needs for your event.