

YOUR GUIDE TO:

Shipping Supplies

In this section, you will learn:

- Which shipping supplies are needed to run a successful eCommerce business
- Where dealers can find deals and discounts to help with shipping methods and supplies

Your dealer's online store is ready to go. But are they equipped to start shipping their first orders? We've put together a list of supplies they'll want to have on hand as orders are fulfilled.

THINGS YOU'LL NEED TO GET:

- ❑ **Medium-sized square boxes and long, skinny 6-8" boxes** - Dealers can cut the tubes down to size to fit whatever they'll be shipping out.

TIP:

Once the dealer starts seeing more volume, they can look around locally for smaller corrugated box suppliers. They often offer discounts.

- ❑ **Tape and a tape gun dispenser** - Dealers will save themselves some frustration if they spend the money on quality items.
- ❑ **Clear invoice pouches** - These aren't always needed, but they're good to have around.
- ❑ **Package scale** - A 70lb range is sufficient.

TIP:

Dealers can often get these for free or at a discounted price when they have a UPS or FedEx master account.

- ❑ **Label printer** - Check with UPS or FedEx, as they will often give you one for free.

TIPS ON PACKAGING:

- ❑ **Small, flat-rate boxes or satchels** - Around 65% of parcels will be sent this way.
- ❑ **Flat-rate Tyvek envelopes** - This envelope always ships at a small, flat-rate price.
- ❑ **Large and medium flat-rate boxes** - Brake rotors and other heavy items are best sent with these.
- ❑ **Priority mail dual-use tubes** - (triangle boxes)
- ❑ **Customs form envelopes** - It's useful to keep these around. The dealer may need them more often than they realise.

TIP:

Be sure your dealer knows to inform their local post office they've started shipping with USPS. They'll be able to request a regular pickup time.