

keep

Stop leaving money on the table.

Provide value and follow up immediately with every lead.

When potential clients visit your website, do they quickly see the value of what you offer? Are you capturing their information and following up right away?

If not, then you're leaving money on the table by missing out on potential leads and sales.

By automating a lead magnet campaign in your Keap app, you can:

- Offer something of value to prospects so they'll share their contact info
- Deliver the lead magnet right away so they quickly see why you're an expert
- Follow up multiple times to nurture the relationship and move them into your sales pipeline

And the best part is: **We'll build the campaign in your Keap app for you!**

DONE-FOR-YOU PLAY BLUEPRINT

Lead Magnet Download

\$499

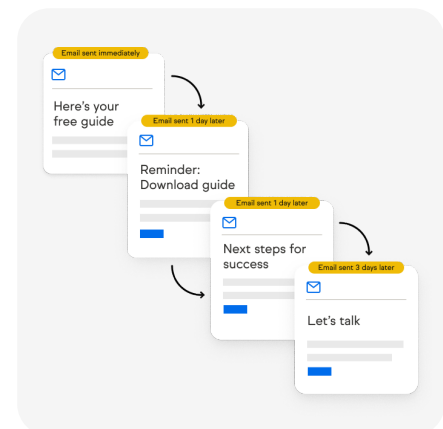
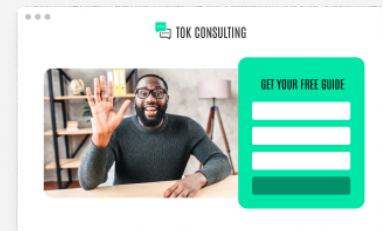
What we'll do for you

- **Host a 1-hour scoping call** between you and our Keap automation expert
- **Build the campaign in your Keap app**, including copy customized to your business from expertly written templates
 - **1 form embedded on a landing page or directly on your site**
 - **4 automated emails**
- **Create reporting** so you can track campaign performance
- **Host a 1-hour review call** where the expert shows you what was built and you can request changes if necessary

What you'll need to do

- **Gather your brand assets** (logo, colors, images, etc.) before the call
- **Attend the 1-hour scoping call** with our Keap automation expert
- **Attend the 1-hour review call** and provide your feedback

IMPORTANT: Creation of the lead magnet itself is NOT included in this service. If you need a lead magnet created for you, we can provide a custom quote for that additional service.



Get started by [submitting an interest form](#). We'll reach out to schedule a call to answer all of your questions.