

# PUT YOUR PATIENTS FIRST

Meet your patients where they are. Updox makes it easy to create meaningful, video-based connections using your mobile devices, reducing no-shows and eliminating phone tag. Everything is secure and HIPAA-compliant, and there are no apps to download or complicated software to deal with.

**LTPAC** 

**PHYSICIANS** 

**PHARMACISTS** 

**HEALTH SYSTEMS** 

### **IMPROVE**

# **Patient Engagement**

Updox Patient Engagement solutions let you interact with patients in a new way by engaging them—on their mobile devices. Our products are ideal for increasing your patients' access to care and information through convenient, secure channels.





100+ INTEGRATED EHRS



3.5M+ SECURE TEXTS SENT



4M+ REMINDERS SENT PER MONTH



OVER 700K PLATFORM USERS ACROSS 50K+ CLINICS

"Updox made a product that is so easy to deploy, and we've had a great experience with them. The fact that we were able to stand up their solutions so quickly is a strong ROI for us."

—Julie Neil, Washington Regional Health System

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## **Multi-Location Patient Reminders**

Decrease patient no-shows and missed appointments and create a workflow that fits your office's needs. We provide convenient message delivery to your patients, including phone calls, texts, emails, and more.

- · Use pre-made templates or create your own to speed up your workflow.
- · Provide reminders to decrease no-shows and missed revenue opportunities.
- · Allow patients to confirm, cancel, or call the practice (or keep communications one-way).



# **Secure Texting & SMS**

Texting is ideal for communicating with your patients in a safe and efficient way. Conversations take place in a secure, HIPAA-compliant environment, allowing your practice to remain connected to patients and exchange information before and after visits.

- · Communicate at your convenience, without the back and forth of phone calls.
- Customizable templates make it easy to fit your practice's needs.
- · Attach forms, photos, or videos, and easily file conversations to the EHR.



# **Broadcast Messaging**

Need to reach multiple patients at once? Broadcast is ideal for increasing your patients' access to care and information. Help patients stay on track for treatment, and keep them aware of your latest services.

- · Message all of your patients at once or segment groups based on demographics or diagnoses.
- · Communicate with patients about treatment plans via text or email templates to increase ongoing adherence.
- · Provide patients with information on the latest services to drive revenue.



#### Online Medical Forms

Have patients fill out HIPAA-compliant forms on any device, from anywhere, to expedite the patient intake process and work towards a paperless office. Documents are instantly available to anyone in your practice, no matter where they are.

- Replace paper processes while capturing patient info instantly.
- · Customize forms using editable templates to meet any specific need.
- $\cdot$   $\;$  Eliminate the risk of human error from manual entry of sensitive data.
- · Serve a linguistically diverse patient population via multi-language forms.



#### **Patient Portal**

Give your patients the ability to self-schedule, easily access information including lab results, and be more engaged in their care with our robust Patient Portal.

- Empower patients with self-service solutions.
- Make it fast and easy for your patients to access medical records and clinical summaries, pay bills, or reach out to your staff with questions or concerns.
- Enjoy the peace of mind that everything is secure and HIPAA-compliant.