

9 Business Outcomes of A Successful Agile Transformation

Speed



The time it takes to deliver an idea into the market

Predictability



Teams maintain a predictable cadence of delivery enabling the business to make informed business decisions.

Market Responsiveness



The ability of the organization to pivot quickly to respond to ever-changing market demands.

Innovation



New ideas, creative thoughts, or novel imaginations provide better solutions to meet new requirements, unarticulated needs, or known market needs.

Continuous Improvement



The ability of the organization to relentlessly pursue optimizations in all aspects of business functions.

Productivity



Increase the business value realized while maintaining or reducing costs.

Employee Engagement



Employees are more satisfied in their work, willing to go the extra mile, passionate about the purpose of their jobs, and committed to the organization.

Customer Satisfaction



Customers are satisfied with the experience, benefits and outcomes when using your product or service.

Quality



The product or service meets the expectations of the market for usability, reliability, etc.