

Northern Virginia Total Military Community Alliance

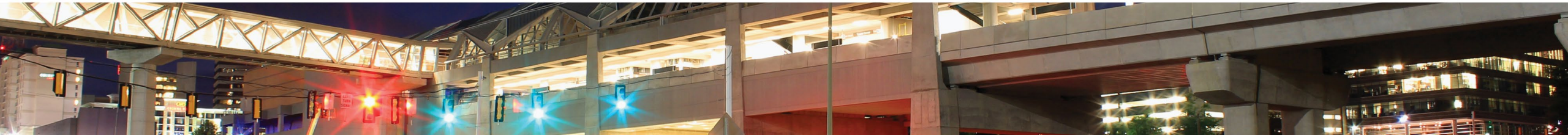
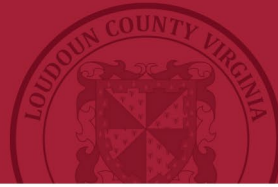
Association of Defense Communities Installation Innovation Forum

Tuesday, November 7, 2023



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Vonzell Mattocks, NVRC
Program Manager



Will Rowe, NVRC
Community Volunteer



Vance Zavela, Fairfax County,
Fort Belvoir Liaison



Parisa Fetherson, Director
Professional Development
Marine Corps Base, Quantico

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WHY WE NEED A TMCA

Why Do We Need a Total Military Community Alliance?

Population: 2,522,001 – has grown 13% since 2010 (290,000) (U.S. Census Bureau)

Square Miles: 1,304

Gross Domestic Product: \$211 Billion (2018), 40% of State GDP of \$538 Billion. (US Bureau of Economic Analysis) NoVA GDP larger than 24 states.

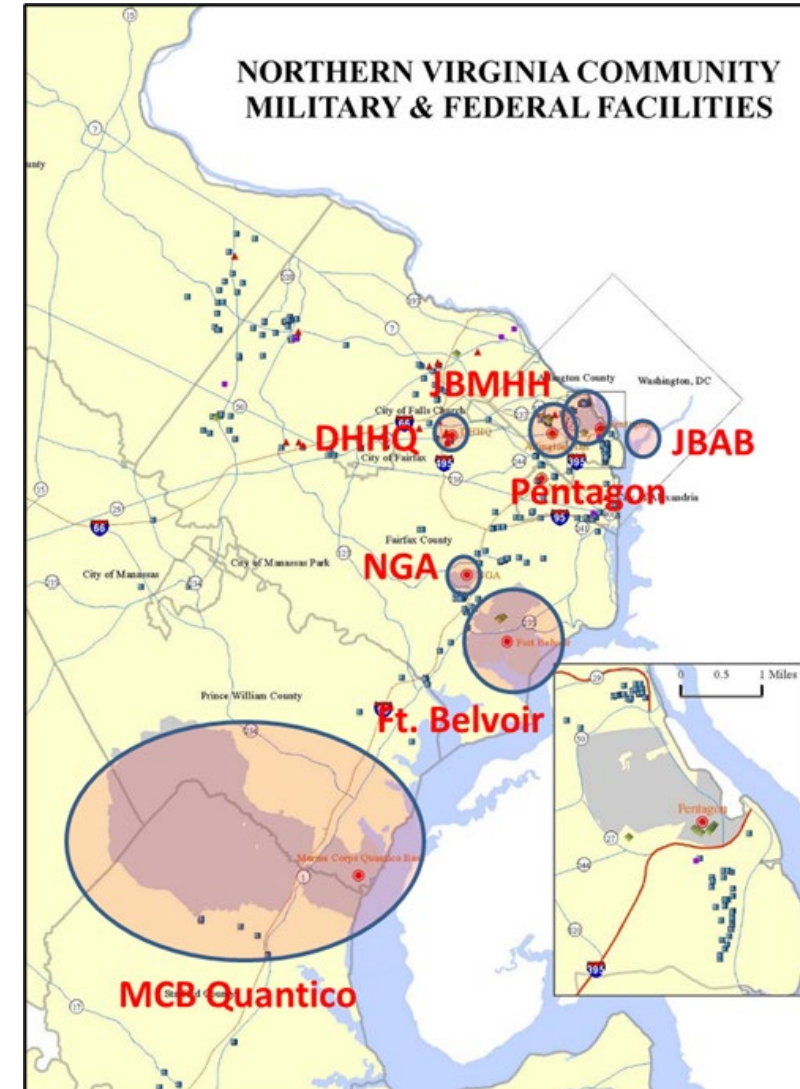
Home to Fortune 1000 companies: Freddie Mac, General Dynamics, Capital One Financial, Northrup Grumman, AES, Computer Sciences, Hilton Worldwide Holdings, NVR, Booz Allen Hamilton, Leidos Holdings, SAIC, Willis Towers Watson, CACI International, Tegna, Graham Holdings, Beacon Roofing Supply, Maximus, Engility Holdings and Delta Tucker Holdings.

Defense Related Population

- The Pentagon – 24,000
- Joint Base Myer-Henderson Hall – 15,000 and 15 Agencies
- Mark Center – 6,400
- Defense Health HQ – 2,000
- National Geospatial Intelligence Center – 10,000
- Fort Belvoir – 56,000 and 150+ Agencies
- Marine Corps Base Quantico – 23,000 and 26 Agencies



** *Virginia Military Factbook Presented by Secretary of Veterans and Defense Affairs. FY2022*



NORTHERN VIRGINIA JOB POSTINGS

OPENINGS BY OCCUPATIONS

SOC	Occupation	Active Job Ads
11- 3021.00	Computer and Information Systems Managers	7,506
15- 1252.00	Software Developers	6,032
15- 1244.00	Network and Computer Systems Administrators	4,931
15- 1299.08	Computer Systems Engineers/Architects	3,465
13- 1111.00	Management Analysts	3,318
15- 1232.00	Computer User Support Specialists	3,197
41- 2031.00	Retail Salespersons	2,871
41- 1011.00	First-Line Supervisors of Retail Sales Workers	2,809
15- 1212.00	Information Security Analysts	2,672
13- 1199.00	Business Operations Specialists, All Other	2,560

OPENINGS BY CERTIFICATIONS

Certificate Name	Active Job Ads
Secret Clearance	6,301
Driver's License	2,657
Certification in Cardiopulmonary Resuscitation (CPR)	1,877
Basic Life Support (BLS)	1,649
Project Management Professional (PMP)	1,501
Certified Information Systems Security Professional (CISSP)	1,433
Registered Nurse (RN)	1,422
First Aid Certification	967
Cisco Certified Network Associate (CCNA)	841
Certified Public Accountant (CPA)	702

- 31,000 jobs posted in May 2023
- In January – 155,000; In May - 133,000; and in November 119,000 jobs open across Northern Virginia
- 67,000, or 50%, of the total jobs posted across Northern Virginia are in Fairfax County



Mission Statement

Create a community of public-private cross-sector collaboration focused on solutions to improve local employment outcomes for transitioning service members, military spouses, and veterans. Provide a resource hub to facilitate the transition from the military into the local workforce in Northern Virginia.



HOW TMCA CAME TO BE

Relationships

- Partnership initiated between Fairfax County Economic Development Authority (FCEDA), Fairfax County Department of Economic Initiatives (DEI), Fairfax County Department of Family Services, Northern Virginia Regional Commission, Northern Virginia Technology Council, Virginia Employment Commission (VEC), Fort Belvoir's TAP Office, and Army Community Service.
- First in-person fair held at the National Museum of the United States Army (NMUSA) at Fort Belvoir on November 4, 2021, with over 250 attendees. Room rental waived.
- A virtual career fair held the next day and had over 400 attendees. The VEC's Premier Virtual platform used at no cost.

Expanded Partnerships

- Relationship formed in early 2022 between Fairfax County EDA and Virginia Chamber of Commerce Foundation's HIRE VETS NOW program. Has led to close collaboration and coordination as well as cost sharing.
- Have minimum of 3 joint events per year.
- Highlighted military spouses in May 10 career fair at NMUSA. There were 132 attendees in person and 302 virtual on May 11. A total of 35 resumes reviewed.

Fort Belvoir JETS

- Established in September 2021 to bring together primary organizations on the installation that support employment readiness for TSMs, military spouses, veterans and families to create shared calendar and support all employment events.
 - Army Community Service
 - Transition Assistance Program
 - Soldier Recovery Unit
 - USO
 - Virginia Department of Veteran Services
 - Fairfax County DEI

HOW TMCA FUNCTIONS

Northern Virginia Total Military Community Alliance (TMCA)

Northern Virginia Regional Commission

Community, Military and Federal Facility Partnership of NOVA

TMCA Executive Committee Duties & Members

Executive Committee Duties

- Serve a 2-year term
- Provide subject matter expertise regarding military communities
- Provide navigational direction to the taskforce
- Conduct and lead strategic planning efforts
- Serve as a communication medium

- ❖ **Mike Batt**, Fairfax County EDA/Co-Chair
- ❖ **Will Rowe**, NVRC/Co-Chair
- ❖ **Vonzell Mattocks**, NVRC/Supporting Member
- ❖ **Peggy Tadej**, NVRC/Supporting Member
- ❖ **Rod Williams**, FCEDA/Supporting Member

Executive Committee Members Business, Military, Education, State & Local Government, Non-Profit

Tom Downs Booz Allen Hamilton	Parisa Fetherson Marine Corps Base Quantico	David Remick Alexandria Workforce Council	Lindsey Kearney NVTC Foundation
Chris Davison BAE Systems	Juan Rodriguez JB Myers-Henderson Hall	Vance Zavela Fairfax County-Fort Belvoir Liaison	Cyndi Miracle VA Chamber of Commerce
Gary Patton CACI	Kiersty Duncan Ft. Belvoir	Conor Courtney Arlington County EDA	Amy Stoddard Serving Together
Jeffery Carson Peraton	Philippa Moore George Mason University	Michele Weatherly Prince Williams EDA	Ed Dupass VA Employment Commission
Dr. Stacey Dessecker Inova Health System	Lt. Col Ruiz Soldiers for Life	John P. Holden Stafford County EDA	Michael Glascock VA Dept of Veterans Services
Ryan Eden Prism Inc.	Maria Burgos Prince William County	Jennifer Williamson Volunteer Fairfax	Katie Spinazzola VA Dept of Veterans Services

workinnorthernvirginia.com/veterans-clearance/

Northern Virginia
INNOVATION LIVES HERE

Work Live Culture News and Events About

Find a Job

VETERAN AND CLEARED TALENT

OVERVIEW

Cleared Jobs in Washington DC

Long retired veterans, transitioning service members, and those currently serving will find support and community right outside the nation's capital.

Northern Virginia has a dedicated connection to the military. It has 27 bases located throughout the state, 1,968 veteran-owned firms in Fairfax County alone, and the highest density of veterans in the country. With these numbers, service members and their families can find a solid support network within the region.

Employers located in the region are passionate about hiring veterans. Additionally, support services such as the Virginia Transition Assistance Program (VTAP) and Boots to Suits work to provide employment guidance to those who have served.

Whether your goal is to find an active clearance job, reskill and switch career paths, or build your resume, Northern Virginia is a supportive community for veterans and their families.

QUICK LINKS

- VTAP PROGRAM
- NOVA VETERANS ASSOCIATION
- MILITARY SPOUSE CORPORATE FELLOWSHIP
- MILITARY.COM SKILLS TRANSLATOR

Northern Virginia
INNOVATION LIVES HERE

Work Live Culture News and Events About

Find a Job

Total Military Community Alliance

Gain a direct channel to dedicated, committed, team-oriented, skilled, and cleared talent! All public- and private-sector organizations in Northern Virginia-including employers, veteran support organizations, educational institutions and government agencies are welcome to participate.

To get engaged, please email: TMCA@NVRC.org



Growing Your Career

- January 18 event focused on upskilling/reskilling and educational opportunities.
- Involved 12 colleges/universities, 13 apprenticeship/fellowship/internship programs, 11 resource providers and an Army recruiter.
- 208 attendees
- 50 TSMs, 46 mil spouses, 38 veterans, 63 FCPS high school students
- Next event at NMUSA on March 6, 2024, and will include 6 high schools and 2 Jr ROTC programs.
- Led by Fort Belvoir and DEI with strong partner support.

Northern Virginia
TRANSITION YOUR CAREER LEAD



ARMY COMMUNITY SERVICE
ACS
Real-Life Solutions for Successful Army Living



TRANSITION
ASSISTANCE PROGRAM



GROWING YOUR CAREER

Networking career & education fair offering transitioning service members, military spouses, dependents and veterans the opportunity to connect with career enhancement programs, certification programs, employer sponsored internships and fellowships and degree programs.

REGISTER HERE!



Troops to Teacher Brief
11:00 - 12:00 pm

Green to Gold Brief
12:00 - 1:00 pm

Free Application For Student Aid Brief (FAFSA)
1:00 - 2:00 pm



LEADING COMPANIES, AGENCIES, DEPARTMENTS AND SCHOOLS OFFERING CAREER GROWTH OPPORTUNITIES THROUGH TRAINING, CERTIFICATIONS, INTERNSHIPS AND FELLOWSHIPS
CAREER ENHANCEMENT OPPORTUNITIES:

- Certifications & "upskilling" programs
- Apprenticeship
- SkillBridge & Employer Internships
- Troops to Teachers
- Fellowships
- Mentorships
- College & Vocational School Information



JANUARY 18, 2023

10:00 AM - 2:00 PM

NATIONAL MUSEUM OF THE UNITED STATES ARMY 1775 LIBERTY DRIVE FT. BELVOIR, VA 22060

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Small Business and Entrepreneurship

- Organized by Veterans Committee of the Mount Vernon Springfield Chamber of Commerce with support from:
 - Fairfax County EDA (including sponsorship)
 - Fairfax County DEI (workshop facilitator/convener)
 - Syracuse University's IVMF O2O and entrepreneurship programs
 - Fort Belvoir TAP Office and ACS
- Included 16 TSMs, 2 active-duty military, 5 military spouses, and 3 Veterans



Success Metrics

- Number of Virginia Values Veteran (V3) Companies Added
- Number of Transitioning Military/Military Spouse/Veteran Hires by V3 Companies
- Number of DOD Skillbridge Placements
- Number of Career Fairs, Events, and Talent Site Engagements
- Number of Veterans/Military Spouse Reached through Career Fairs, Events, Talent Site Engagements
- Number of Best Practices Implemented in the Region to Improve Collaboration, Coordination, and Collective Purpose
- Allocation of Funding for Transition Support (accounting of use of funds)



TOTAL MILITARY COMMUNITY ALLIANCE

- **1,400 Virginia Values Veterans V3 companies across Northern Virginia (100% YoY growth)**
- **V3 companies reported hiring 3,566 veterans and military spouse during the last two quarters (2,800 in Fairfax County)**

VETERAN JOB / NETWORKING / EDUCATION EVENTS SCHEDULED IN 2023:

- **June 14: Mount Vernon/Springfield Chamber Military Job Fair – Embassy Suites Springfield**
- **June 27: Hire Our Heroes Military Networking and Job Fair – Northeastern University (Arlington Campus)**
- **September 19: Hire Vets Now Career Fair – Fort Belvoir Community Center**
- **September 20: Virtual Hire Vets Now**
- **October 11: Virginia Veterans and Military Affairs Conference – Richmond**
- **October 25: Prince William EDA – Quantico Marine Corps Museum**
- **November 1: Hire Vets Now Career Fair – Fort Belvoir Community Center**
- **November 2: Hire Vets Now Career Fair – JB Meyers Henderson Hall Community Center**



Partnering for Success with Northern Virginia Job/Networking/Education Events

Veteran Job/Networking/Education Events

- *June 14, 2023 Mount Vernon/Springfield Chamber Career Fair, Embassy Suites, Loisdale Rd*
- *August 10, 2023-Veteran Networking Reception, Prince William County Dept. of ED (Amazon Dedicated Event)*
- *September 19, 2023-Hire Vets Now, Fort Belvoir Community Center*
- *September 20, 2023-Virtual Hire Vets Now*
- *October 11, 2023-Virginia Veterans and Military Affairs Conference in Richmond, VA*
- *October 25, 2023 Quantico's Hiring Event, Marine Corps Museum*
- *November 1, 2023-Hire Vets Now Career Fair, Ft. Belvoir Community Center*
- *November 2, 2023-Hire Vets Now JB-Meyers Henderson Hall Community Center*
- *November 3, 2023-Hire Vets Now MCB Quantico Networking Event at Transition Readiness Seminar*
- *December 8, 2023-Hire Vets Now MCB Quantico Networking Event at Transition Readiness Seminar*

WHERE WE ARE GOING IN 2024