



Ambassador Learning Center

Exclusive offerings for HBA Ambassador Programs

The HBA Ambassador Program is pleased to offer highly discounted education services exclusively for cohort participants through the HBA Ambassador Learning Center (ALC). Coaching sessions align with HBA's Core Actions & Capabilities for Professionals in Healthcare, with a focus on **Enlighten - Empower - Engage - Evolve**.

Coaching

Ambassador Learning Center (ALC)

Coaching

HBA-vetted coaches offer tailored coaching for individuals and/or groups of up to six individuals, collaborating with Ambassador companies to deliver results.

Coaches are credentialed by one of several external organizations whose programs are state-of-the-art, ensuring quality, consistency, and positive outcomes.

Coaching topics are based on the unique developmental areas of interest for individuals and groups.

Our highly-sought industry SMEs, averaging 20+ years of experience in global leadership development, support HBA's mission with preferential pricing and their own, original content.

A suggested best practice for leading organizations is to contract for one coaching session per Ambassador per quarter.

Contact us to strategize your cohort's educational needs: Coaching@hbanet.org or scan the QR code to visit <https://my.hbanet.org/alc>

Content Areas*

ENLIGHTEN

- Communicate with Impact
- Inclusive Workplace
- The Global Workplace

EMPOWER

- Self-Confidence/Assertiveness
- Transformational Leadership
- Executive Presence

ENGAGE

- Brand – Personal / Professional
- Influence – With or Without Authority
- Media/Digital Branding
- Mentoring Relationships
- Network for Success

EVOLVE

- Stress/Boundary Management
- Career Acceleration
- Feedback and Recognition
- Negotiation for the Win
- Productivity

2024 Ambassador Learning Center Pricing

Individual Coaching

HBA rate: \$300 / session

Standard Rate: \$400 / session

Small Group Coaching**

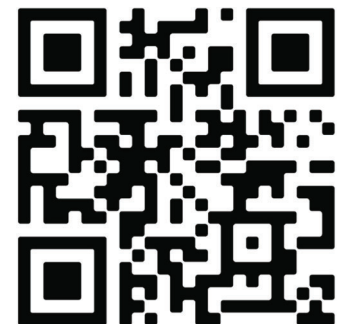
HBA Rate: \$600 / session

Standard Rate: \$800 / session

15-minute Booster 4-Pack

HBA Rate: \$400 for package of 4

Standard Rate: \$600 / package



*Partial listing

**Small groups consist of 3-6 individuals