



Ambassador Learning Center

Exclusive offerings for HBA Ambassador Programs

The HBA Ambassador Program is pleased to offer highly discounted education services exclusively for cohort participants through the HBA Ambassador Learning Center (ALC). Interactive Master Classes align with HBA's Core Actions & Capabilities for Professionals in Healthcare with a focus on: **ENLIGHTEN - EMPOWER - ENGAGE - EVOLVE.**

Master Classes

Ambassador Learning Center (ALC)

Master Classes

The HBA Ambassador Program's team of highly-qualified Subject Matter Experts (SMEs) works with you to build sustainable skills, enabling your company to improve its succession planning pipeline.

Through these 60- and 90-minute classes, you will acquire quality tools to ideate and innovate, and to advance your careers. Select the format that best meets your team's needs. If you'd like to maximize your cohort's potential, we encourage you to consider premium, fully-customizable classes.

Our highly-sought industry SMEs, averaging 20+ years of experience in global leadership development, support HBA's mission with preferential pricing and their own, original content.

A suggested best practice for leading organizations is to contract for between four and six Master Classes during each twelve-month period.

Contact us to strategize your cohort's educational needs: MasterClass@hbanet.org or scan the QR code to visit my.hbanet.org/ALC.

2024 Ambassador Learning Center Pricing

60-Minute Master Class

HBA rate: \$2,000
Standard Rate: \$3,500/class

90-Minute Master Class**

HBA Rate: \$2,500
Standard Rate: \$5,000/class

Content Areas*

ENLIGHTEN

- Communicate with Impact
- Inclusive Workplace
- The Global Workplace

EMPOWER

- Self-Confidence/Assertiveness
- Transformational Leadership
- Executive Presence

ENGAGE

- Brand - Personal / Professional
- Influence - With or Without Authority
- Media / Digital Branding
- Mentoring Relationships
- Network for Success

EVOLVE

- Stress/Boundary Management
- Career Acceleration
- Feedback and Recognition
- Negotiation for the Win
- Productivity



*Partial listing

**Includes a pre-assessment, 60-minute session and 30-minute follow-up session