

Bridge the Gap Between Your Ideas and Your Audience

Don't just inform – inspire! Increase employee engagement, customer delight, and business results using the leading visual communication platform.



Business Professionals Around the World Use Powtoon



Adobe



Anthem



Over 25 million professionals, including 96% of Fortune 500 companies and global corporations in 149 countries, love using Powtoon to bring their communications to life!

What They Use Powtoon For...

- + Company Training Videos
- + Employee Onboarding
- + Converting old manuals, PDFs & PPTs into engaging videos
- + Social Media & Video Ads
- + Brand Awareness & Lead Nurturing
- + Product Explainers, Demos & Announcements
- + Research Summaries
- + Messages from the CEO
- + Company Storytelling
- + Videos for Events

Training & Development

Create effective and enjoyable training videos & presentations for internal training courses, software rollouts, employee onboarding, and more.

HR

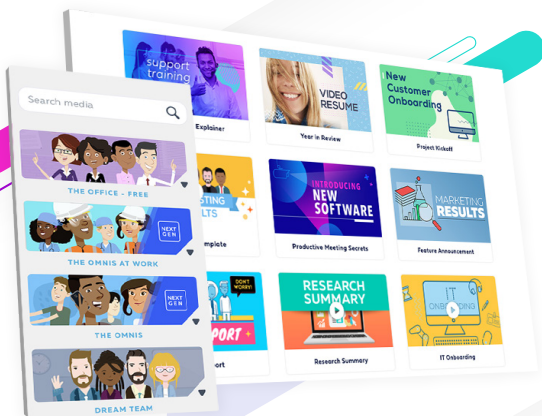
Recruit and retain top talent by incorporating engaging videos into the entire employee lifecycle for deepened satisfaction, wellbeing, and engagement.

Internal Communications

Go beyond informing, and get your message heard and embraced across the company with engaging videos and presentations.

Marketing & Sales

Drive more sales and user engagement with professional-looking videos, infographics, and presentations for your website, social media, blog, campaigns, and sales collateral.



Creating Powtoon Business Videos Is Quick & Easy

**1****Choose** from 100s

of ready-made business templates, instantly convert an old PPT into a video - or start from scratch.

**2****Customize** your video

with text, overlays, characters, your brand's logo and colors, or videos and images from your company.

**3****Collaborate** with your

team for finishing touches and share your video with employees, prospects, and clients near and far!



Powtoon's seamless Kaltura integration enables you to access the Powtoon Studio directly within your Kaltura MediaSpace (KMS) environment. Use your finished videos with Kaltura's full suite of video capabilities to create a true visual experience for your colleagues and customers within the familiar, trusted confines of the KMS portal.

What Business Professionals Are Saying About Powtoon



"Powtoon allows me to produce creative content, while eliminating the need to purchase expensive equipment and software."



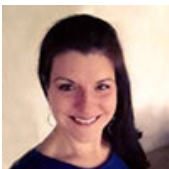
Arlette Lopez, Global Content & Messaging at Dell



"Powtoon is intuitive and helps create energized, fun, and attention-grabbing videos. It brings us into the future of learning."



Ami Sheffield, Talent Development & Enterprise Learning at Conagra Brands



"With Powtoon, our accuracy rate has increased tremendously because employees are no longer reading a 22 page manual, they have a 2 minute video."



Skye Choma, Technical Recruiter at First American Corporation



"The whole video thing is really catching on, so I tried Powtoon. It's interactive and the music makes it fun. It catches people's attention and they actually watch. It felt like cheating on a test!"



Ora Nussbaum, Internal Communications at Amdocs

Learn how to quickly create communications that get your employees and clients to care, connect, and act.

Schedule a Meeting with Our Team

Have questions? Email us at business@powtoon.com