



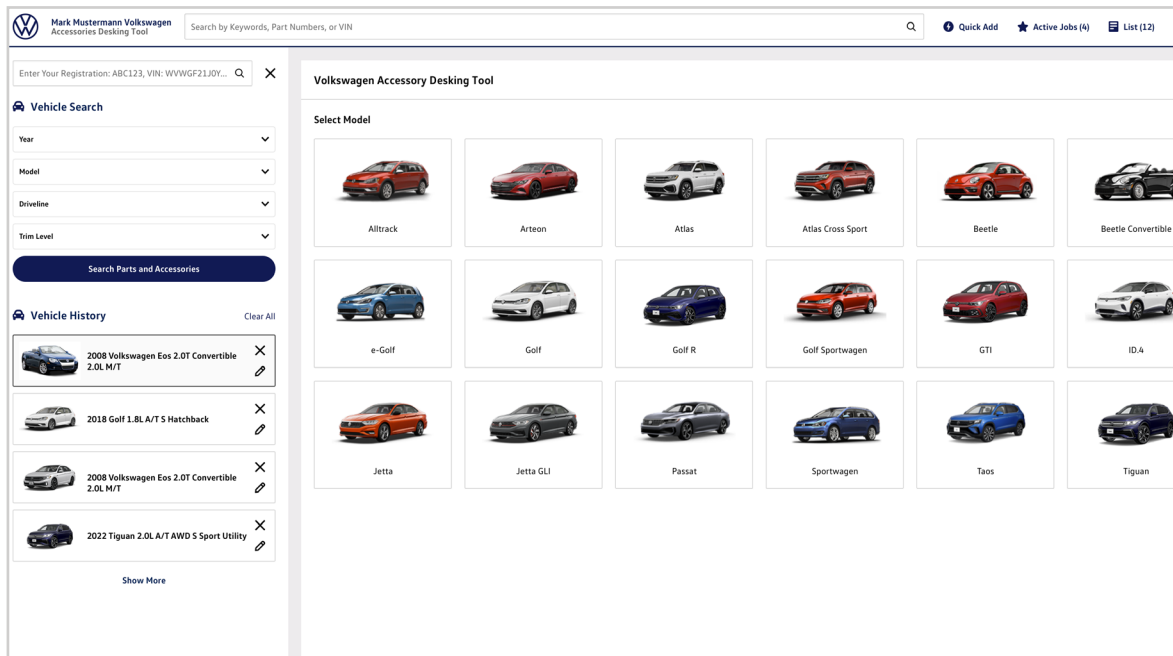
The Accessory Desking Tool, reimagined.

The team at SimplePart is excited to announce that the newest version of the VW ADT (**Accessory Desking Tool**), which was formerly known as B2B, is now available. The redesign includes **the Sell Sheet**, which is geared toward simplifying your accessories selling process at the point of purchase.

What can you expect from this redesign?

A streamlined user experience

You will have an all-in-one browsing experience.





The new **Accessory Desking Tool** will now have part and accessory categories on the same page so you don't have to toggle back and forth between pages to find what you're looking for.

Your **List Page** is now even easier to navigate, providing an accessible way to view information in both your **List Summary** and the existing printable options (PDF Brochure, Price Tag, and Quote).



Upsell accessories easily

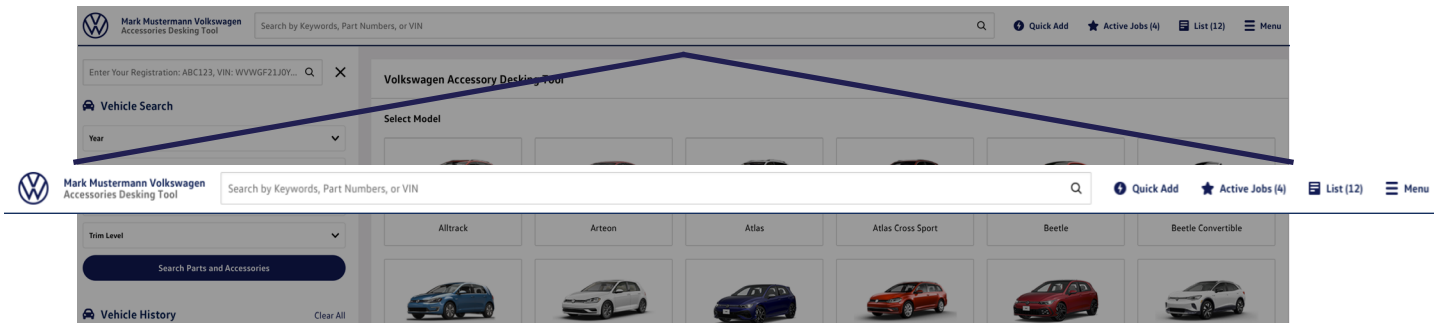
The **Sell Sheet** is a printable option on the List Page, which is geared toward simplifying your accessory selling process. You can print out a custom flyer with up to 6 products. What's more, the Sell Sheet provides an opportunity to add a coupon to incentivize accessory purchases.

The screenshot shows a 'Sell Sheet' form with the following fields and options:

- Pricing:** A dropdown menu.
- Labor Units:** A text field containing '100.00 Labor units = 1 hour'.
- Expiration:** A date picker.
- Promotion Slot 1:** A dropdown menu with 'Accessories Rebate (required)' selected.
- Promotion Slot 2:** A dropdown menu.
- Discounts:** Two sets of input fields for 'off' discounts, each with a '\$' symbol, 'off', and a range '\$ - \$'.
- Additional Pricing Value:** A text input field.
- Hero Image Model:** A dropdown menu.
- Email Address:** A text input field.
- Buttons:** 'Email' and 'Print' buttons at the bottom.

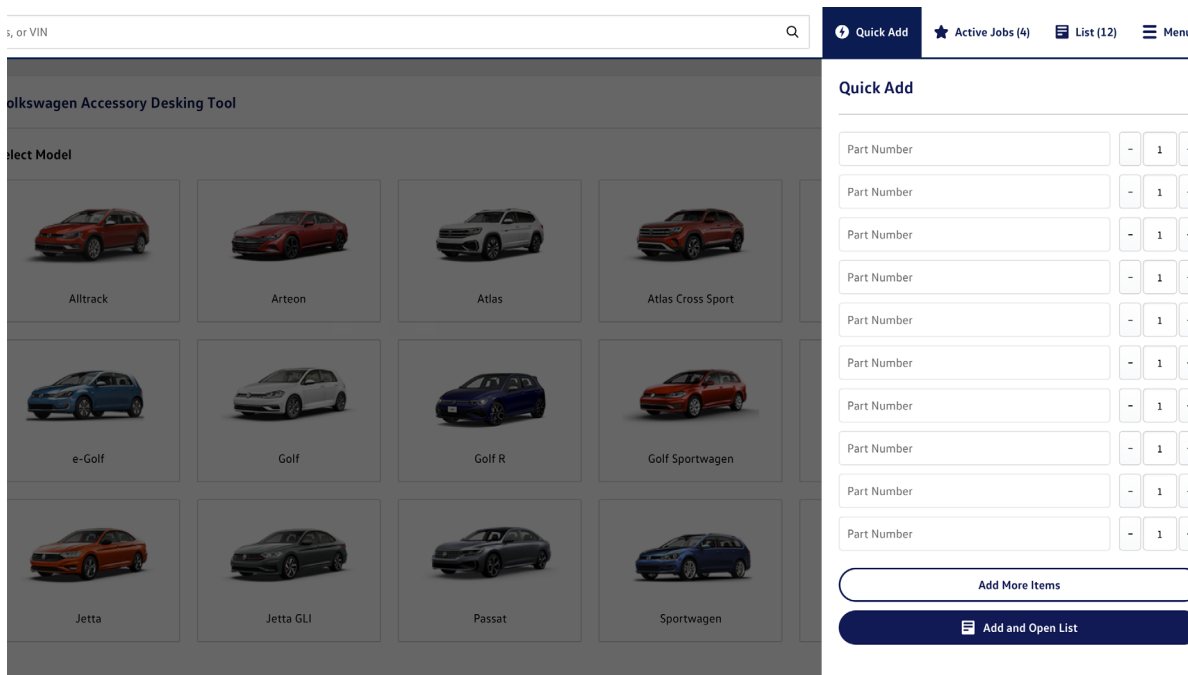
Accessible searches

As you build your List, you can now find the parts and accessories you're looking for more easily with the **new search bar docked across the top of each page**. Enter a part number, VIN, or vehicle fitment to quickly search the entire catalog of products.



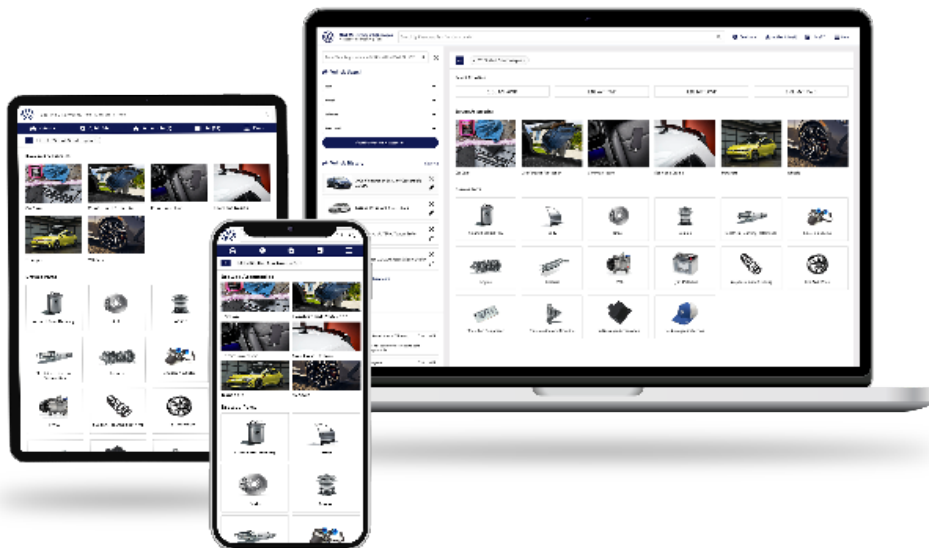


You'll be able to search more easily for the items you need thanks to the reformatted **Quick Add** menu on the master page. Designed with dealer knowledge in mind, it also allows you to add parts and accessories by number to your List.



Tablet and mobile-friendly design

We've reformatted the tool so that it is tablet and mobile-friendly, creating modular components that scale to mobile screen sizes and keep more items above the fold. These new design features help you easily and quickly locate items, no matter the device you use.



If you have questions about the new redesign, contact us today at support@simplepart.com or call us at 1-888-843-0425. We'll answer all of your questions to keep you moving!