



## Social Media Messaging to Promote Your New OP Patient Portal

Feel free to copy and paste these suggested messages directly into your practice's social media accounts to alert your patients about your new patient portal.

- You can tweak the messages to better suit your practice's needs and the character limits of different social media platforms.
- Also remember to fill in any bracketed placeholders with your practice name.

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### Pre-Launch Portal Announcement

#### Option 1

📣 Get ready to connect with our practice care team in a whole new way with our new patient portal! 🎉 We're making it easier to view and request appointments, send secure messages, access your child's health records, and request medication refills. Keep an eye out for more information and instructions on how to get started!

#### Option 2

We're excited to announce our new patient portal! 🎉 It's easier than ever to stay connected with your child's healthcare team to request appointments, send secure messages, and access your child's health records. Watch for details on getting started! #newportal #patientportal #easyaccess #stayconnected #kidsfirst



### **Option 3**

We're thrilled to announce our new patient portal! Experience a whole new level of convenience with easy appointment requests, secure communication, and access to your child's health information. Stay tuned for more information and instructions on how to get started!

### **Option 4**

We're excited to launch our new patient portal! Now, managing your child's healthcare is easier than ever. Request appointments, view test results, make payments, and message our team – all from the comfort of your home!

### **Option 5**

#### **COMING SOON: A NEW PATIENT PORTAL!**

[Practice Name] is excited to announce the upcoming launch of our new patient portal, designed to make managing your child's healthcare even easier. With the new portal, you'll be able to request appointments, communicate securely with our team, and access your child's health information, all in one convenient place. If you're already enrolled in our current Patient Portal, be on the lookout in the next couple of weeks for an email with instructions on how to register for the new one. If you experience any difficulty in registering, please don't hesitate to call our friendly staff for assistance.

### **Option 6**

#### **Exciting News: Our New Patient Portal is Coming Soon!**

[Practice Name] is excited to announce the upcoming launch of our new patient portal, designed to make managing your child's healthcare even easier. With the new portal, you'll enjoy:

- Easy appointment scheduling and refill requests
- Secure communication with our team




- Access to your child's health information

### **Option 7**

**Already enrolled in our current portal?** Watch your inbox in the next few weeks for an email with instructions on how to register for the new one. If you have any trouble registering, don't hesitate to call our office for help. We're happy to assist you!

## **The New Patient Portal is Here**

### **Option 1**

Stay connected with your child's healthcare team like never before! Our brand-new patient portal is here!  Secure messaging, easy access to health records, and online payment options make managing your family's health a breeze.

Our new patient portal is here and it's packed with features you'll love:

- Effortless appointment management
- Secure messaging with our team
- Easy access to health records, test results, and more!

### **Option 2**

We're excited to introduce our new patient portal, designed with your family's needs in mind! The new portal offers on-the-go convenience that allows you to view and request appointments, instant access to health records, an easy way to refill medications, and pay your bill online – all in one convenient, secure place.

### **Option 3**

Exciting news! Our new patient portal is up and running! Now, you'll be able to view and print many of your child's medical records, including growth charts, immunization records, office



notes, and patient education materials. You can also request medication refills, school and sports forms, and pay your bill online — all from the convenience of your home.

## Follow Up Social Posts (For Parents Who Still Need to Sign Up)

### Option 1

👋 Haven't signed up for our new patient portal yet? Don't miss out on the convenience and ease of managing your child's healthcare online! 💻 Visit our website or give us a call to get started today! You'll get instant access to growth charts, medication lists, completed school forms, refill requests, and more! #patientportal #signupnow #kidsfirst

### Option 2

👋 Haven't signed up for our new patient portal yet? 🕒 Don't miss out on this convenient way to stay connected with your child's healthcare team. You'll get instant access to growth charts, medication lists, completed school forms, refill requests, and more!

### Option 3

Haven't signed up for our new patient portal yet? 🕒 Don't miss out on this convenient way to stay connected with our practice. Having a portal account gives you instant access to growth charts, medication lists, completed school forms, refill requests, and more! It's fast, secure, and confidential, so sign up today!