This meeting is being recorded

HBA Ambassador PROGRAM

Global Ambassador Community of Practice

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Community of Practice

Agenda

- Welcome *(5 minutes)*

- HBA Insider Segment: HBA Community *(10 minutes)*

- Mini-Master Class: Leadership Mindset (Agility) *(15 minutes)*
    - Today's speakers: Carl Emerson and LeAnna Carey

- Connection Session *(20 minutes)*

- Insights and Highlights *(10 minutes)*

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HBA Insider Segment

The HBA Community

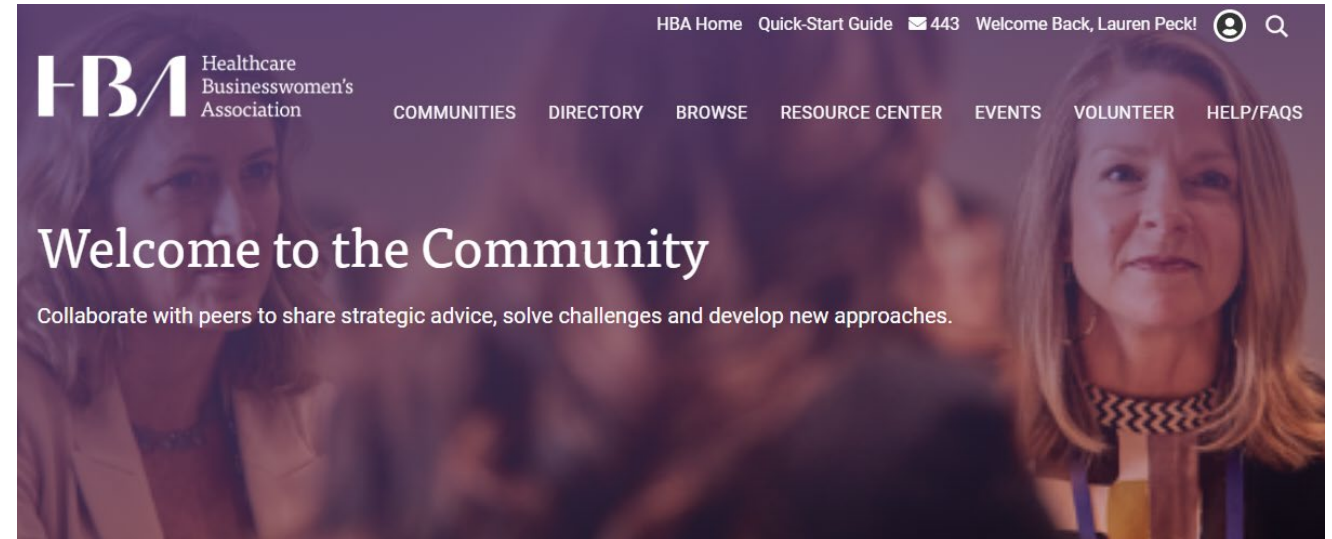**Lauren Peck**
Director, Stakeholder Engagement, HBA

What is the HBA Community?

- Think of the HBA Community a bit like social media: it's a virtual discussion and networking platform for HBA members to connect, share, and grow together.

- Communities within provide forums for individuals to connect: to those in your area, with similar special interests, and more!

How to access the HBA Community?

Go to www.HBAnet.org and log into your profile

Scroll to the footer of any page and select **HBA Community**

Get started by getting familiar

1. Jump into the **HBA Member Forum** to introduce yourself to your fellow members and join in on the conversation.

2. Seek out like-minded individuals:
   - Direct search via the **Member Directory**
   - Join your **local member** communities (branch/chapter)
   - Explore and join **Affinity Groups**
   - Or just **Browse** discussion posts to find topics and conversations of interest

3. Explore open volunteer leadership opportunities under **Volunteer** to really maximize your membership, develop new skills, and advance your career

4. Set yourself up for success by updating your Community profile and find more help/how-tos by visiting the **Help/FAQs** page.

5. Stay connected by setting set your **Community Notifications** to your preference so you're always 'in the know'. In your Community Profile>My Account>Community Notifications, you can elect to receive real time, daily or weekly digest emails from your favorite Communities.

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Take the Community with you
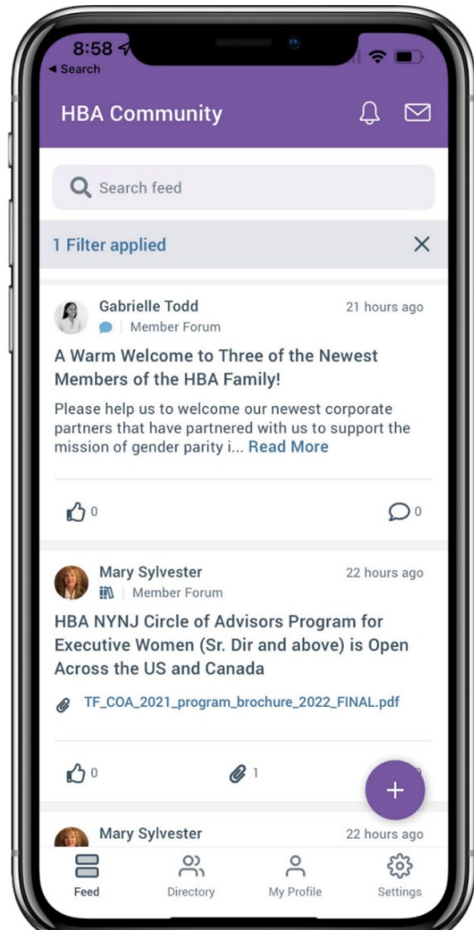
- The HBA Community mobile app is available!

- Download the Connected Community App via the App Store

- Log in with your HBA credentials

Maximize your network

Visit the HBA Community today to get started.

See our Quick Start Guide for additional tips!
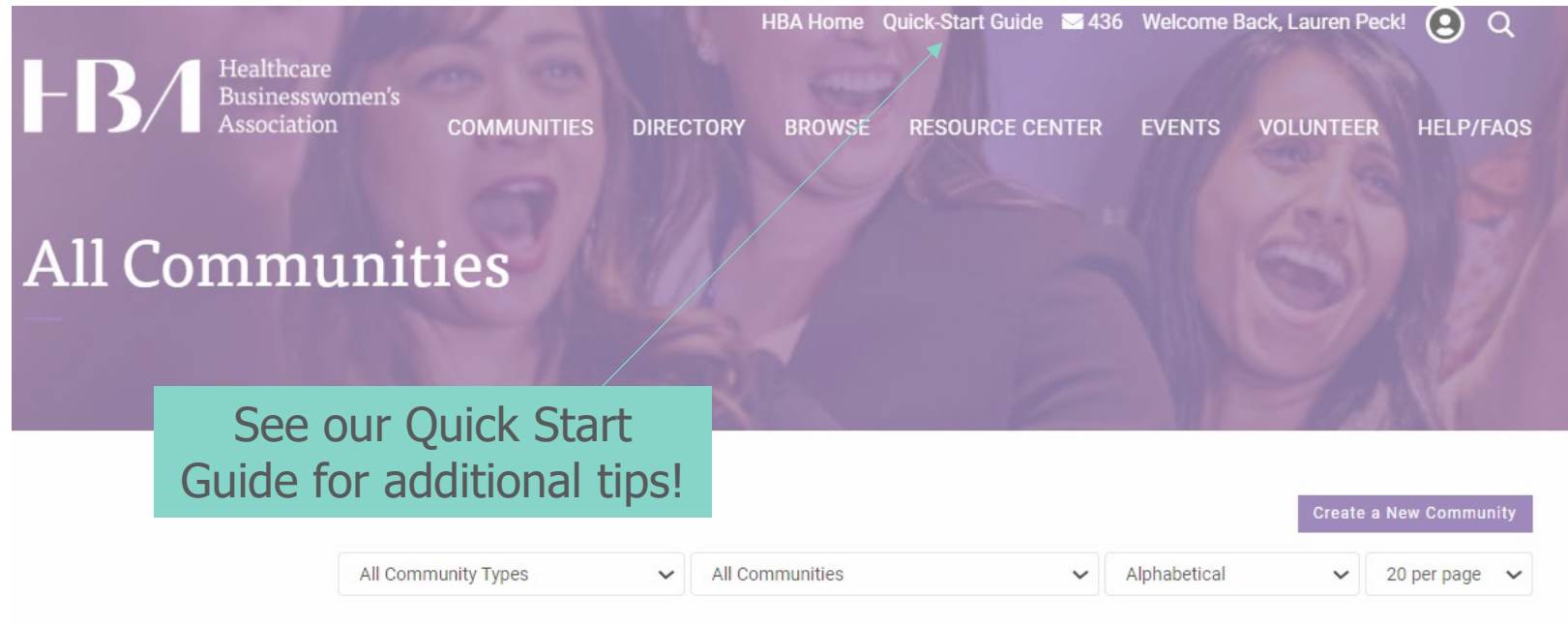
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Leadership Mindset

Agile Mindsets for Leaders: Why Agility Matters

Carl Emerson
InsideOut Solutions

LeAnna Carey
Women Who Innovate

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What is Agile Thinking

Agility isn't just about changing quickly;
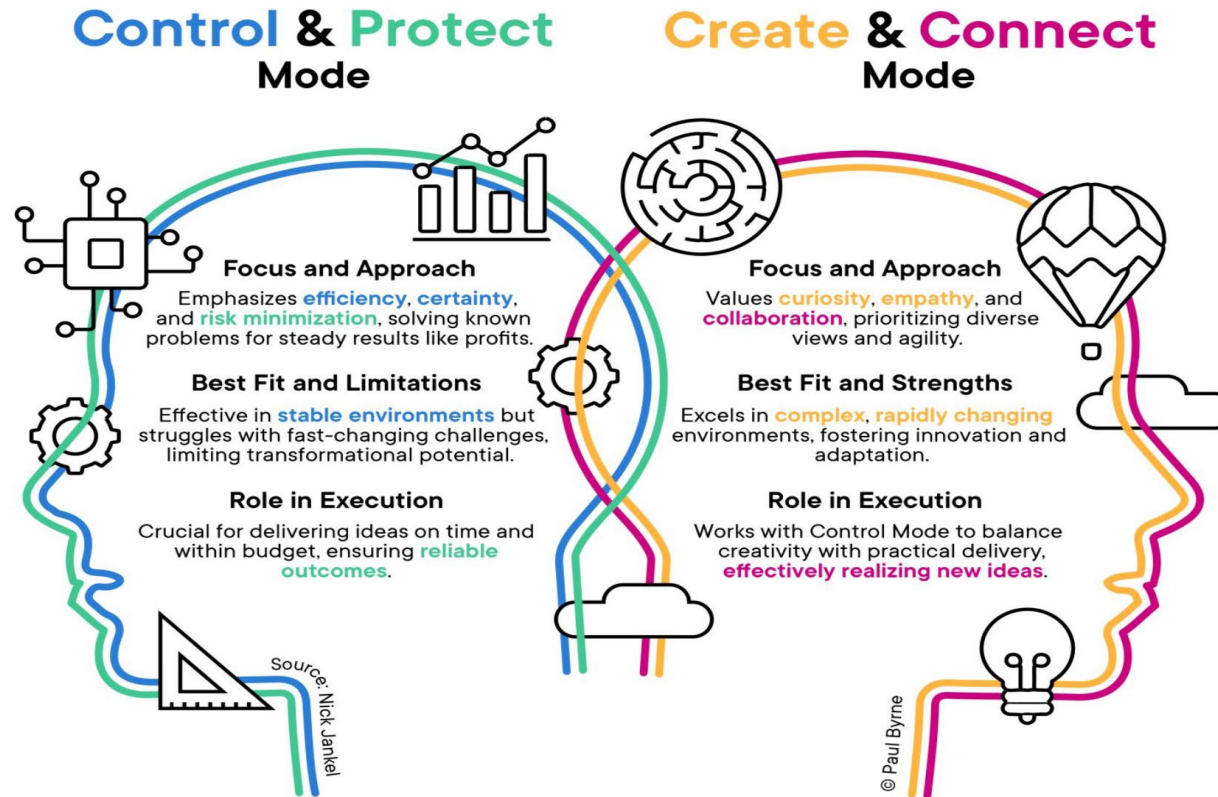it's about improving constantly.

Ask: "Why does Agility matter?

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Unlearning

- Agile leaders prioritize outcomes over rigid plans, adapting to new information as it emerges.

- Unlearn outdated practices, relearn new methods, and achieve breakthroughs, foster continuous improvement and adaptability.

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Create and Connect

Lead Like This: Unlearning

- Leadership Action: Practice unlearning by challenging one habit or belief each quarter that may be limiting agility.

- Ask: "What practices can I unlearn to make space for new, more effective methods?"

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Vulnerability and Trust

- Trust and vulnerability are critical to agile mindsets, enabling leaders to foster openness and resilience.

- Engage and empower people.

Lead Like This: Vulnerability

- Leadership Action: Share personal learnings with your team to model vulnerability, encouraging a more connected and resilient team culture.

- Ask: "Am I demonstrating vulnerability in a way that builds trust within my team?"

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Iterate and Prioritize

- Prioritization and iterative delivery allows leaders to focus on high-impact work while adapting to feedback quickly.

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Lead Like This: Iterate and Prioritize

- Leadership Action: Implement a prioritization matrix for projects to ensure focus on the most critical tasks.

- Ask: "Am I focusing my team's efforts on the highest-value activities?"

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Recommended Reading

- Steve Denning – The Age of Agile
- Simon Hayward – The Agile Leader
- Linda Rising – Fearless Change

@CarlEmerson

@LeAnnaJCarey

Connection Sessions

Connection Session Guide

Over the next 20 minutes:

1. Quick introductions *(name, location, title/company, fun fact)*

2. Dive deeper into today's topic

3. Connect before you go!

TODAY'S DISCUSSION

1. What practices can I unlearn to make space for new, more effective methods?

2. How do we focus my teams' efforts on the highest-value activities?

3. Why does agility matter?

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Highlights and Insights

What are you taking away from today?

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Healthcare Businesswomen's Association

Register for next month's session!

19 Nov | 9 AM EST

Mini-Master Class:
Elevate your Influence with SCARF – a brain-based model

H B A i m p a c t

Run of Show

- The HBA will have 2 representatives on live for tech support:
  - 1 host to manage breakouts and pin speakers,
  - 1 co-host to assist with participant tech challenges and chat engagement.
    - *Note: facilitator and/or speaker can be one of these if they are comfortable with the platform*

- Sessions are run like webinars: they start on time and move swiftly/professionally from segment to segment

- The presenter speaking will pinned/spotlighted to ensure they are visible, as other attendees may be on camera

- Breakout sessions will be set up by HBA randomly in groups of 5-6 individuals. The HBA will begin the setup of these sessions once the initial breakout 'drop-off' occurs, which is typical

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