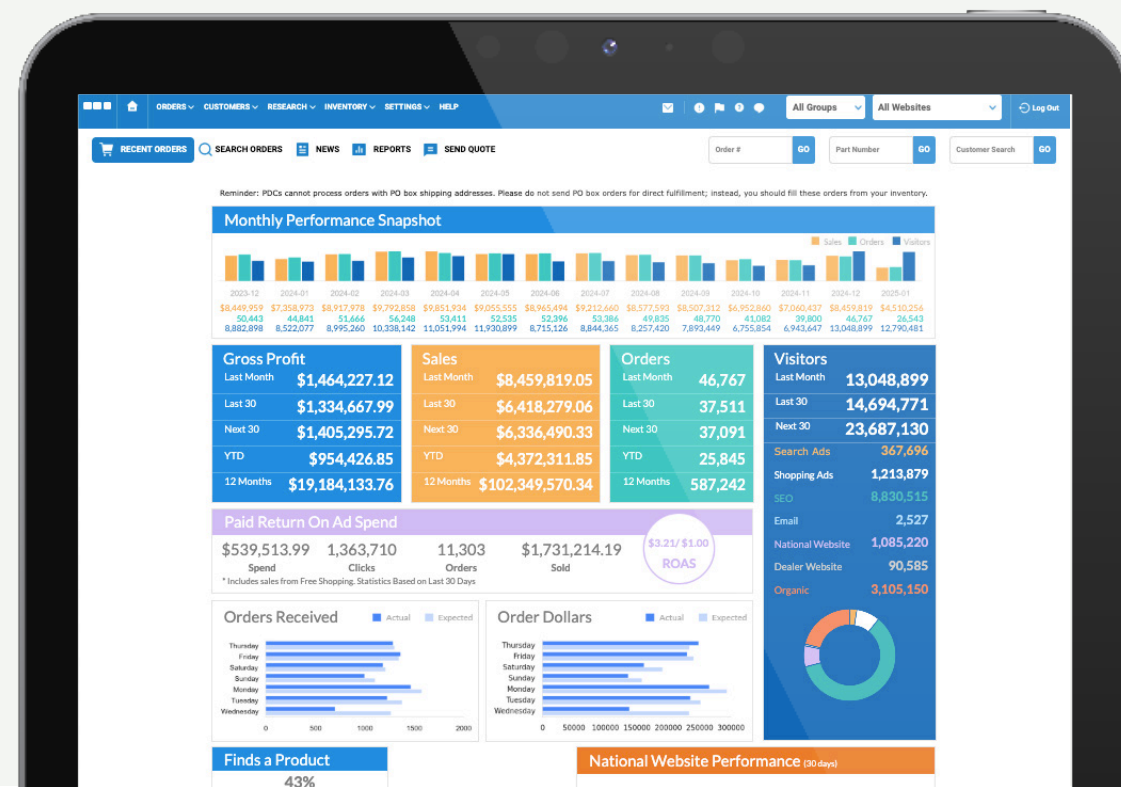


## The data-driven eCommerce aftersales platform

Elevate parts sales, reduce order management hassles and build customer retention with ease.

### What is SimplePart eCommerce platform?

The SimplePart eCommerce platform provides you a branded website that allows you to sell genuine parts and accessories with ease. Process orders, track your success and communicate with customers easily via the Control Panel to claim your part of the market and grow your parts business.



### How can SimplePart eCommerce platform enhance my products?

Partner with the industry leader in the fixed-ops space. Extend the reach of your parts and accessories counter online with these features:

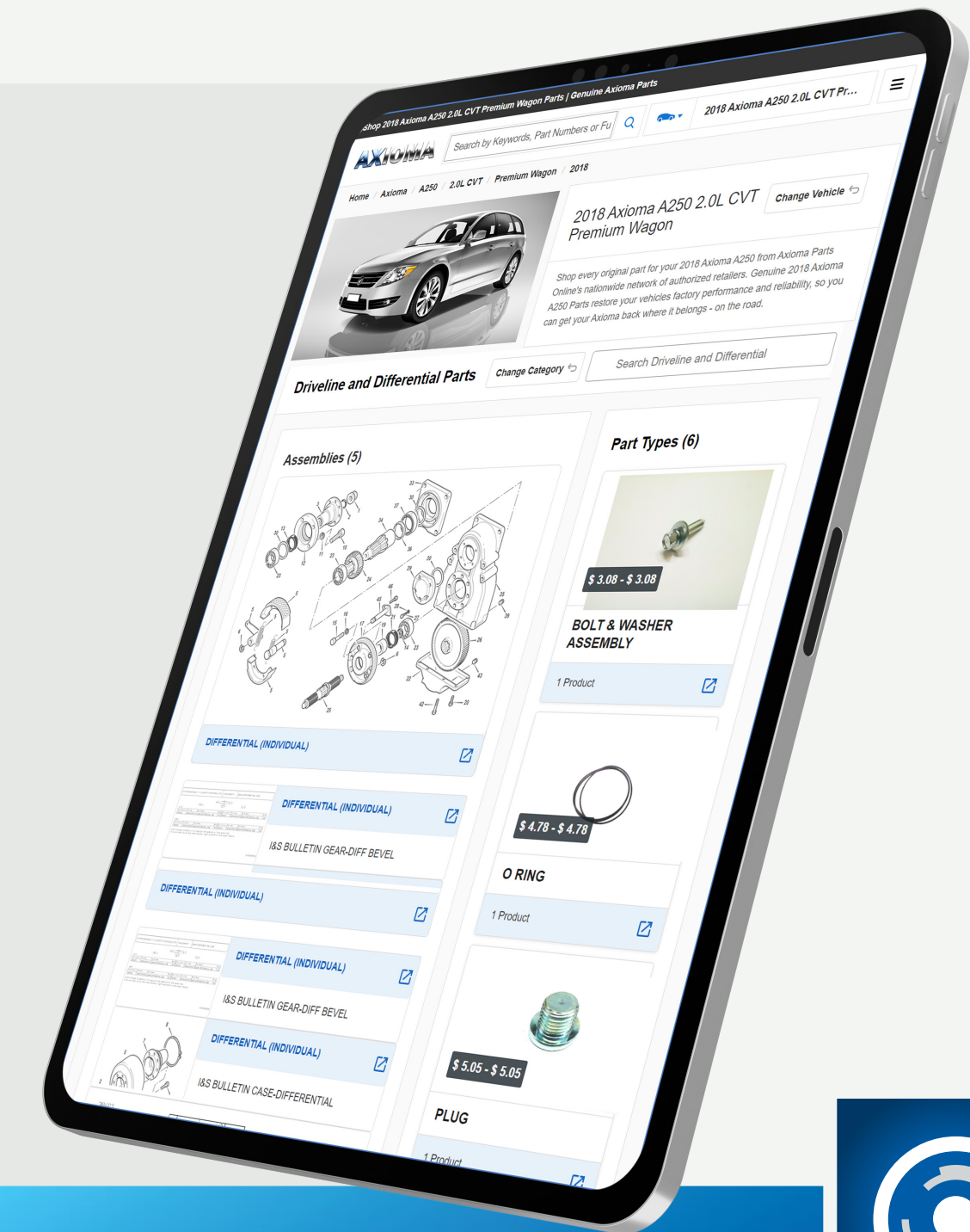
**Genuine parts & accessories catalog data:** Feature official branded parts catalog with incorporated OEM data. Give your customers more complete, accurate information to reduce order cancellations and returns while increasing sales.

**User-friendly site:** Easy-to-use assembly diagrams, clickable hotspots and a mobile-responsive, WCAG-compliant design make your online store more convenient and accessible.

**Real-time reporting:** Easily keep an eye on your online store's performance with our Control Panel. 300+ reports give you complete insight into every aspect of your business.

**Secure eCommerce transactions:** Let your customers shop with peace of mind. Secure, PCI-certified eCommerce comes standard on every site. Payment processing integrations with Stripe, PayPal and Authorize.net are available, along with ShipStation and Real-Time Shipping.

**Multichannel support:** Whether it's taking advantage of our Customer Support Center, reading up on best practices via the knowledge base or meeting with our expert dealer strategists to optimize your online parts website, the SimplePart platform is geared to dealer success.



## Ready to get started?

Then we'd love to hear from you.

30% of North America's dealerships use the SimplePart platform for their eCommerce needs. If you'd like to find out more about how we could help your parts counter, please contact [sales@ifmamericas.com](mailto:sales@ifmamericas.com).