



# 2025 Culture Champion Kickoff!

Let's set the foundation for fostering engagement and team culture!

# You were selected as your Hospital's Culture Champion!

- Be a positive influence and advocate for engagement.
- Partner with leadership to plan and execute engagement initiatives.
- Foster open communication and team recognition.
- Support team collaboration and well-being efforts.

She has always been great at celebrating. She is the first one to remember birthdays in the clinic, and help pick up goodies! Also has great ideas of things the clinic would really enjoy doing together. She is such a hard worker, and always willing to help out.

Brings a positive attitude everyday and has the ability to make everyone on the team smile!

They both bring an extra oomph to the clinic & are my go-to's for little projects/help already!

This person loves highlighting all of our team members unique skills and making them feel appreciated






# Engaged team members = Higher retention!

- Research shows highly engaged employees are 87% less likely to leave.
- A positive workplace culture boosts morale, teamwork, and job satisfaction.
- Our goal: Strengthen team connections, well-being, and professional development.



**Same boat, different engagement.  
Some drive it, some jump off it.**

# Culture Champion Initiatives

-  Open Communication – Quarterly pulse surveys.
-  Recognition & Appreciation – Compliments boards, potlucks, and handwritten notes.
-  Professional Development – Access to CE, training, and team learning.
-  Team Collaboration – Community involvement and team-building events.
-  Well-Being Focus – Encouraging health and wellness initiatives.

# Employee Engagement Budget

- Work with hospital leaders on purchases/expenses
  - Use WellHaven VISA
- \$25 per employee per event (Q2 & Q4 events)
  - Events need to happen within Q2 & Q4
- No company purchased alcohol
- Examples: Zoo Picnics, Year-End Meals (Holiday), Team Bonding Activities



# Celebrate!

- Veterinary Receptionist Week: April 20 - 26
- Veterinary Assistant Week: May 19 - 25
- Veterinary Technician Week: October 12-18
  
- Plan recognition events with leadership.
- Show appreciation through small gifts, meals, or shout-outs.
- Engage the team in celebrating their contributions.



# We're here to support you!

- Collaborate with leadership for a successful program.
- Share best practices and ideas across hospitals.
  - Future Culture Champion Calls
    - Last Monday of every month – Calendar invites to follow
- Leverage WellHaven resources to enhance engagement.
- Reach out anytime for guidance and support!



# Next Steps!

- Begin planning engagement activities for Q2 (April – June)
- Stay connected and share success stories
  - Take pictures
  - Share ideas
  - Send to [HR@WellHaven.com](mailto:HR@WellHaven.com)



# Thank you for being a Culture Champion!

Let's make 2025 a great year for engagement and team culture!