



THE KIA ACCESSORIES GUIDE

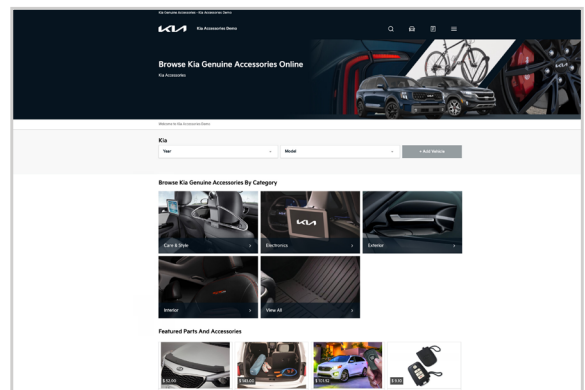
Streamline your accessories sales.

Discover the **Kia Accessories Guide**, powered by SimplePart. This innovative platform equips all U.S. Kia dealers with digital accessory product information to help transform the accessory sales experience.

The Tools

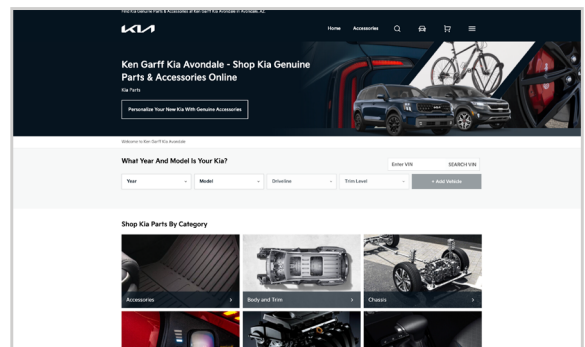
The Complete Accessories Catalog

Gaining access to the complete Kia Genuine Accessories catalog enables you to source every product and adjust your own customized product pricing and installation costs based on your own business goals.



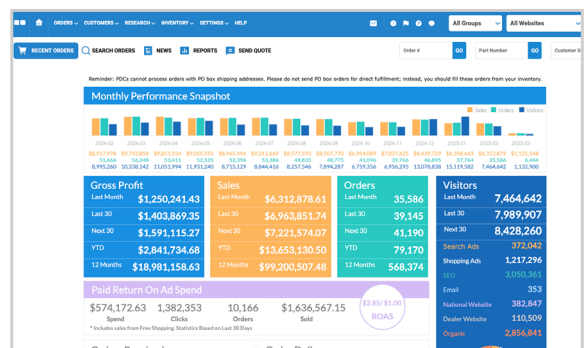
Dealer Specific Genuine Kia Accessories Site

Easy-to-browse model or category filtering, color images, mobile-responsive, WCAG-compliant design make the Kia Accessories Guide more convenient and accessible for Kia owners.



The SimplePart Control Panel

Experience easy navigation so you can make the changes you need quickly. It's your base of operations where you'll customize your business information, adjust pricing and change labor rates.



The Benefits

Instant pricing precision with real-time updates

The moment you make pricing adjustments in the Control Panel, they appear on the Accessories Guide site. This real-time synchronization ensures:

- You can update your pricing easily without waiting or delays
- Customers will always see the most accurate pricing as they browse the guide

Customization according to your goals

- Control Panel access allows you to update retail and internal labor rates with ease
- Without custom settings the system defaults to MSRP pricing
- Customize installation costs based on your dealership’s specific retail labor rates
- Implement [multiple pricing matrices](#) based upon the needs of your market

Media Sets for this Website

Media	Price Set	
Kia OEM Parts - USA-EN	Default	EDIT
Kia USA Vehicle Accessories - EN	Default	EDIT

Price Sets

Default

ADD NEW
DELETE



Optimized customer shopping and communication

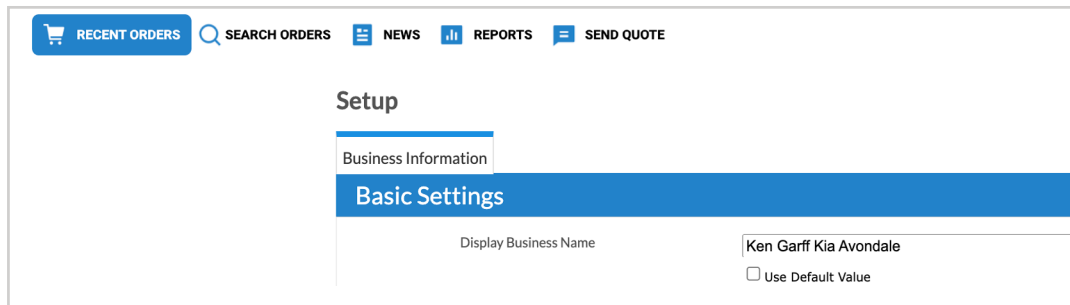
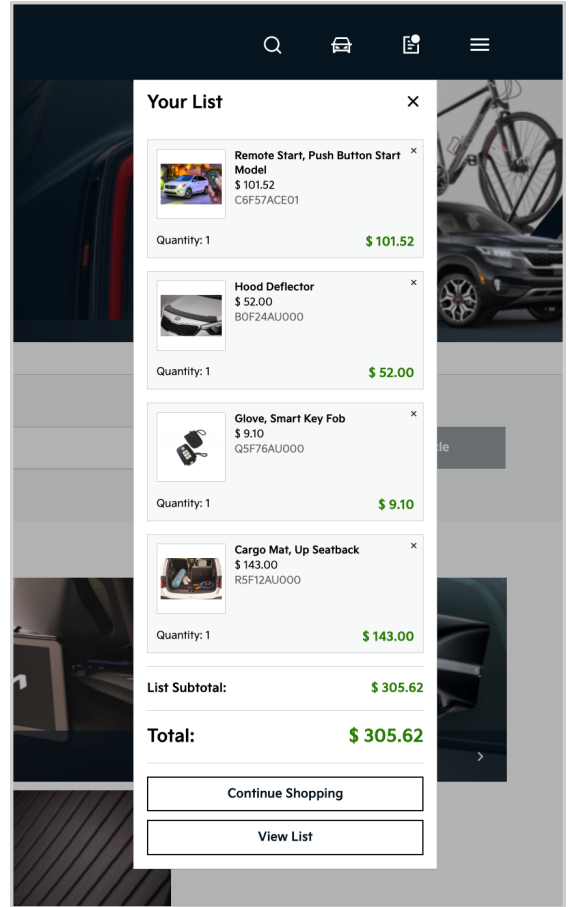
The Kia Accessories Guide transforms the Kia owner shopping experience:

- **The List feature:** Kia owners can browse and add their favorite Genuine Kia Accessories to a personalized list.
- **Seamless Shopping Journey:** Kia owners can view and manage their selections in one convenient location before making purchase decisions
- **Email communications:** Owners can send their curated lists directly to:
 - Their preferred Kia dealer
 - Their personal email
 - Any other recipient of their choice

This functionality empowers Kia owners with a more organized, thoughtful approach to accessorizing their vehicles—making the entire buying journey more convenient.

Easy dealer configuration

Dealers can update their contact and business information in the Control Panel Settings section in just a few clicks.



Next step

The transition to the new Kia Accessories Guide will occur by the **end of March 2025**. You will receive further communications and support in preparation for this shift over the next few weeks.

We're here to help, so reach out to our Client Services team at support@simplepart.com or give us a call at 1-888-843-0425.