

**From:** [Bailey Muller](#)  
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**Subject:** FW: Q2 Parasite Prevention Focus #1  
**Date:** Wednesday, April 9, 2025 10:36:58 AM  
**Attachments:** [WellHaven CE Registration - Puppies and Parasites.pptx](#)  
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Good morning, hospital leaders.

Happy Monday! Thank you for the success of the Q1 dental care focus. Because of you and your teams, hundreds of pets will live longer, happier, and healthier lives. Now on to Q2. With the arrival of warm weather, spring brings the threat of parasites. Those nasty little bugs that cause our pets distress and disease. However, the good news is that we know how to prevent parasites. The even better news is that we have a new tool this year, Credelio Quattro. We now have one product to avoid those nasty fleas, ticks, and a variety of worms, including tapeworms.

To support you in educating your team and clients on parasite prevention, we've developed a range of fun and informative resources to share. Over the next few weeks, be on the lookout for articles, links, webinars, and more to help you do what you do best. Care for pets and families. Parasite prevention is the perfect topic for veterinary technicians, assistants, and the front desk team to discuss with pet owners. These resources are designed to help you initiate these conversations and overcome common client objections. Take control of these conversations while protecting your patients!

To start with, here are three tools.

1. 'The Mystical World of Poop' Presentation, by our own Jessica Geiger, LVT!!  [Fecal Webinar.pptx](#) This one is fun!
2. Dr. Jacquie Neilson, DVM, DACVB, will present a live webinar on Thursday evening, 6:00 PM - 7:00 PM Pacific Time, on April 17, titled "Puppies and Parasites." This presentation will examine parasite risk and prevention through the lens of puppyhood, encompassing puppy behaviors, socialization, and the formation of the human-animal bond. In addition to an entertaining and educational webinar, 1.0 RACE-approved CE hours are available, Elanco SWAG is rumored, and a \$100 Amazon Gift Certificate will be raffled. You don't want to miss this one. Sign up today and invite your whole team. A flyer with the registration link is attached.
3. Finally, to further assist you in enrolling pets in wellness plans, in conjunction with our friends at Elanco, we've put together a promotion offering a first free dose of Credelio Quattro to puppies enrolling on a plan, a new puppy kit featuring a tote bag and water bowl, and a Quattro rebate offer. We are waiving enrollment fees on all wellness plans during the quarter. Emily Neiger at [Emily.neiger@wellhaven.com](mailto:Emily.neiger@wellhaven.com) will send out more information shortly, including

details on the enrollment process and a promotional code.

In the coming weeks, your WellHaven marketing team will share a range of new marketing tools and client communications to support you in educating your clients on the importance of parasite prevention and the benefits of wellness plans. Next week, I'll forward you an interactive map from the Companion Animal Parasite Council (CAPC) that allows you to drill down and identify parasites found in your neighborhood. Lastly, we'll send you a library of brief articles and educational resources covering a variety of parasites and the diseases they cause in pets and people, which you can use as needed to educate your teams.

This is an exciting opportunity to offer complete parasite prevention to our patients and enroll them in wellness plans.

Thank you for all you do - you are the heart of WellHaven!

Bob



**Bob Lester, DVM**

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