

HBA Ambassador Learning Center (ALC)

Impact Workshops

The HBA Ambassador Program's expert facilitators partner with you to build sustainable skills—serving as a linchpin for both personal growth and your company's succession planning pipeline. These customized 60- or 90-minute sessions add structure and impact to the development process, offering practical tools to help individuals ideate, innovate, and advance their careers, while ensuring organizations are preparing the next generation of leaders. Each session is tailored to your team's learning goals and delivered in a format that fits your needs.

Led by seasoned subject matter experts with 20+ years of global leadership development experience, Impact Workshops feature original content and preferential pricing—offering high-impact learning aligned to real-world challenges and organizational strategy.

Coaching

HBA-vetted coaches provide tailored coaching for individuals or small groups (up to six), partnering with Ambassador companies to drive measurable growth. Each coach is credentialed through leading external organizations and brings an average of 20+ years of global leadership development experience. Coaching sessions are customized to each participant's unique development goals and delivered with preferential pricing, ensuring high-impact,

Recent Top Requested Topics* include:

Strategic Thinking in a Regulated World
Leading Through Change and Uncertainty
The Art of Influence and Persuasion
Patient-Centric Leadership
Commercial Excellence from Lab to Market
Sustainable Leadership in the Healthcare Industry
Transformational Leadership in Healthcare
Career Conversations
Executive Presence/Brand
Managing Stress and Chaos in Leadership
Negotiation Skills for Leaders
Driving Innovation in Healthcare

*partial listing

Impact Workshops

60-min Workshop

Preferential HBA Pricing: \$2,000

90-min Workshop**

Preferential HBA Pricing: \$2,500

Coaching

Individual Coaching

Preferential HBA Pricing: \$300 / session

Small Group Coaching

(4-6 individuals)

Preferential HBA Pricing: \$600/session

Invest in your development today!

The HBA recommends 2–4 Impact Workshops per program and one coaching session per Ambassador per quarter to maximize development and program impact.

Visit my.hbanet.org/ALC to get started or contact us to discuss your cohort's educational needs:
GlobalAmbassadorProgram@HBA.net



**Includes 60-minute session and 30-minute follow-up session

The HBA's preferential pricing reflects a 40-50% discount for Workshops and over 25% discount for Coaching as compared to standard SME rates.