



The Ford of Canada Parts & Accessories eCommerce Wholesale Module

Overview & Benefits

The Ford Canada Wholesale Module provides a full OEM catalogue with real-time discounted pricing for wholesale customers when they browse your wholesale website. This customizable platform makes it easy to establish a presence in the wholesale market by:

**FORD DEALER
WHOLESALE PARTS**

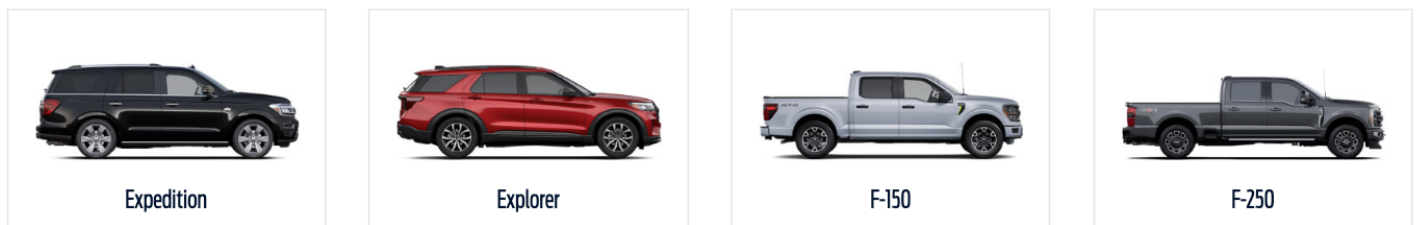
Username

Password

LOGIN

[Forgot your password?](#) [Request Account](#)

- Providing a unique login experience by separating your retail eCommerce and Wholesale customers
- Streamlining your wholesale operations on one platform to reduce wholesale order processing time.
- Making it easy to find the right parts and accessories quickly with VIN, part number, category or vehicle image searches
- Customizing display pricing by PVD category or by discount percentage unique to the customer



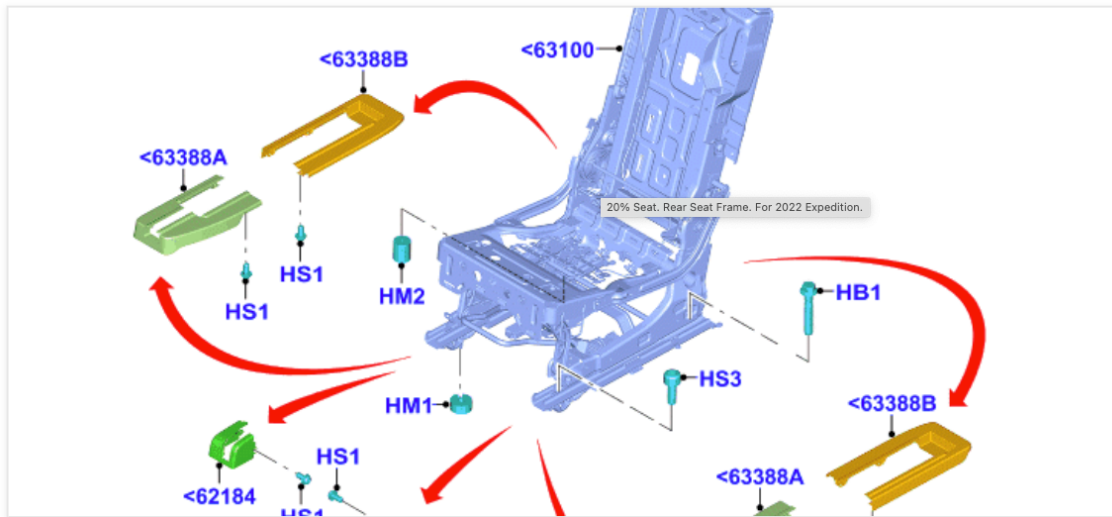
- Utilizing intuitive account management features to set up, approve, or reject wholesale accounts; set pricing or promotions; and process orders.

Wholesale Accounts				
Company	City/State	Login	Approval Date	
Melfort automotive	Melfort SK	dealership@gmail.com	2024-08-26 10:53:31 AM	ACCOUNT DETAILS >
Zenon Park automotive	Zenon Park SK	dealership@gmail.com	2024-08-08 6:15:07 PM	ACCOUNT DETAILS >
Carrot River automotive	Carrot River SK	dealership@gmail.com	2024-08-08 3:02:01 PM	ACCOUNT DETAILS >

- Offering accessible features in the navigation bar like Quick Add Parts functionality for wholesale customers to build and save carts and name active jobs.



- Displaying full schematics in color with hot links so you can easily locate the product parts page.



The Custom Item Pricing feature

Pricing can be updated in the Control Panel across all PVD categories in a few short clicks.

You can choose from 50 different PVD categories to establish unique pricing for your wholesale customers.

Media Sets for this Website		
Media	Price Set	
Ford OEM Parts - CA-EN - PVD (None)	Wholesale	EDIT
Ford OEM Parts - CA-EN - PVD B02	Wholesale	EDIT
Ford OEM Parts - CA-EN - PVD D02 - Chemicals	Wholesale	EDIT
Ford OEM Parts - CA-EN - PVD D03 - Beams & Bulbs	Wholesale	EDIT
Ford OEM Parts - CA-EN - PVD D04 - Ignition Parts	Wholesale	EDIT

Price Sets

Default
Cost + 20
Wholesale
PROMO

ADD NEW
DELETE

Got questions?

If you'd like more information on how to navigate your Wholesale Module, contact SimplePart Client Services at support@simplepart.com or call us at 1 (888) 843-0425.

Check out [Ford Canada Parts Online](#) for more information about the program.