

# T-SHIRT

*design challenge*

Design a t-shirt for WellHaven's Technician  
Appreciation Week!



# REQUIREMENTS

We're looking for unique, eye-catching, and creative t-shirt designs that capture the heart of WellHaven. Whether you're a seasoned designer or an enthusiastic artist, we want to see your vision come to life!

## Eligibility:

- Open to all active WellHaven team members.
- Limited to one entry per person.

## Submission Deadline:

- All entries must be submitted by August 22nd, 11:59 PM CST.

### Submission Requirements:

- Design Format: Submit your design in high-resolution (300 dpi) in either an .ai or .eps file
  - Dimensions: Minimum 12" x 12" (3000px x 3000px) for optimal print quality.
- Colors: up to 3-color designs are welcome. Keep in mind that the design will be printed on a white or grey shirt to ensure contrast and visibility.
  - Design must include the WellHaven Logo
- File Naming: Name your file as "YourName\_DesignTitle".

### How to Submit:

- Email your design to HR@WellHaven.com with the subject line "T-Shirt Design Contest Submission."
- Include a brief description of your design (150 words max) and your contact information in the email body.

## Judging Criteria:

- Creativity & Originality: How unique and innovative is your design?
- Aesthetic Appeal: How visually appealing is your design on a t-shirt?
- Relevance: How well does your design align with our brand's theme and values?
- Wearability: Is your design something people would proudly wear?

## Prizes:

- 1st Place: Selected tee shirt design for all WellHaven distribution during Technician and Team Appreciation Week + \$250 cash prize + featured placement on our social media + additional t-shirts for each of your household family members.
- 2nd Place: \$100 cash prize + additional t-shirts for each of your household family members.

## Winner Announcement:

- Winners will be announced on September 5<sup>th</sup> via email and on social media platforms.

## Terms & Conditions:

- By entering, you grant us the rights to use, display, and promote your design in connection with the contest and future promotional materials.
- Designs must be original and created by a WellHaven active employee. Plagiarism or use of copyrighted materials will result in disqualification.
- The contest organizers reserve the right to disqualify any entries that do not comply with the rules or that are deemed inappropriate.

### Contact Information:

- For any questions or additional information, please reach out to HR@wellhaven.com

**GOOD LUCK, &  
HAPPY DESIGNING!**