



FUNDING FOR LOCAL ARTS

Creative Communities Scheme

Assessors Hui



Karakia Timatanga

Tuia i runga
Tuia i raro
Tuia i waho
Tuia i roto
Tuia te here tangata
Ka rongo te pō
Ka rongo te ao
Haumi e, hui e
Tāiki e!

What we'll cover

- Creative New Zealand's role
- Overview of the Creative Communities Scheme
- Structure and role of assessment committees
- Funding criteria and eligibility
- Tips to support assessment

What is Creative New Zealand's Role?



Overview

The Creative Communities Scheme was established in 1995 by Creative New Zealand.

A partnership with 67 city and district councils – (some councils hold third party agreements to run the scheme).

Supports 1700+ local arts activities annually

\$4 million allocated annually



Purpose

The Creative Communities Scheme provides funding to communities so New Zealanders can be involved in local arts activities.

Bonita Halafihi at Ngā Uri o Whiti Te Rā Mai Le Moana Trust's concert, Pipitea Marae, Porirua, Photo Hillz Kahaki.

What makes the Creative Communities Scheme special?

- Supports grassroots activity
- Supports pathways for artists and audiences
- Individuals and informal groups can apply
- Community-led decision-making



Spark promo spiderweb, Glass Ceiling Collective, Photography Katie Little

Assessment Committees

Structure

- Up to two councillors /community board members
- One representative from local community arts council/s
- Community representatives
- A minimum of one member of Māori descent with local Māori arts knowledge
- Between 7 and 11 members

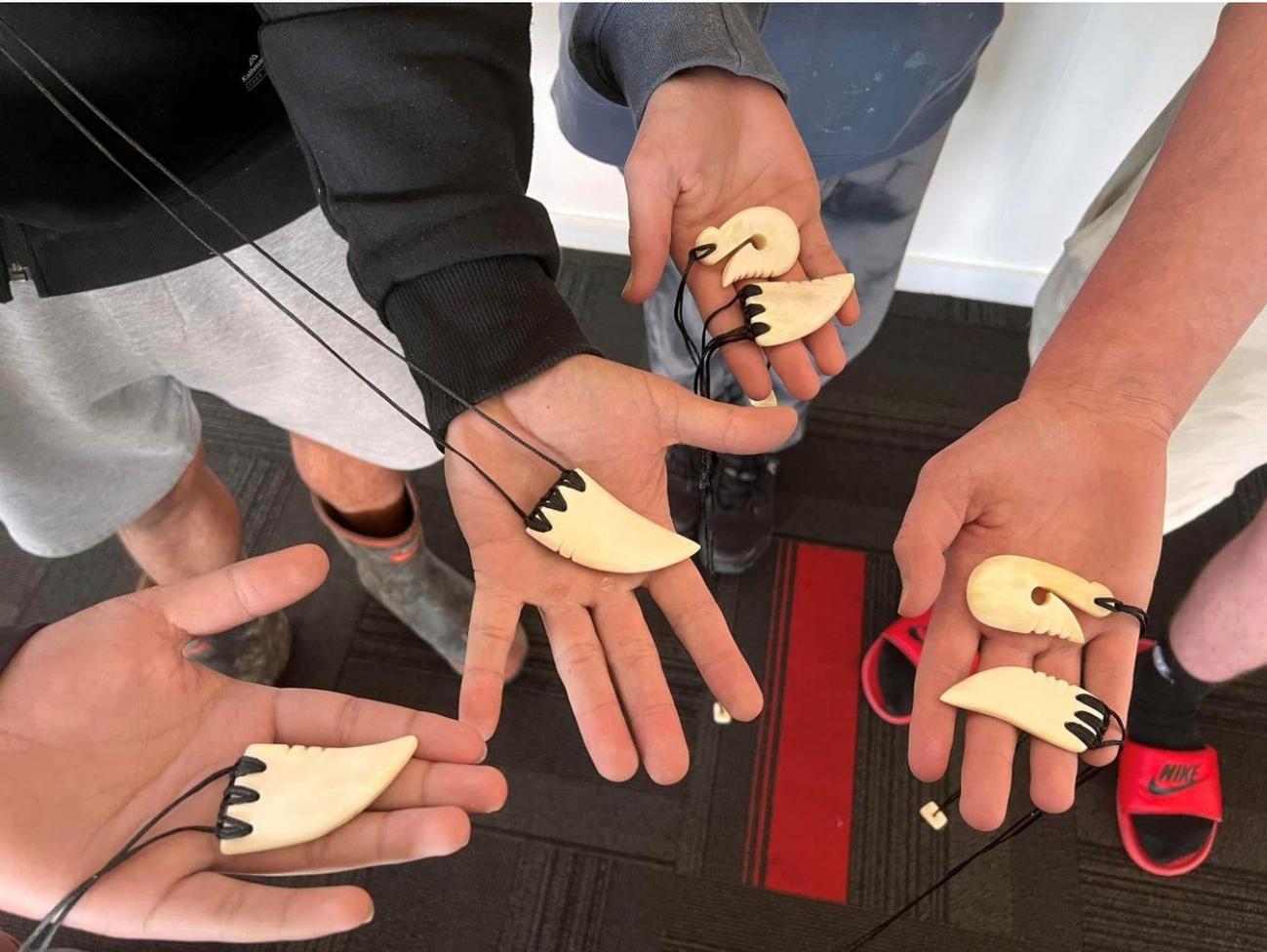
The committee must be familiar with the broad range of local arts activity and **reflect the diversity of your community.**

How long can I sit on an assessment committee?

- One term is three years -maximum of two consecutive terms (6 years)
- Past members can act as mentors
- Committee to elect a neutral chairperson – maximum of three consecutive years as chair



Ngā Uri o Whiti Te Rā Mai Le Moana Trust's concert,
Pipitea Marae, Porirua - Photography Hillz Kahaki



Maha Tomo bone carving workshop, Massey Matters

What is the role of an assessor ?

- Assess applications
- Attend meetings to allocate funding
- Attend projects funded by the scheme
- Contribute to the promotion of the scheme
- Be an ambassador for the scheme

Conflicts of interest

1. **Direct Conflict of Interest:** Assessor is the applicant
2. **Indirect Conflict of Interest:** Assessor is a member of the group that has applied
3. **Perceived Conflict of Interest:** Applicant is immediate family, or has a Governance or commercial relationship with assessor
4. **Perceived Conflict – for Committee to discuss:** Friend or associate of assessor

Assessors with conflicts 1. 2. or 3:

- must not assess the application.
- must not take part in the decision-making process for that application, and
- must leave the room while the committee is assessing the application.
- This process must be documented in the minutes.

Funding Criteria

Access and Participation

Create opportunities for local communities to engage with and participate in local arts activities.

Diversity

Support the diverse arts and cultural traditions of local communities.

Young People (under 18)

Enable and encourage young people to engage with and actively participate in the arts.

Councils can also establish their own local priorities based on arts strategies etc.



What is a community?

A community is defined by the people within it –and may be based around a place, a cultural tradition, language, or commonly held interests or experiences.

Eligibility

Proposed project must:

- have an arts focus
- have identified one of the three funding criteria
- take place within the city or district where the application is made
- not have begun
- not have been funded through Creative New Zealand's other funding programmes, for the same activity.



Weavers of Te Tairāwhiti at Hautiti marae. Fiona Collis Photography.



Projects that CAN be funded

- Workshops and wānanga
- Performances
- Exhibitions
- Creating new artworks
- Arts festivals/events
- Rehearsals
- Residencies

Showquest, Student lighting designers, Northland
Photography Chontell Musson



Eggs on Easels, Te Puke - Photography Jess Lowcher

Costs that CAN be funded

- Materials for arts activities or programmes
- Venue or equipment hire
- Costs for short-term projects including artist fees and project management
- Promotion and publicity of arts activities
- Kai/catering costs and koha (when part of a larger project request)

Projects that CAN'T be funded

- Projects without an arts focus e.g., upholstery, cooking
- Fundraising activities
- Capital projects
- Projects where the arts component is very small
- Arts projects in schools that are part of the curriculum
- Local council projects



Whangārei Fringe Festival 2025, puppetry workshop with Silo Theatre - Photography Kayla Ganley

Costs that CAN'T be funded

- On-going operational costs not related to the project
- Costs to travel to other areas
- Buying equipment, such as computers, cameras, musical instruments, costumes, lights or uniforms
- Entry fees for competitions, prize money, awards and judges' fees
- Royalties
- Ongoing courses of study



Kaha Movement Workshop, Katikati – Jared Hemopo
Anna Mendez Photography

Tips for Assessment

Use the five assessment areas
Score from 1 to 4

1. **The idea/Te Kaupapa** What is it the applicant wants to do?
2. **The process/Te whakatutuki** How will the applicant carry out the project, and where and when?
3. **The people/Ngā tāngata** Who is involved?
4. **The criteria/Ngā paearu** How will the project deliver to the selected criterion?
5. **The budget/Ngā Pūtea** How much will the project cost? Is it viable?

Use the assessor marking sheet and a ranked list

CCS assessor marking spreadsheet Assessor Name:

| Application number | Applicant name | Project title | Selected criterion | The Idea | The Process | The People | The Criteria | The Budget | Total score out of 20 | Amount requested | Amount recommended | Assessor comments |
|--------------------|----------------------------|--------------------|--------------------|----------|-------------|------------|--------------|------------|-----------------------|------------------|--------------------|-------------------|
| 1 | Pacific Artists Collective | 2014 Summer School | C2 Diversity | 4 | 4 | 4 | 3 | 3 | 18 | 800 | 800 | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | Total | 800 | 800 | |

CCS Ranked List

| Application number | Applicant name | Project title | Selected criterion | Idea | Process | People | Criteria | Budget | Total | Amount requested | Amount recommended |
|--------------------|----------------------------|---------------|--------------------|------|---------|--------|----------|--------|--------------|------------------|--------------------|
| 1 | Pacific Artists Collective | Summer School | DV | 4 | 4 | 4 | 4 | 4 | 20 | \$800 | 800 |
| | | | AP | 4 | 4 | 4 | 4 | 4 | 20 | | |
| | | | AP | 4 | 4 | 3 | 4 | 3 | 18 | | |
| | | | YP | 3 | 3 | 3 | 3 | 4 | 16 | | |
| | | | DV | 2 | 3 | 2 | 3 | 2 | 12 | | |
| | | | AP | 3 | 3 | 2 | 2 | 2 | 12 | | |
| | | | AP | 3 | 2 | 2 | 2 | 1 | 10 | | |
| | | | AP | 2 | 2 | 2 | 3 | 1 | 10 | | |
| | | | AP | 2 | 2 | 2 | 1 | 1 | 8 | | |
| | | | | | | | | | Total | \$800 | \$800 |

Factors to consider during assessment

- Is there evidence of demand from the community?
- Will the project contribute to the local arts priorities identified by your council?
- Is there potential for the project to develop?
- What does the arts environment look like in your local area, where is support needed?



Dunedin Midwinter Carnival, 2023.

Fund Strategically

It's preferable that the best applications are given adequate support, rather than spreading funding too thinly over a larger number of applications. This approach:

- supports the viability of the project,
- ensures artists get paid and
- increases the overall resilience of the arts sector.



**Check out the CCS Assessors Guide
on the CCS online hub at**

www.ccs.creativenz.govt.nz

Karakia Whakamutunga

Mā te whakapono
Mā te tumanako
Mā te titiro
Mā te whakarongo
Mā te mahi tahi
Mā te whakamomori
Mā te aroha
Ka taea e mātou