



## 2026 Culture Champion Annual Theme Calendar

Celebrating our people, strengthening our teams, and supporting the culture that makes WellHaven special.

Month	Theme	Tagline	Alignment / Celebration
January	Fresh Start & Team Vision	Starting the year strong together	New year reset and team goal setting
February	Sharing the Love	Sharing appreciation across our teams	Valentine appreciation activities
March	Appreciation & Impact	Celebrating impact and the people we're lucky to work alongside	Culture Wins and 'Lucky to Have You' team recognition
April	First Impressions Matter	Every great visit starts with a great welcome	<b>Veterinary Receptionist Week</b>
May	Growth & Learning	Growing together as professionals	CE opportunities and mentorship
June	Team Connection	Strong teams connect	Q2 engagement activities
July	Supporting Our Care Teams	Supporting the people who support our care	<b>Veterinary Assistant Week</b>
August	Wellbeing & Balance	Caring for ourselves while caring for others	Wellness and team wellbeing
September	Pride in Our Profession	Proud to be part of veterinary medicine	Celebrating the veterinary profession
October	Clinical Excellence	Celebrating skill, care, and expertise	<b>Veterinary Technician Week</b>
November	Leadership & Gratitude	Appreciating the leaders who support our teams	<b>Practice Manager Appreciation Week</b>
December	Celebrating Our Year Together	Celebrating the moments that shaped our year	Year-end reflection and celebration

Culture Champion resources, planning tools, and activity ideas are available in the [WellHaven Knowledge Base](#).